

COHO POINT AT KELLOGG CREEK OPEN HOUSE

CITY OF MILWAUKIE

BLACK ROCK, LLC

JONES ARCHITECTURE

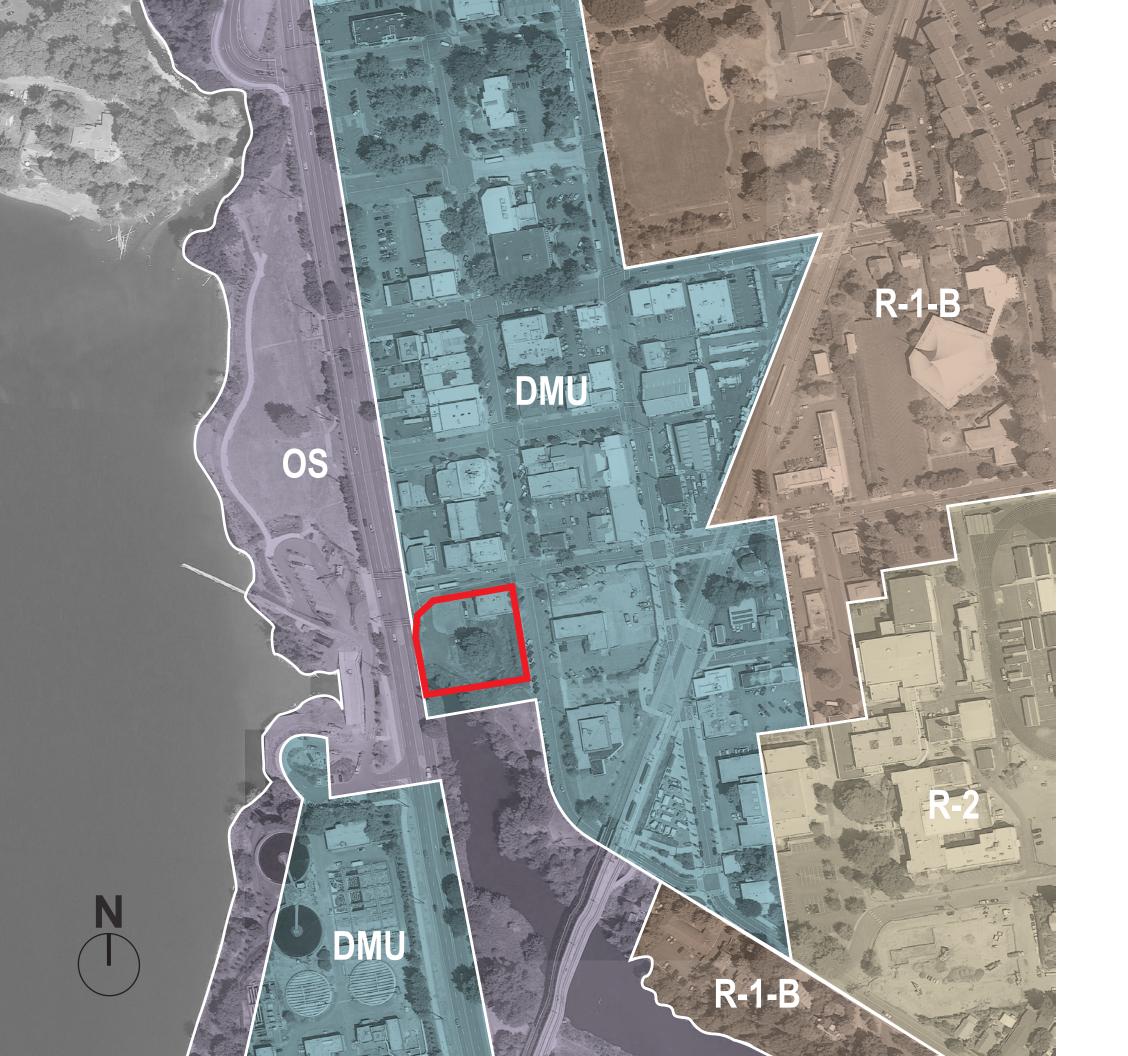
- PROJECT HISTORY AND GOALS Leila Aman, City of Milwaukie
- DEVELOPMENT TEAM INTRODUCTIONS Farid Bolouri, Black Rock, LLC
- SITE CONTEXT AND PRELIMINARY DESIGN PRESENTATION Sienna Shiga, Jones Architecture
- KEY QUESTIONS
 Alan Jones, Jones Architecture
- BREAKOUT SESSION AT BOARDS

- A signature project that leverages the spectacular views of the Willamette River and serves as a gateway
 to the downtown
- A project that maximizes the city's desire to help revitalize downtown—several complimentary projects in the vicinity include the South Downtown Plaza, the Sunday Farmer's market, a city-owned food cart pod adjacent to the light rail platform, and the Adams Street Connector
- A project with up to four floors of housing or other uses over retail
- A project that considers housing options that meet a variety of incomes (review the current Housing Needs Analysis for income thresholds that the city has by way of unmet needs)
- A project that considers sustainable and equitable transit oriented development (TOD) elements that maximizes the strategic location of the site and access to public transportation and encourages a livable and walkable place
- A project that uses "green" construction (e.g. Net Zero or Passive, solar, green roofs) for future generations to enjoy
- A project that is a good environmental neighbor to Kellogg Creek
- A project that will minimize the impact of construction on the Milwaukie Farmers Market at its 2018 location
- Utility connections should reflect the needs of the users (High speed internet, etc.)

PROJECT GOALS (FROM RFQ)



LOCATION





KEY

- BIKE PATHS
- PEDESTRIAN PATHS
- MAX ORANGE LINE
- MAX STATION
- PUBLIC PARKS
- **★** FARMERS MARKET
- CITY HALL

CONTEXT MAP



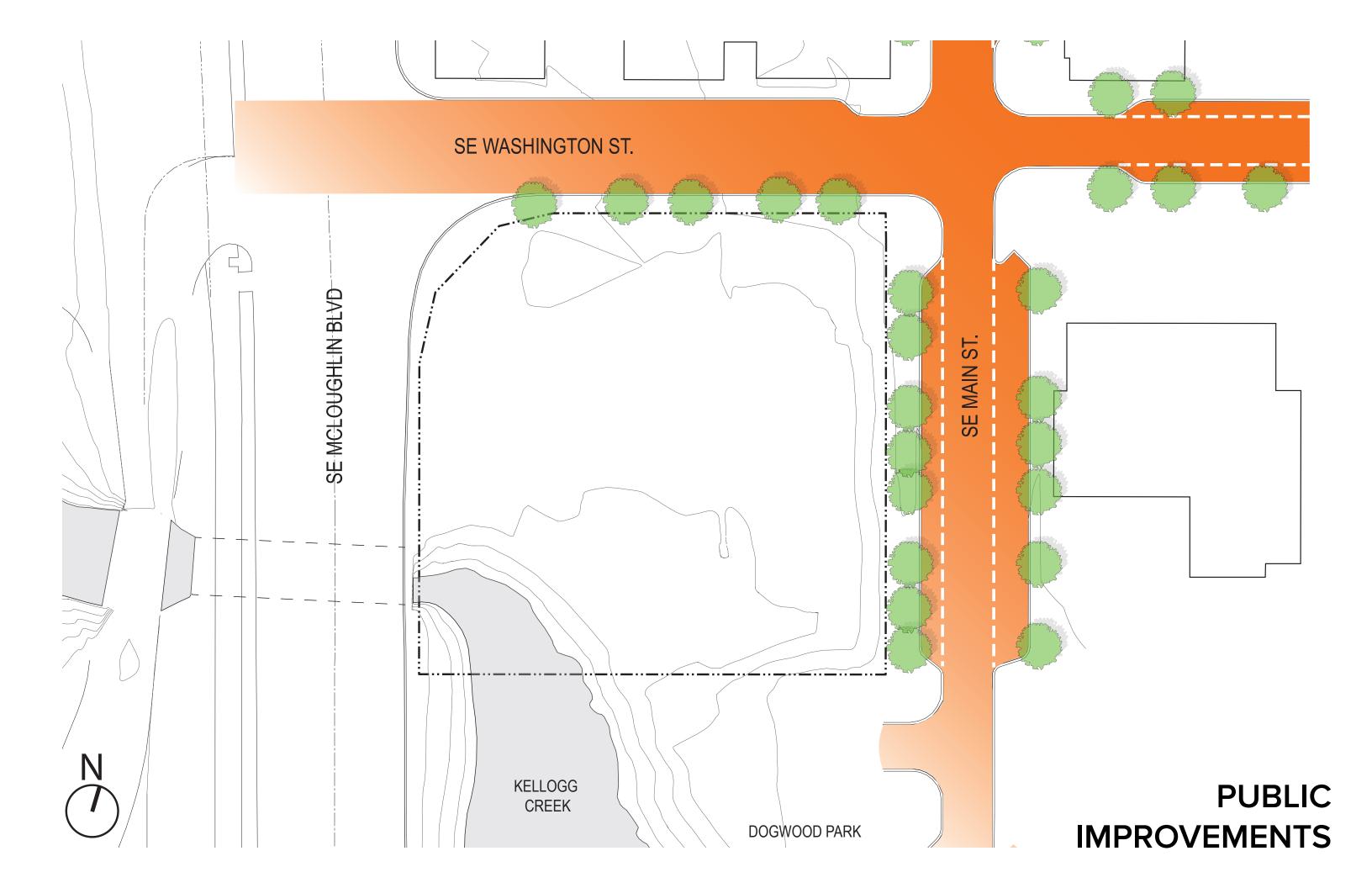


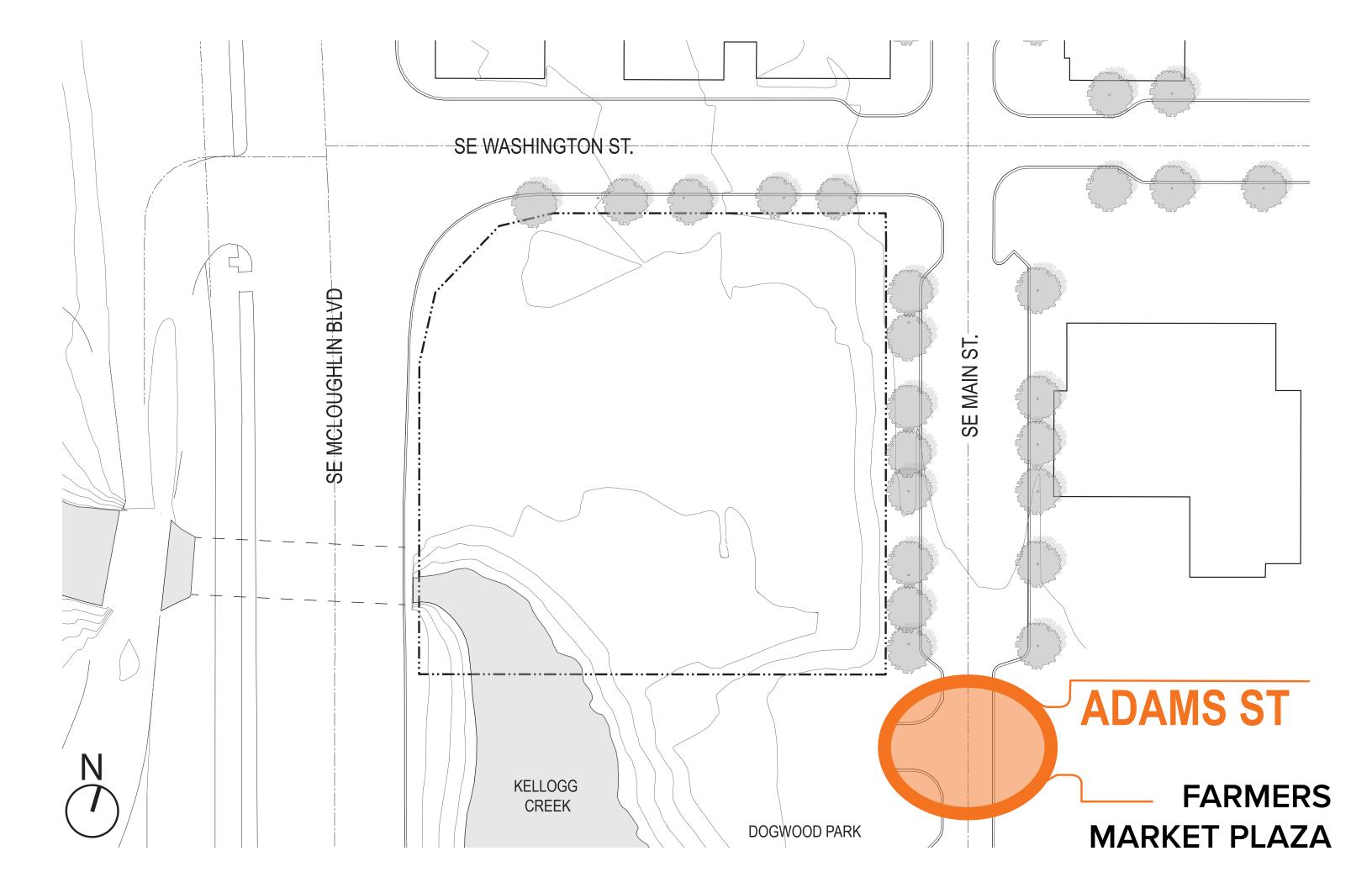


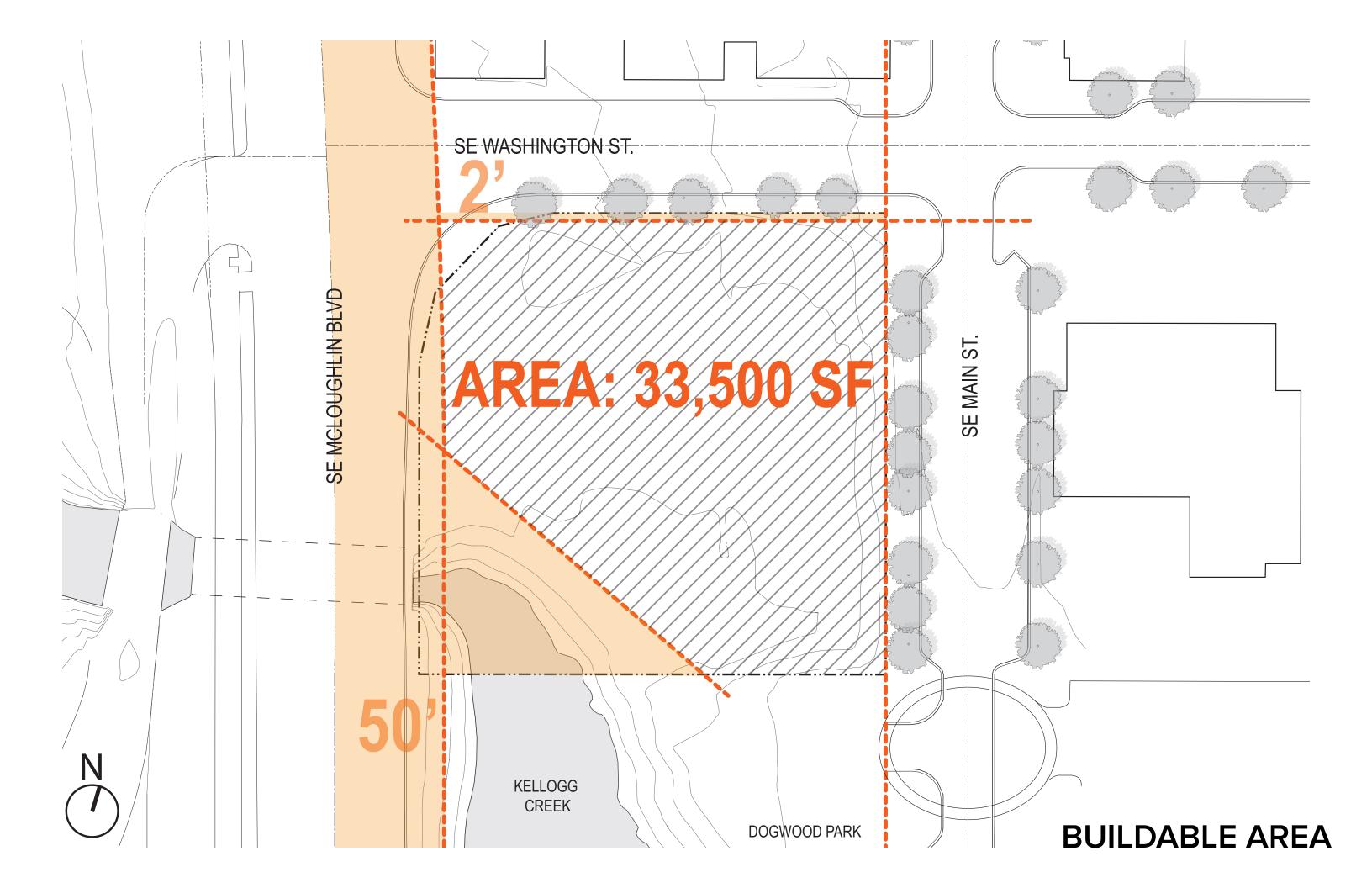


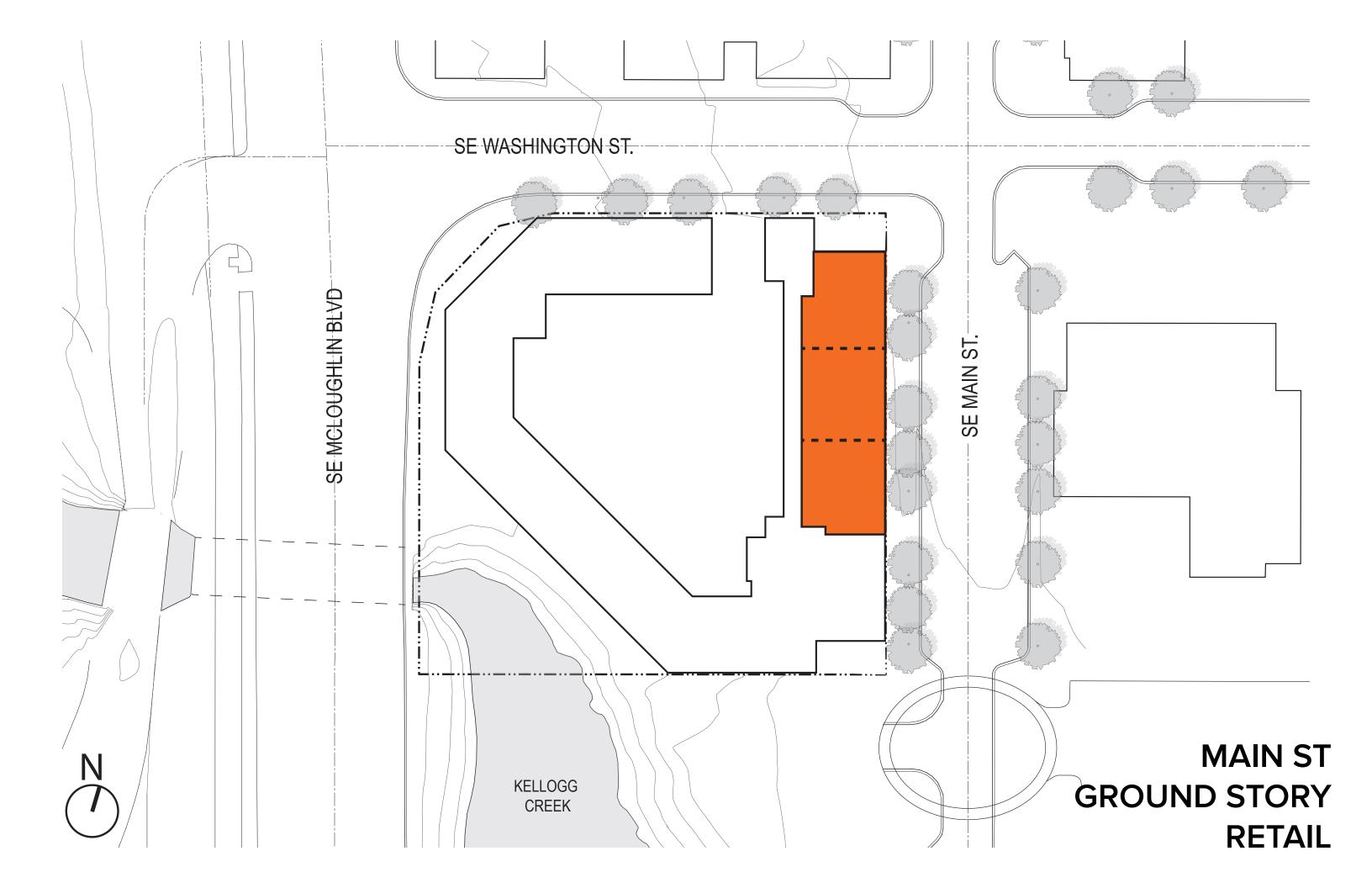


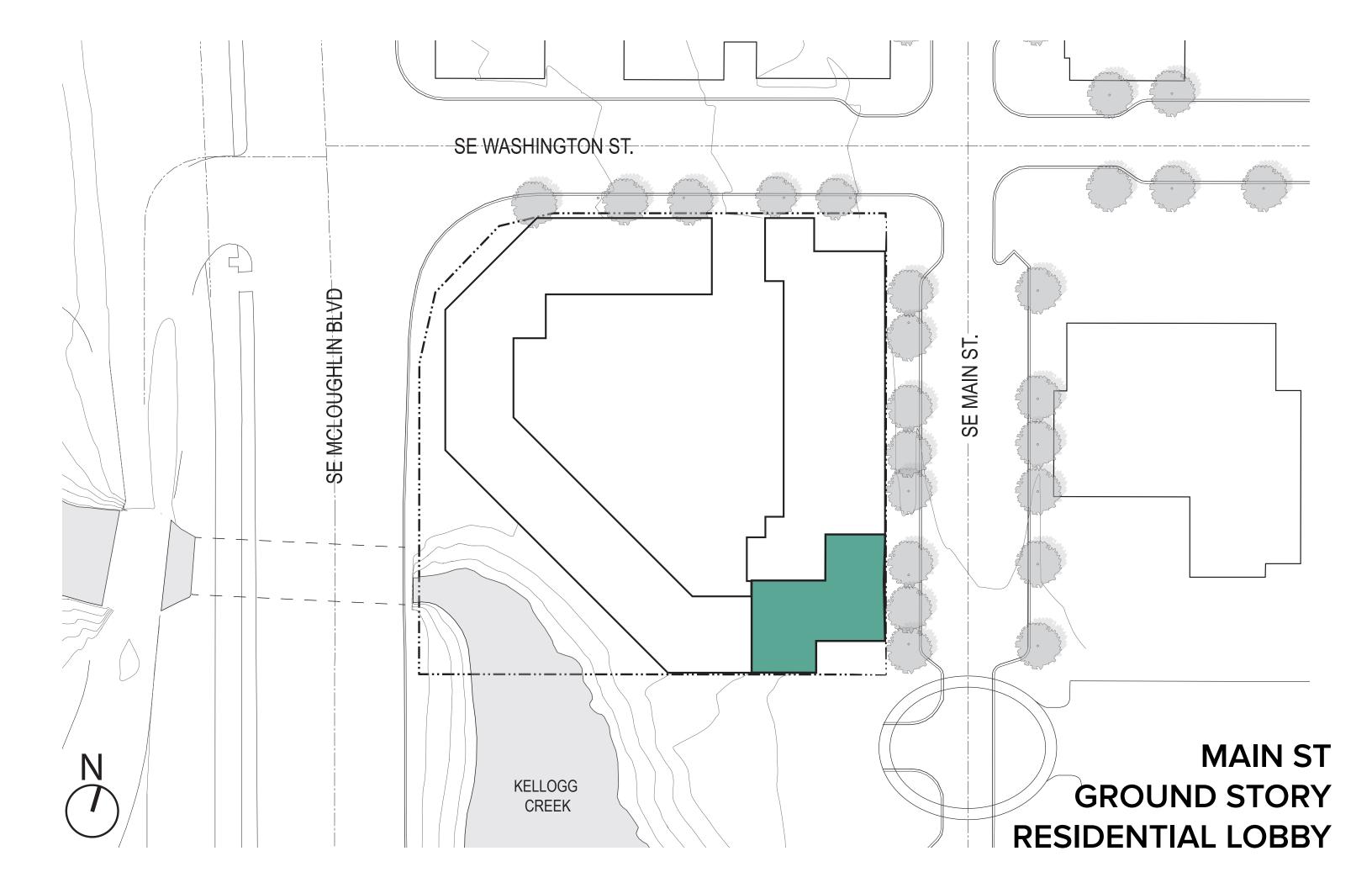


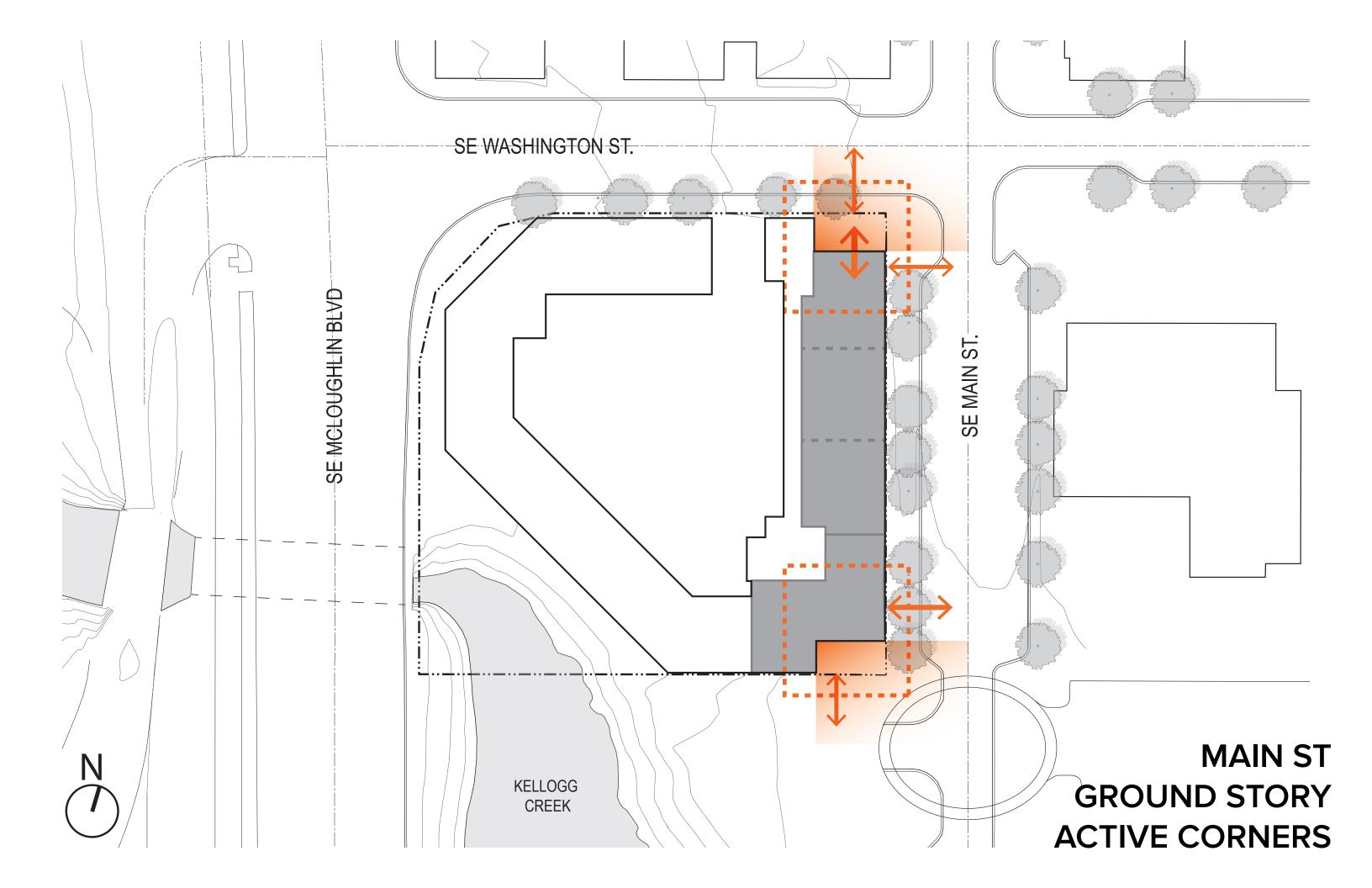


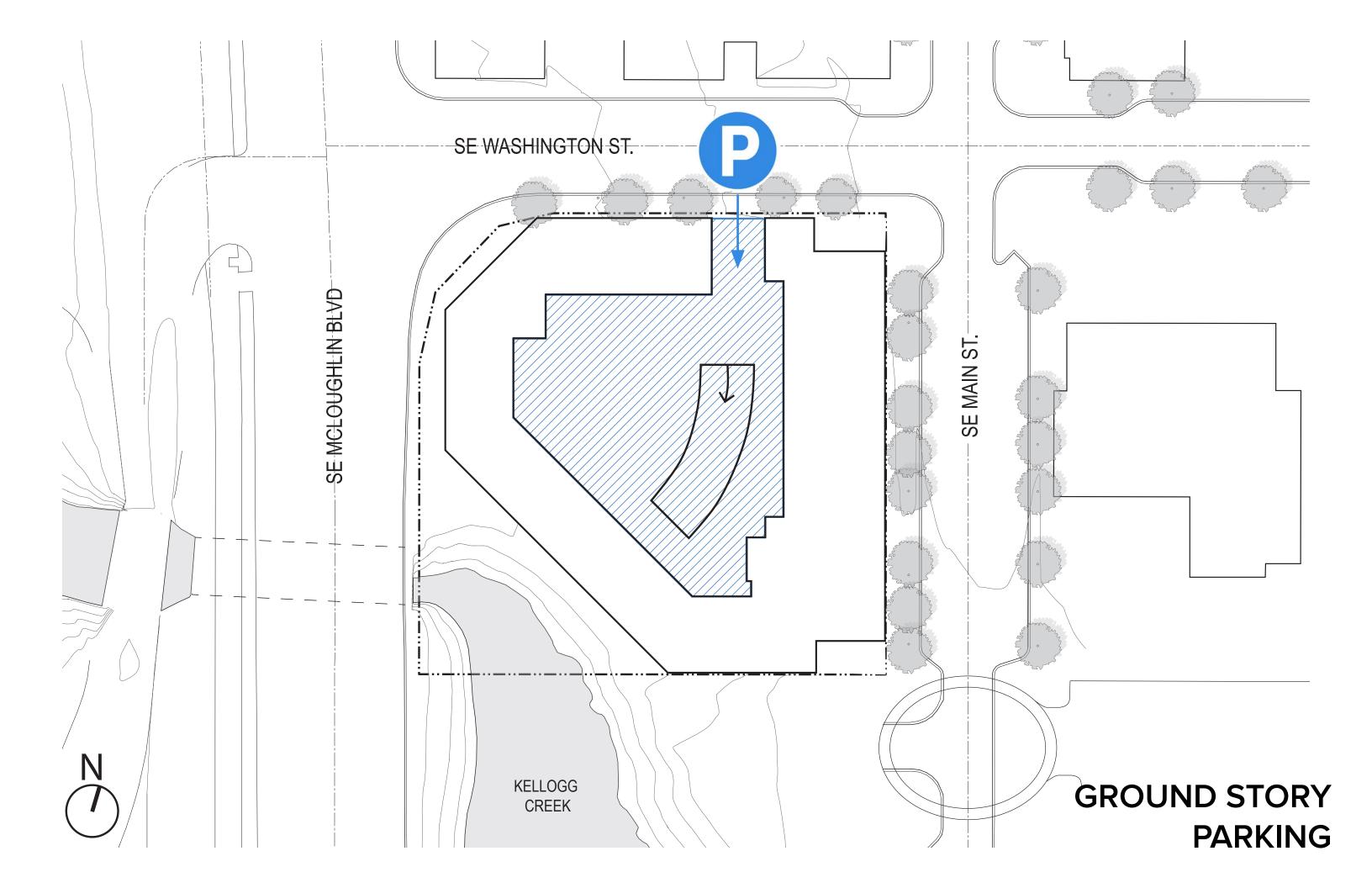


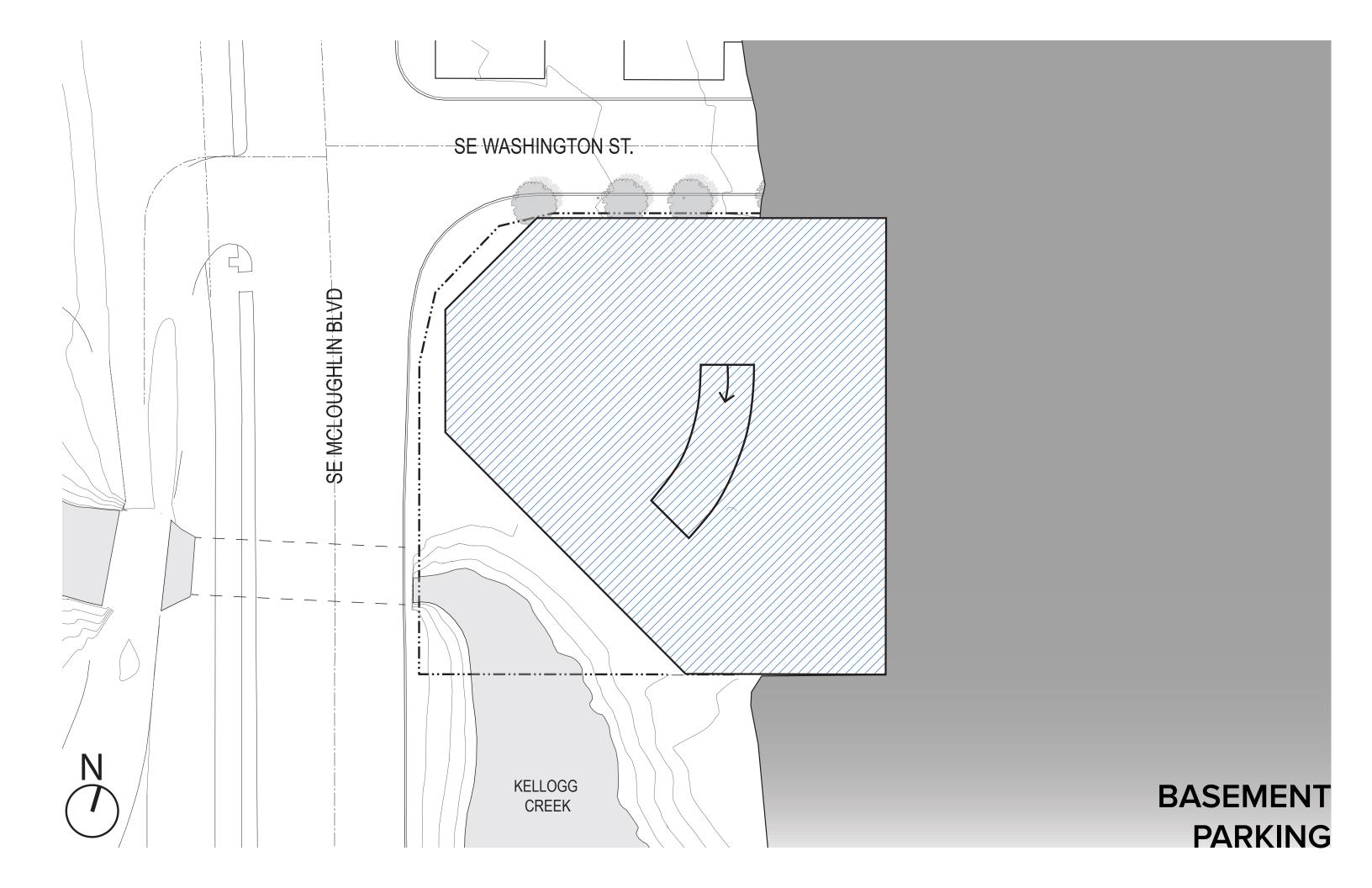


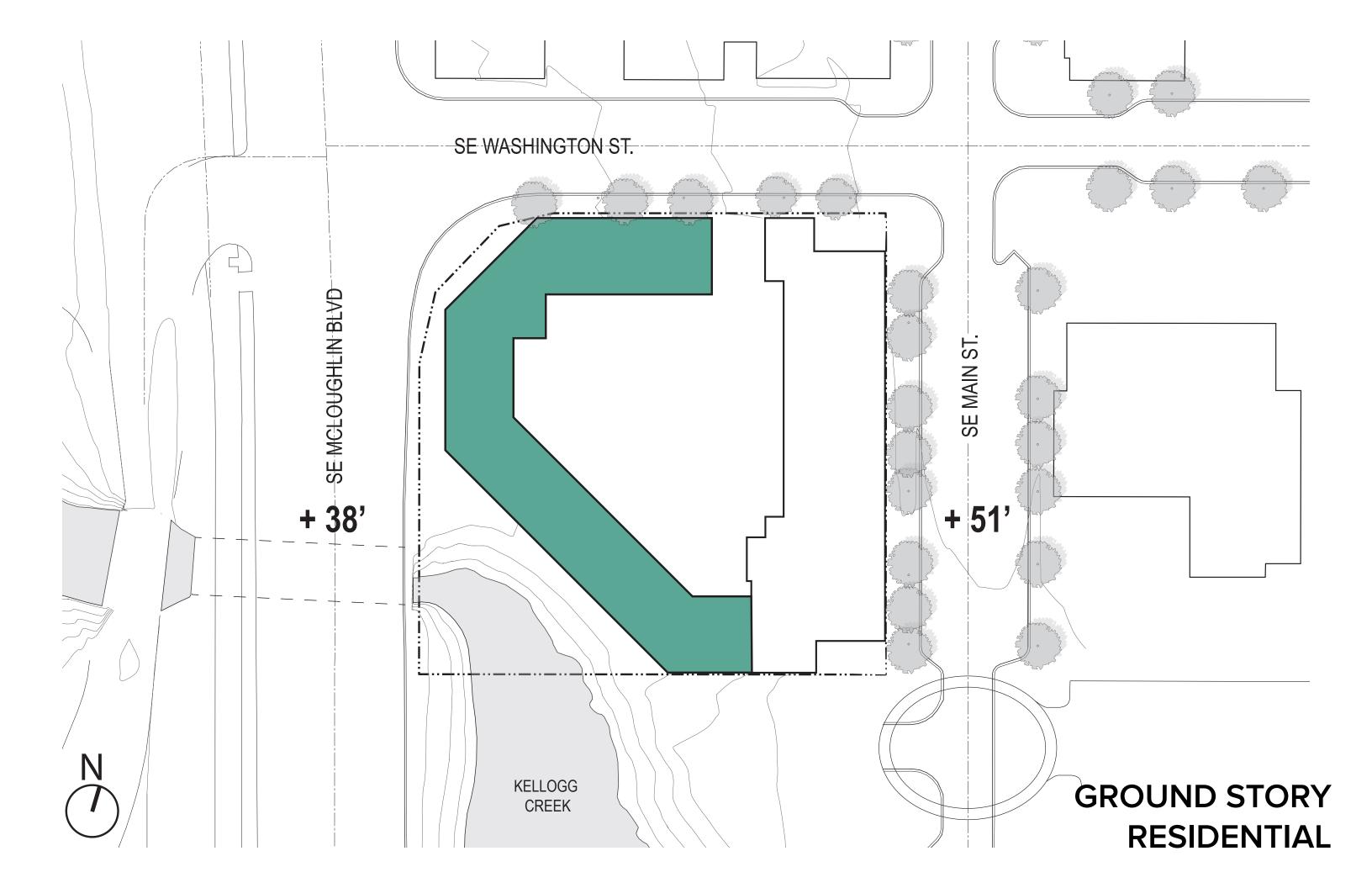


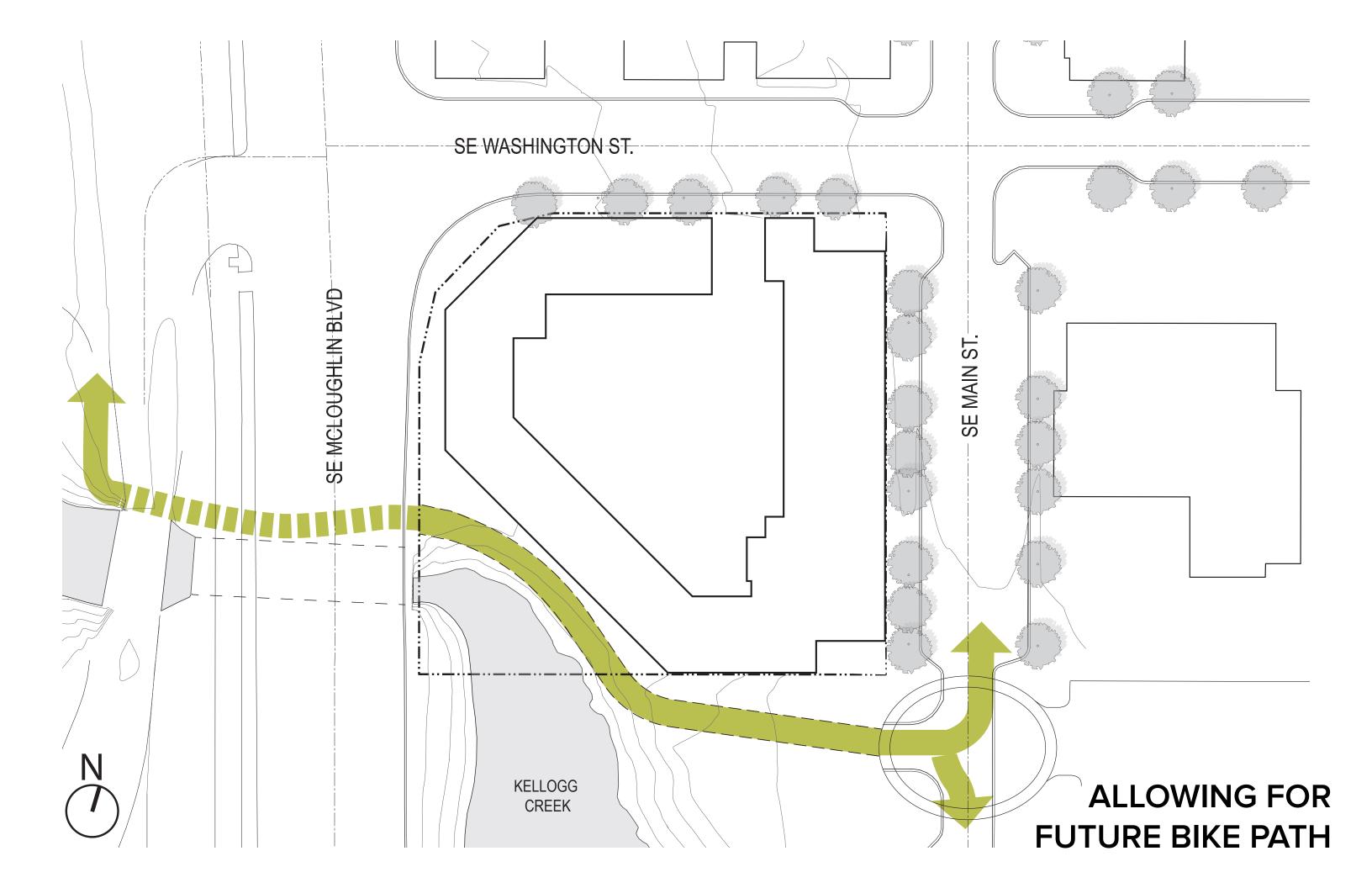


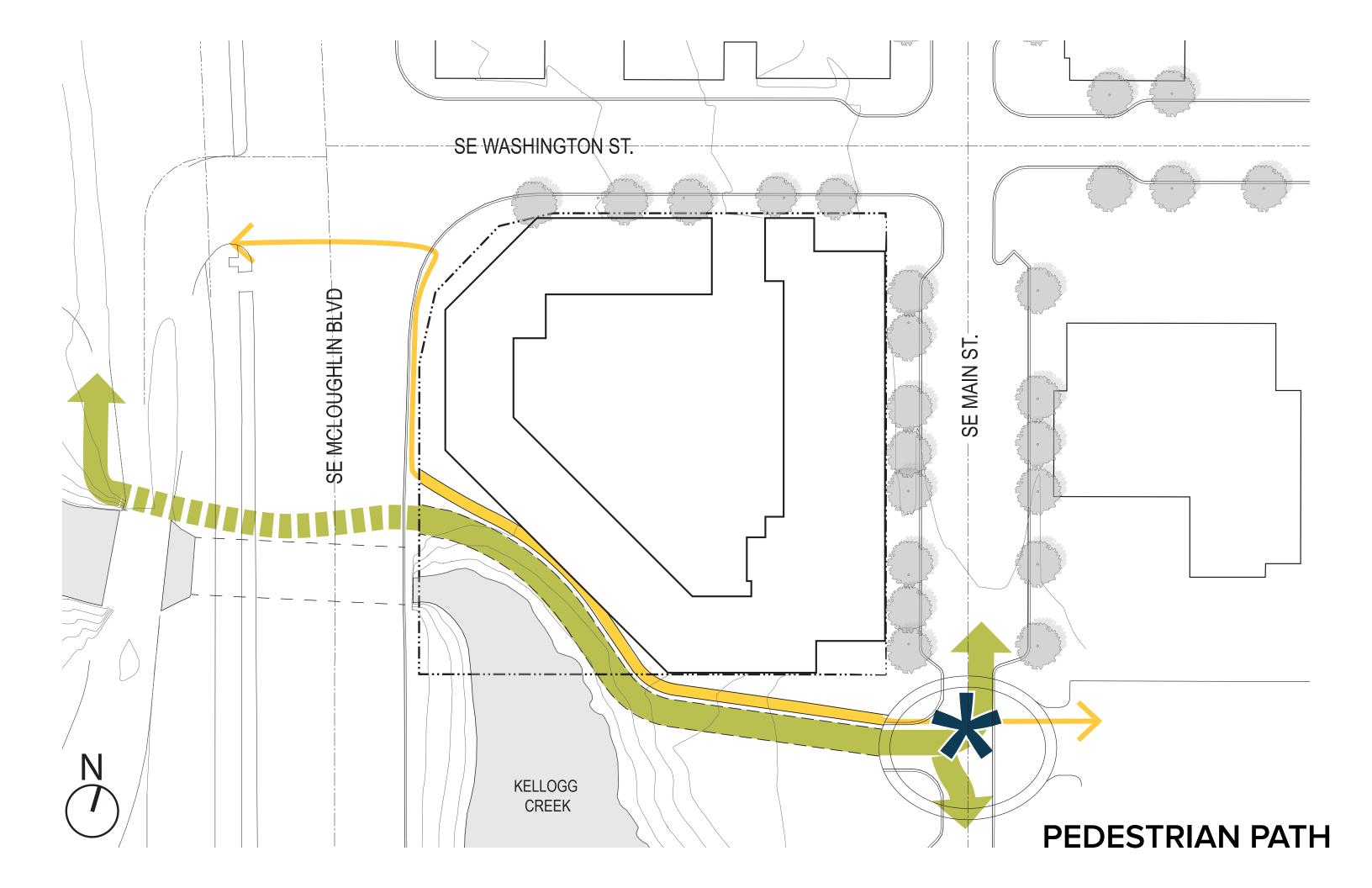














8 QUESTIONS COVERING 4 TOPICS

(Adopted from the Milwaukie Downtown Design Guidelines)

BUILDING CHARACTER

PEDESTRIAN REALM

COMMERCIAL USES

GREEN BUILDING

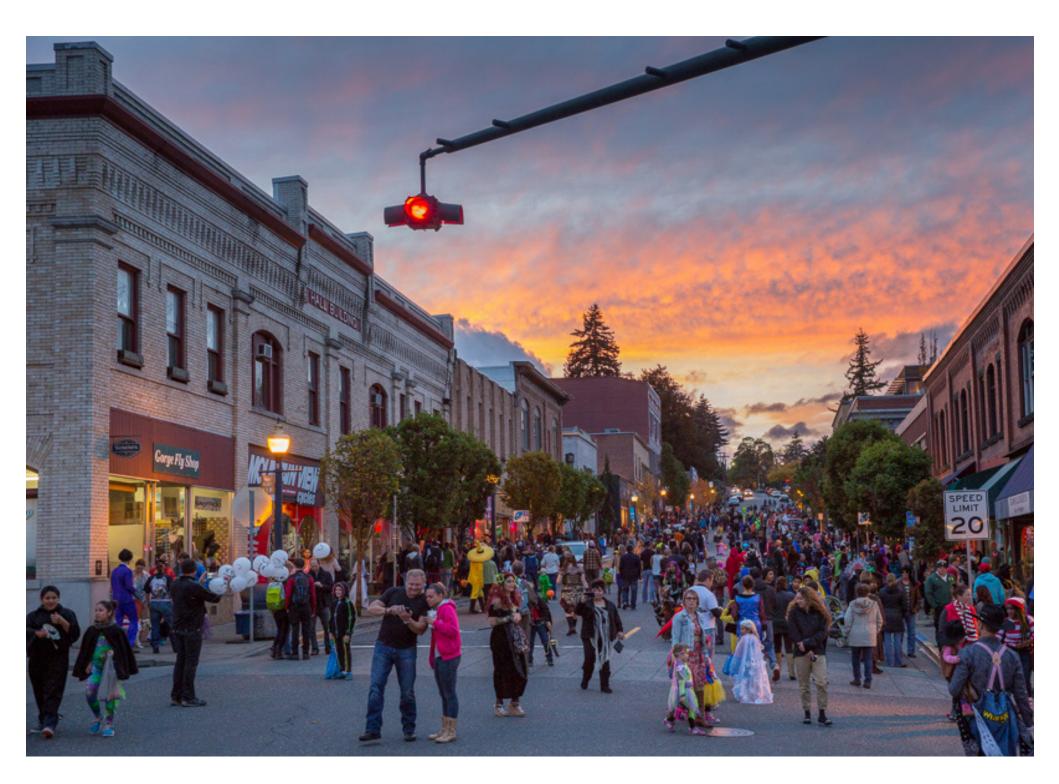


SMALL TOWN / URBAN CHARACTER

QUESTION 1:

Milwaukie has been described as a small town with an urban character. How can this building best respond to that characterization?

How can this urban building retain a small-town character?

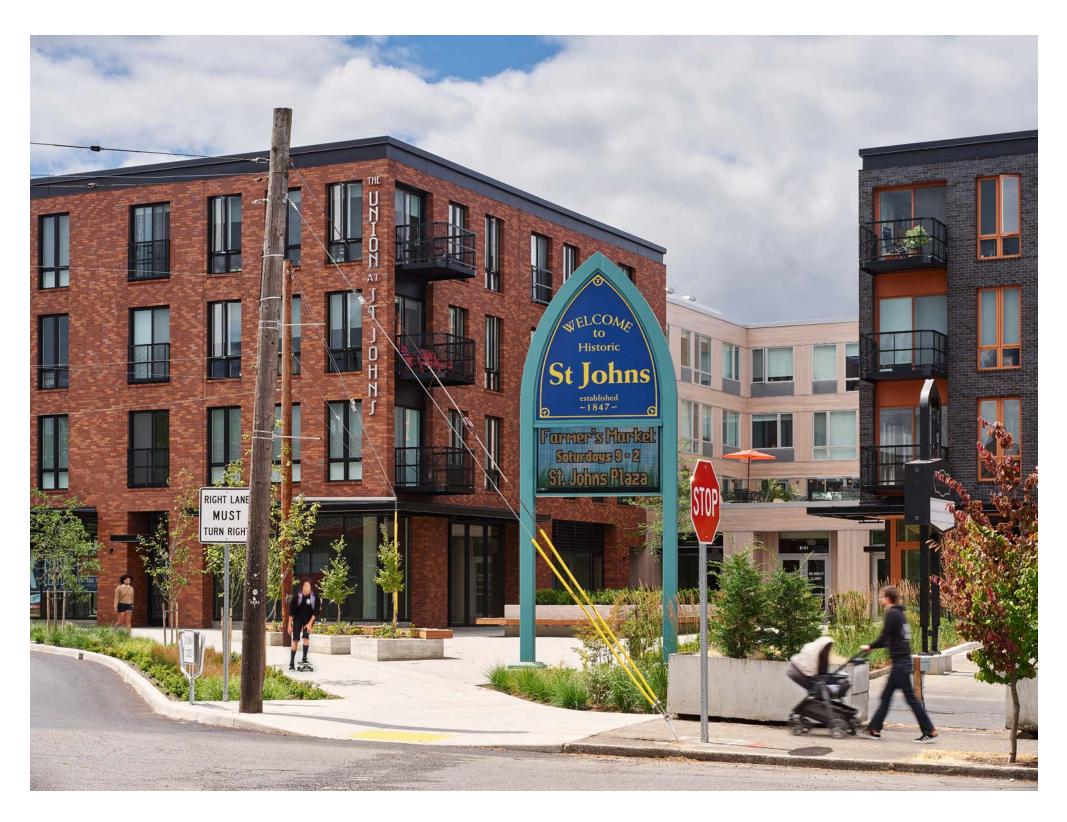


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GATEWAY SITE

QUESTION 2:

How does this site act as a gateway?

What does it mean to be a gateway site?

How does that influence design?



CONTRAST & VARIETY

QUESTION 3:

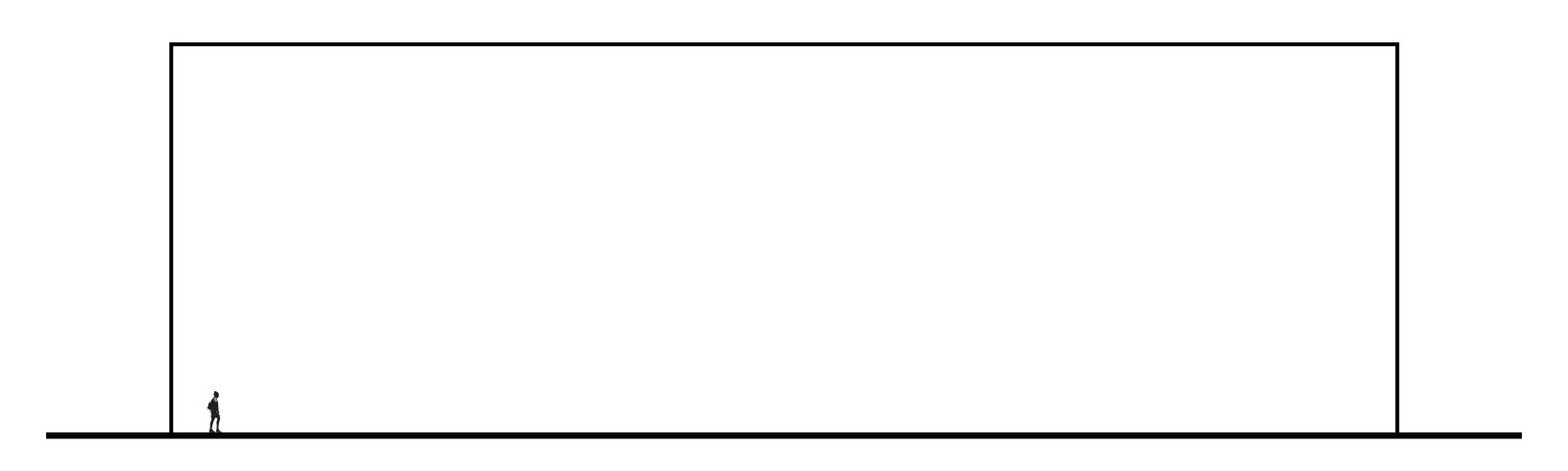
Milwaukie Zoning calls for variety, careful use of contrast, and variation in building design. How could this be achieved?

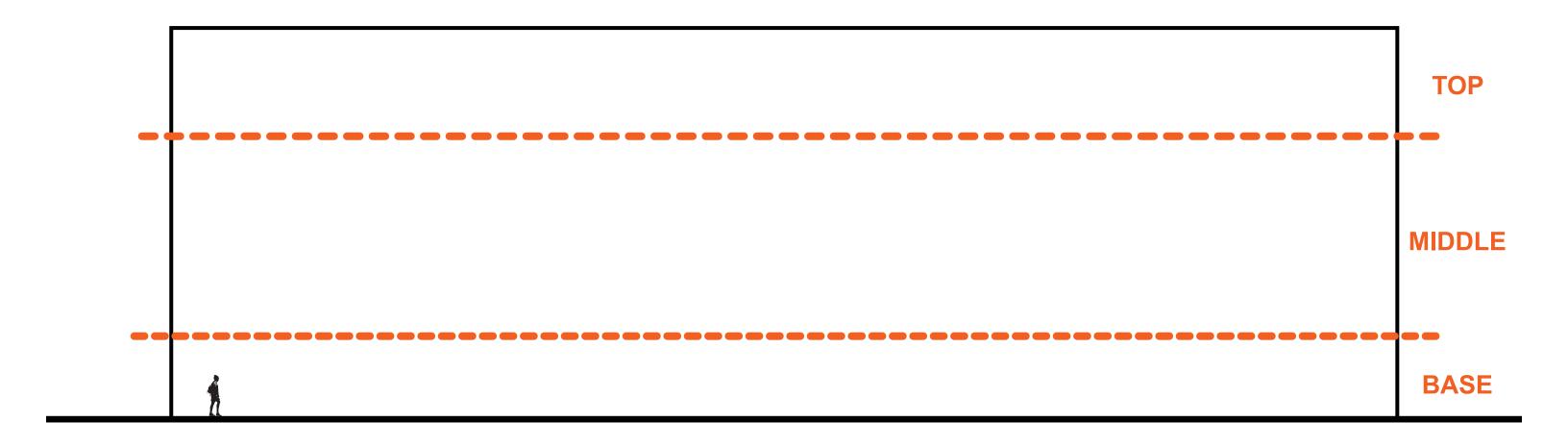


CONTRAST & VARIETY

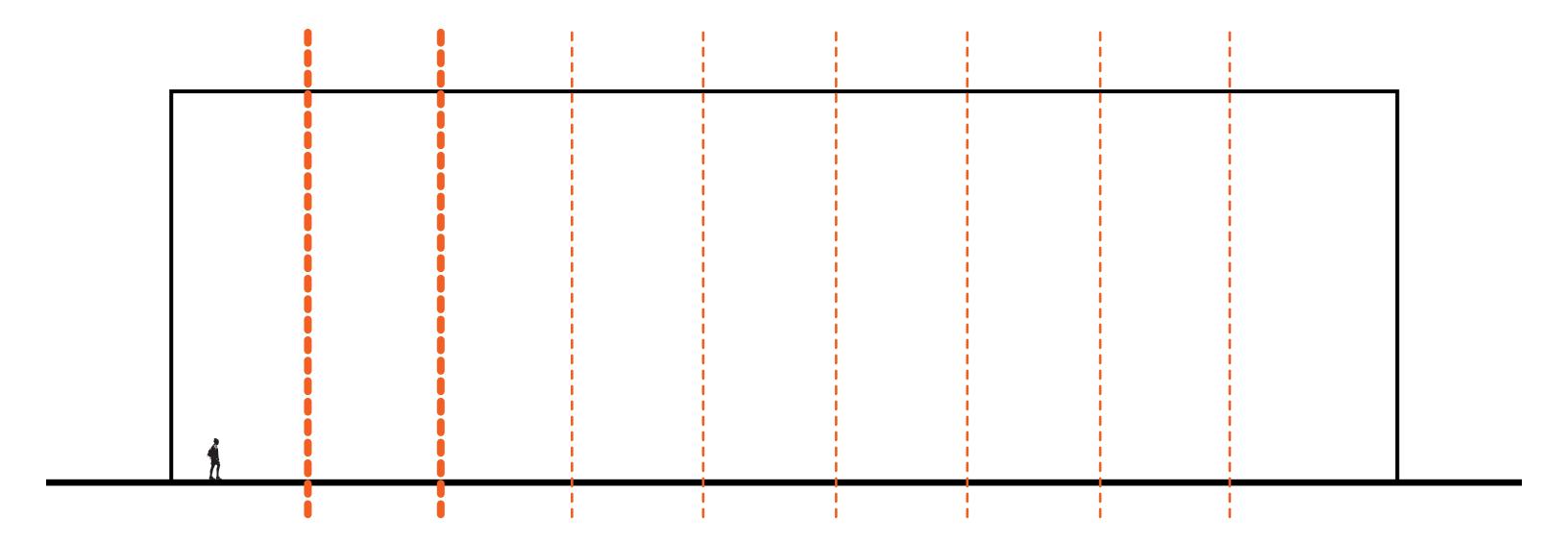
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HORIZONTAL BREAKS BUILDING CHARACTER



VERTICAL BREAKS BUILDING CHARACTER



FACADE DIAGRAM BUILDING CHARACTER



ROOF LINES BUILDING CHARACTER



PEDESTRIAN FRIENDLY DESIGN

QUESTION 4:

How can architectural design be friendly at the pedestrian level?



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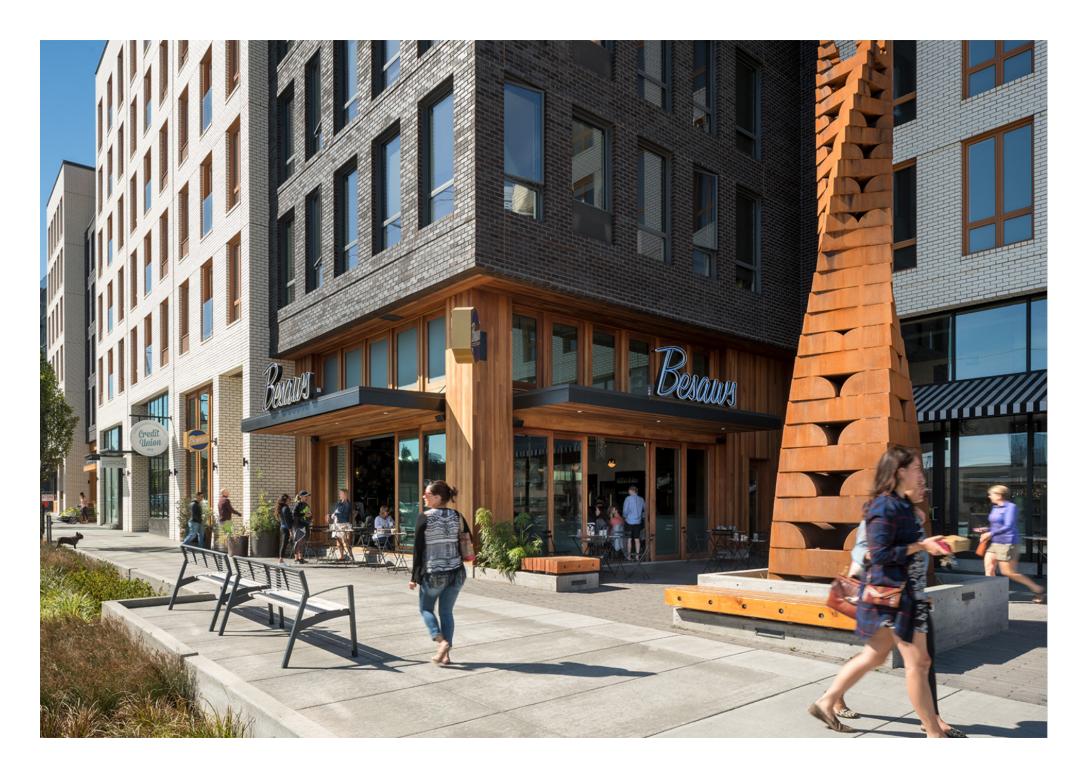
ADJACENT GATHERING SPACES

QUESTION 5:

How can architecture/development support adjacent gathering spaces such as farmers market, parks, and riverfront?



PEDESTRIAN REALM



COMMUNITY SUPPORT

QUESTION 6:

What types of commercial uses compliment or support community gathering spaces such as farmers market, parks, and riverfront?



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COMMERCIAL USES



PARKING

QUESTION 7:

Does parking availability influence commercial uses and types? Could a shared parking arrangement be effective?

COMMERCIAL USES











GREEN BUILDING

QUESTION 7:

What sustainability strategies are important to you?

https://www.surveymonkey.com/r/CohoPoint