

Milwaukie Arts Committee March 19, 2014 meeting minutes as taken by Lars Campbell

In attendance:

Staff: Beth Ragel and Vera Koliass

Committee: Jeff Davis, Lars Campbell, Kara Busick, Lisa Fossen, Val Hubbard

Visitors: Maitri Dirmeyer, Andrea Adams, Shannon Smith (pending appointment)

Absent: Elyssa Thelin.

Meeting is called to order at 5:35 PM. It is decided that the minutes from February's meeting are to be distributed via email.

The first order of business is to discuss the retreat from February. We looked at the SWOT analysis from the retreat and discussed where the arts committee is, and how we're positioned to move forward with our goals. The elevator pitch is also discussed, and what Jeff, Val and Beth came up with. This was essentially who we are, what we do, and how we're getting there.

Vera asks if we've considered asking business in downtown Milwaukie to hang work by artists that are local (perhaps from our networking event). This was done in the city of her former position in Massachusetts with much success. They had a two-week festival that featured shopping, and they had businesses hang art in their front window, not within the business.

Shannon offered to talk with 12500 and Curves. They do their printing at her place of employment.

A discussion is had about roles of committee members. We make some decision as to where to continue with this, and we settle on:

Jeff: NDA liaison

Lars: note-taker

Andrea: copywriting

Shannon: social media help

Kara and Beth: Outreach and fundraising

Policy: Andrea and Maitri

On April 8th, there is a public hearing about the sign code with planning commission. Beth is to send the staff report, and any arts committee members who attend can draw their comments from this report.

Val and Jeff met with Greg Baartz-Bowman to talk about how artMOB might be able to help with the film festival. He turned down the idea of an arts-related film, saying he had the films picked. But he DID want some help with outreach to local restaurants, hoping to place table-tents about the festival. It's

decided we will ask to table the event in exchange for the help. Val is going to ask him about this.

The speaker series is discussed. The first two Beth already has planned, with August and September still to come. We will ask Elyssa to suggest someone from Marylhurst to talk about art therapy.

Lastly, we discuss the networking event at Val's space. Marla Baggetta, it turns out, can't give us the pieces that we thought she could. Val has arranged to hang some from Barbara (the artist working above the Chocolatier's space). We discuss details of who will bring which food items for the event.

Meeting is adjourned at 7:15 PM.