

fresh look MILWAUKIE: downtown ROAD MAP project

klatchAGENDA

Introduction	5 min
Business Owner Issue Identification	25 min
Solution Seeking	25 min

discussionQUESTIONS

We will be discussing these questions in small groups, but we would love to have your answers or other comments in writing as well!

Name (optional): _____

Email or other contact information (optional): _____

Sign me up for project updates: **Yes** **No**

Business Owner Issue Identification

1. As a business owner in Milwaukie, do you also happen to live in the city?
2. What is it about Downtown Milwaukie that attracted you to do business here?
3. Where else have you considered opening up a business?
- How does Milwaukie stack up to those other places?

discussionQUESTIONS (cont)

4. How will light-rail impact your business?
5. Is parking an issue for your business? If so what kind of challenges does it present?
6. Feedback from our outreach activities suggests that community members believe a unified business-driven vision for downtown would have a really positive impact on the city's image.
 - Do you think this vision exists? If not, why?

Solution Seeking

1. An initiative that could help resolve that issue (e.g. improvement district)?
2. What would it take in Milwaukie to make that happen?
3. How would this impact your business in Milwaukie?

thank You
for coming!