



AUTHORIZATION FOR DAILY DISPLAY SIGN LOCATION

To whom it may concern:

I hereby declare that I am the owner of the property and/or business operator at

_____. With this letter, I authorize the use

(Sign Location)

of my frontage to locate the daily display sign of _____,

(Business Name)

which is based at _____.

(Business Address)

I understand that the Milwaukee Sign Ordinance establishes restrictions for the location of daily display signs and that, by allowing the daily display sign in question, I may forfeit the right to place any additional daily display signs at the sign location listed above. I acknowledge that I may revoke this authorization at any time by providing a letter in writing to that effect to both the Planning Department and the sign owner.

Sincerely,

(Property Owner or Business Operator)

(Date)

Please check one of the following:

- ☐ Sign will be located in public right-of-way.
- ☐ Sign will be located on private property.

For Planning Department Staff Use Only.

Permit Number: DS – _____