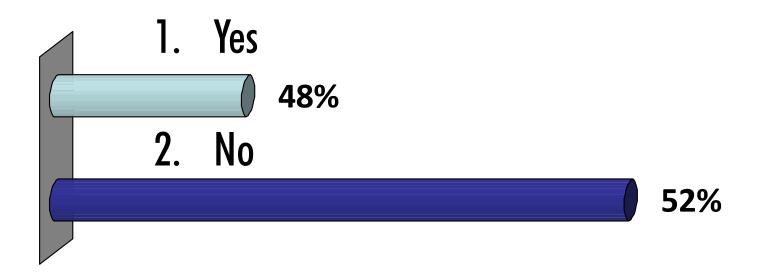


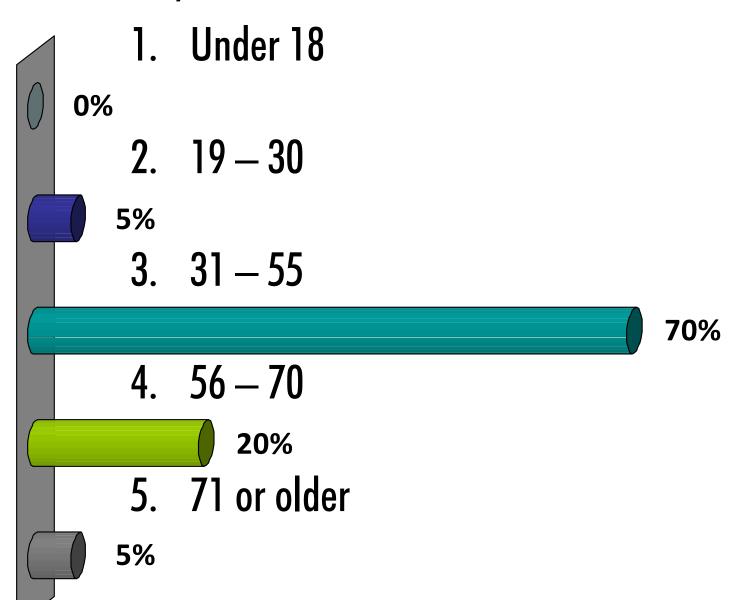
# Opportunity Sites Workshop Results: Central Milwaukie

#### Instant Polling! - Getting Familiar with the Keypads

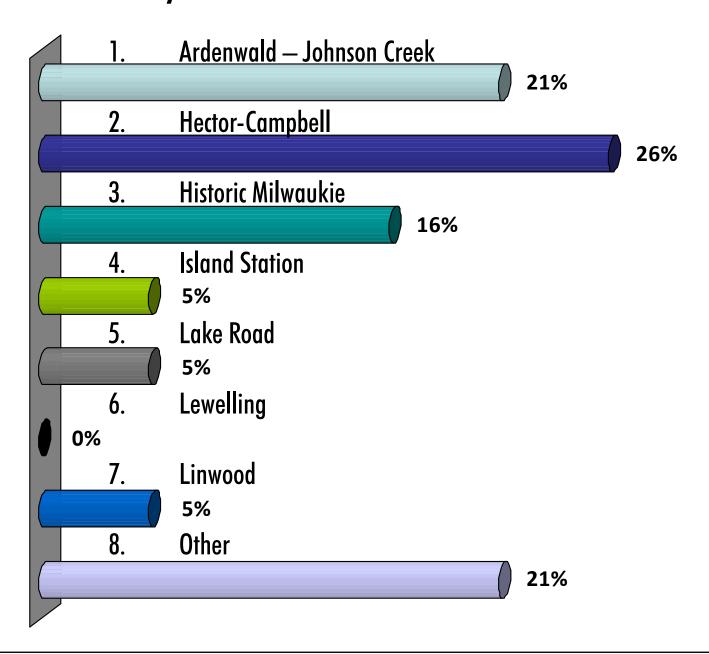
Is this your first time participating in a planning workshop for Central Milwaukie?



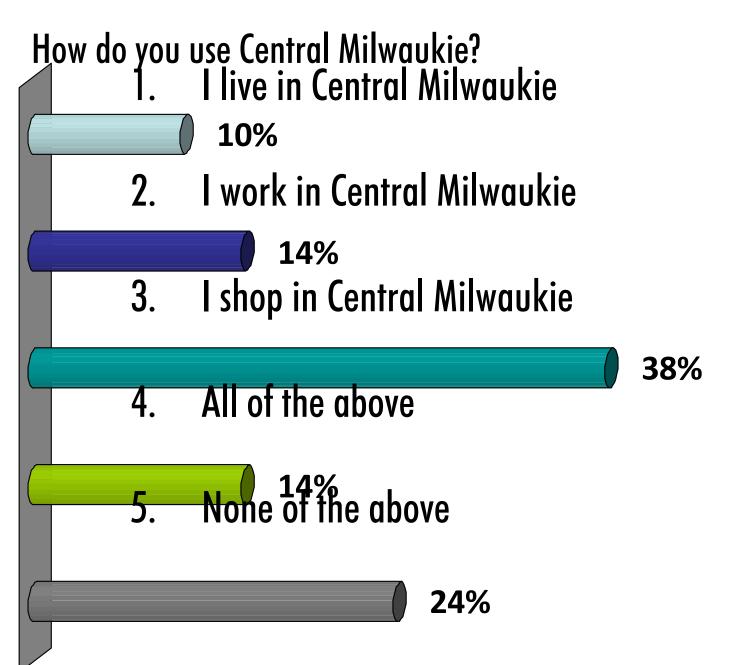
### Instant Polling! - Getting Familiar with the Keypads How old are you?



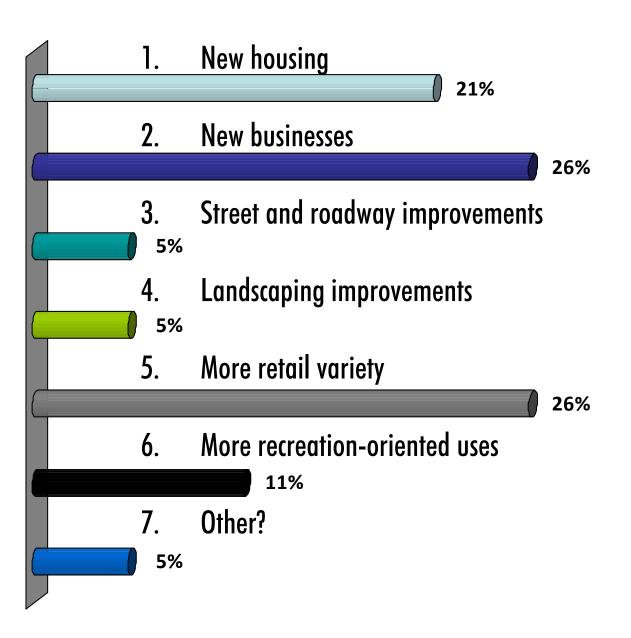
## Instant Polling! - Getting Familiar with the Keypads Where do you live?



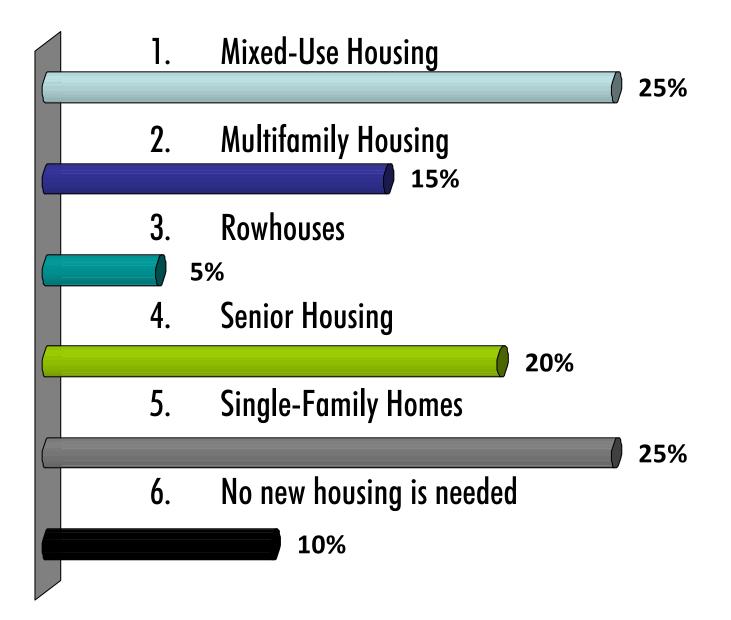
#### Instant Polling! - Getting Familiar with the Keypads



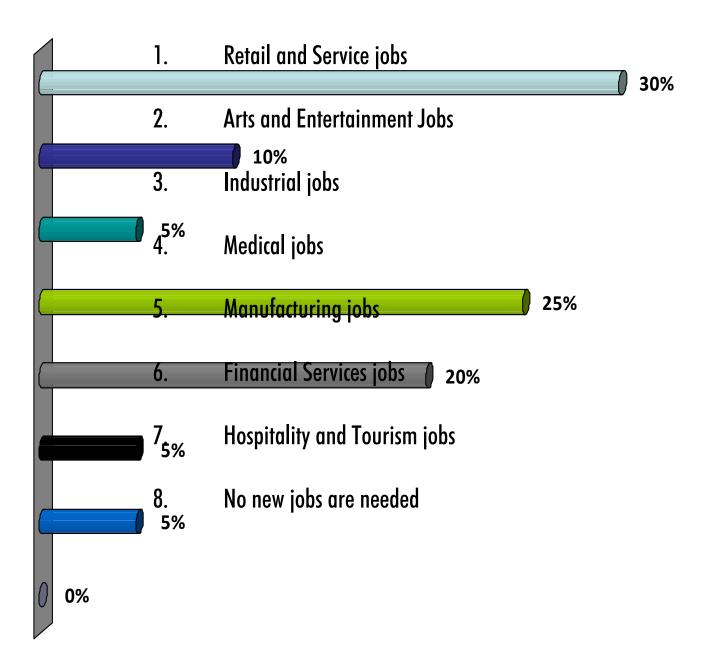
### What is the highest priority for Central Milwaukie?



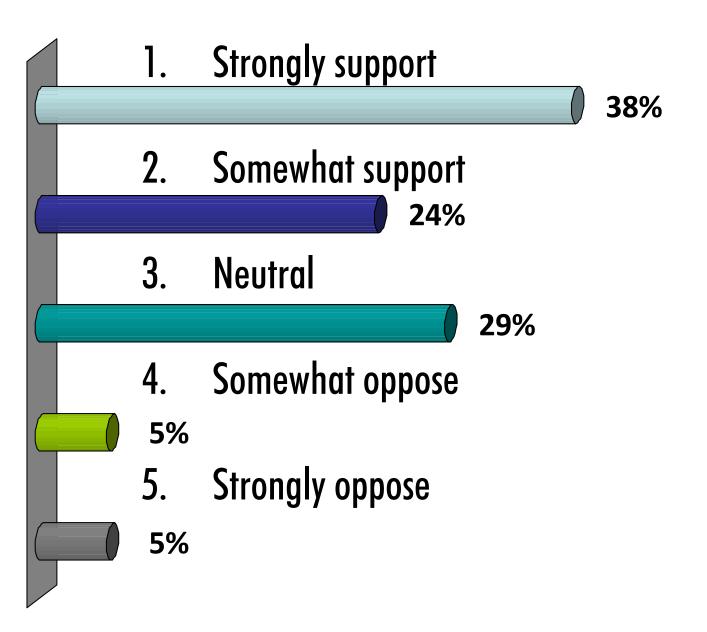
### What type of housing is most needed in Central Milwaukie?



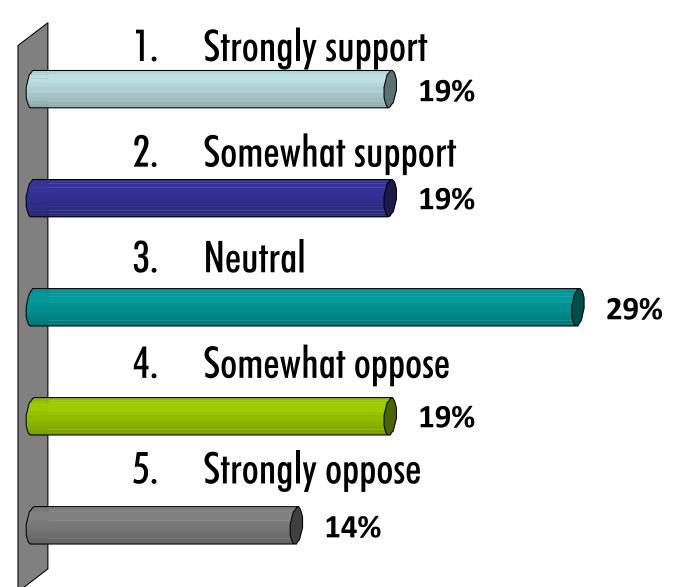
#### What type of jobs are most needed in Central Milwaukie?



### Would you support or oppose new **senior housing** in Central Milwaukie?

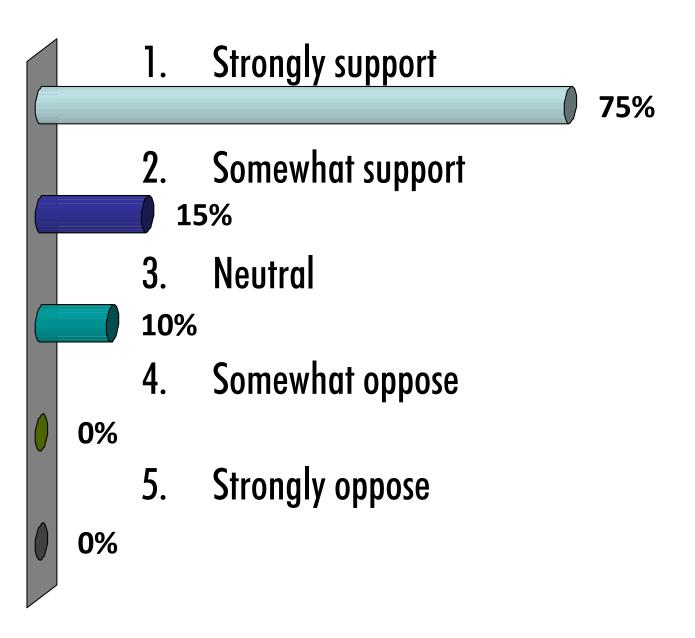


### Would you support or oppose new **affordable housing** in Central Milwaukie?

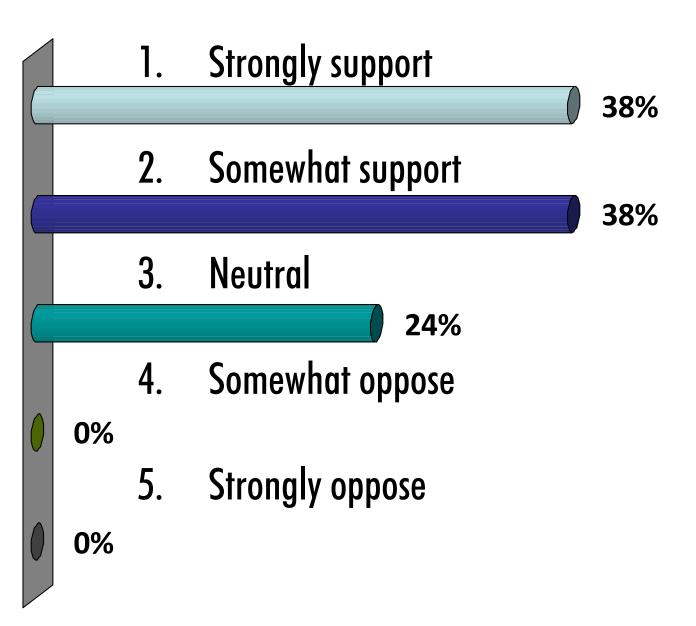


Affordable housing is for households who make less than \$40k per year or have an average rent of \$1,000 per month

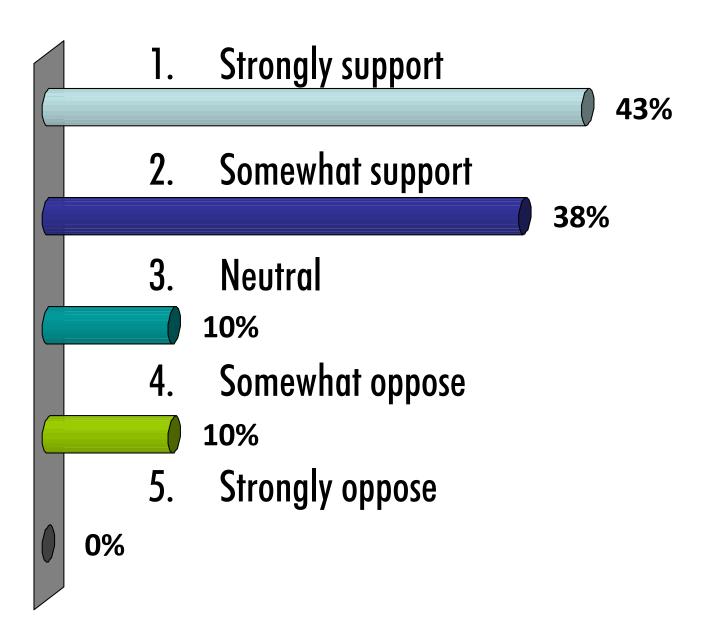
### Would you support or oppose new restaurants and retail shops in Central Milwaukie?



### Would you support or oppose new **office space** in Central Milwaukie?



### Would you support or oppose new light industrial in Central Milwaukie?



### What is the most important goal for the Murphy site?

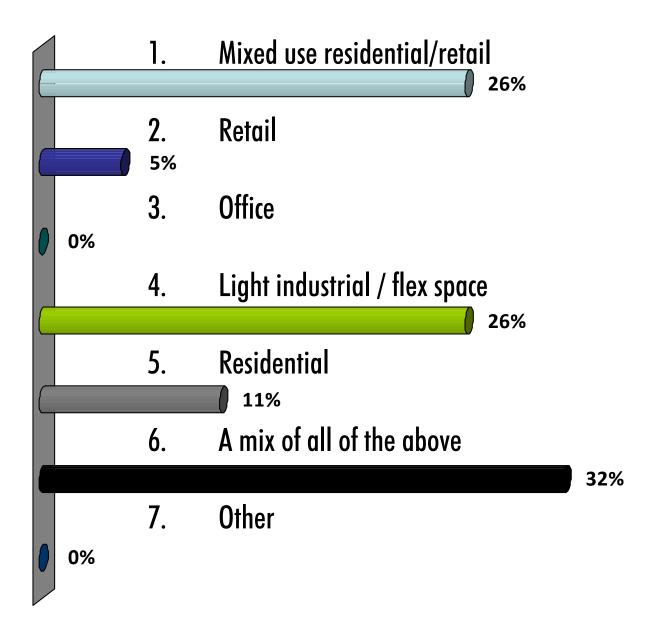
- 1. Provide a high number of family wage jobs
- 2. Provide housing choice options
- 3. Let the private sector develop whatever they want

**29%** 

19%

4. Ensure attractive, high-quality development — even if there is no market demand at this time

### What would you most like to see develop on the Murphy site?



### What is the most important goal for the McFarland site?

- 1. Provide a high number of family wage jobs
- 2. Provide housing choice options

21%

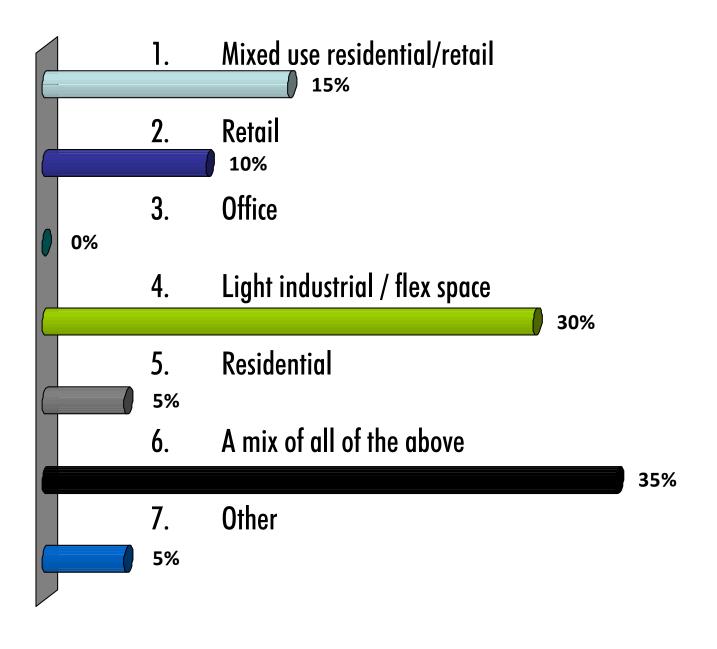
16%

3. Let the private sector develop whatever they want

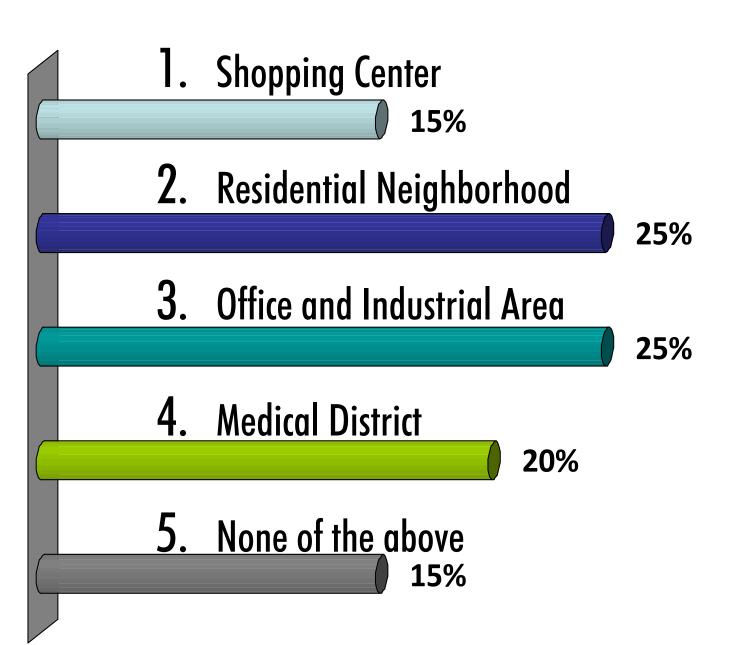
26%

4. Ensure attractive, high-quality development — even if there is no market demand at this time

### What would you most like to see develop on the McFarland site?

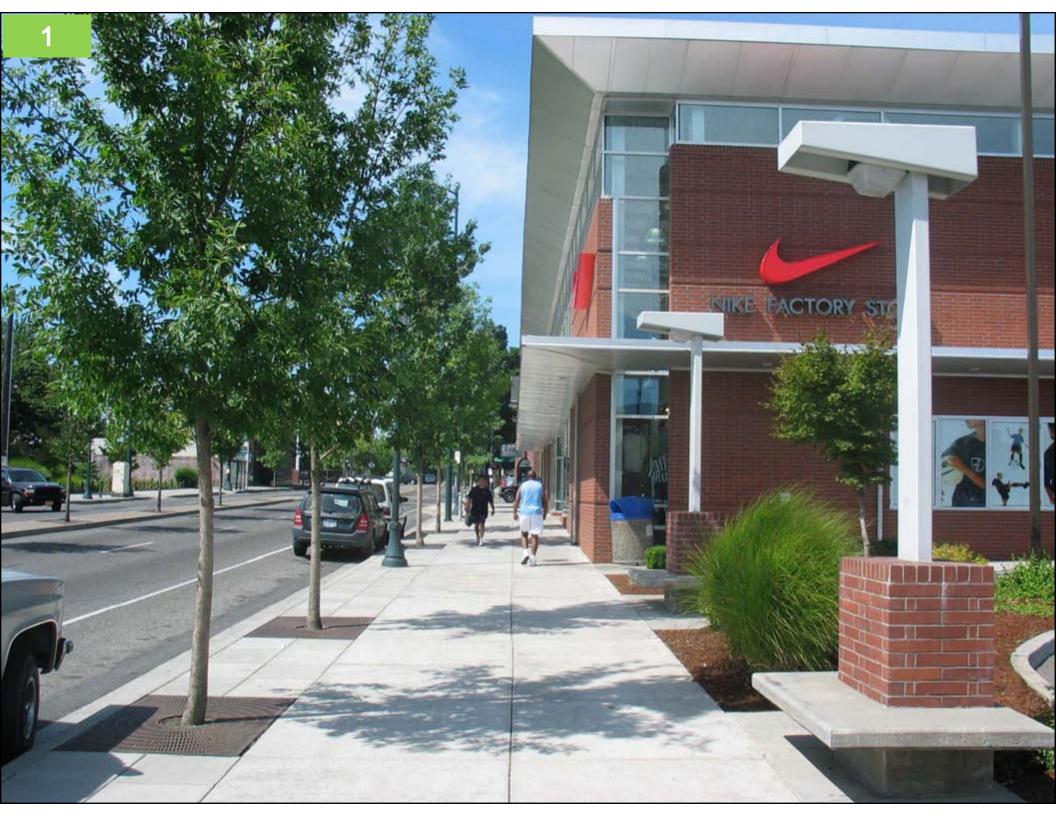


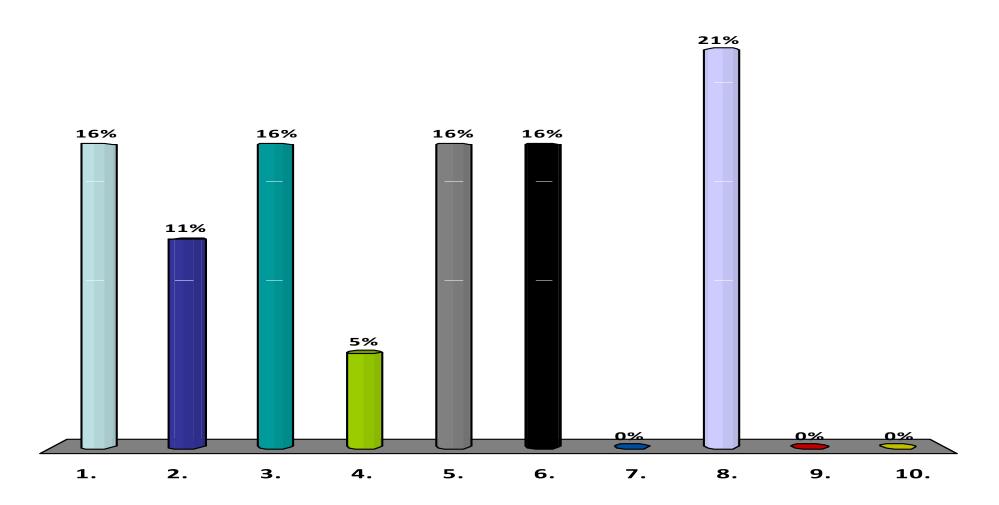
#### My vision for Central Milwaukie is closest to:



### **Visual Preference Survey**

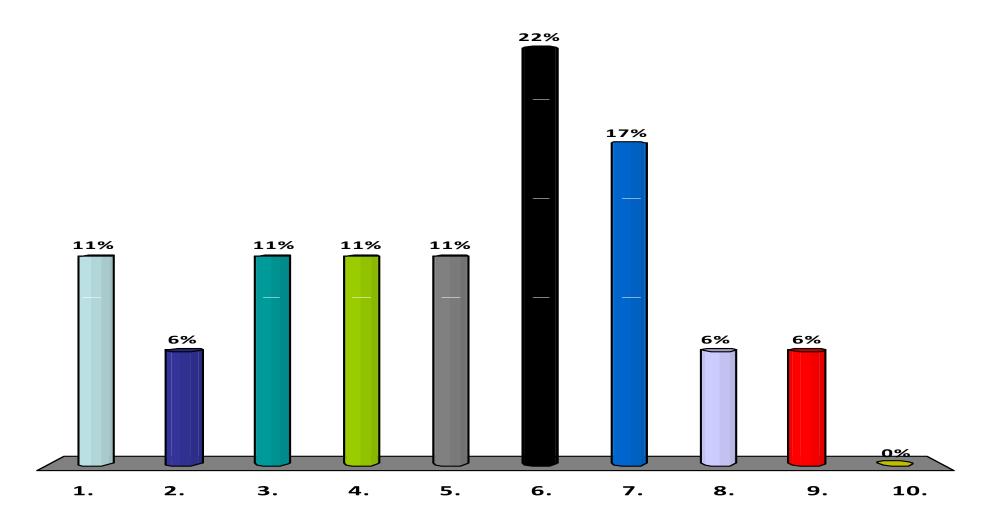
How appropriate are these buildings for Central Milwaukie?





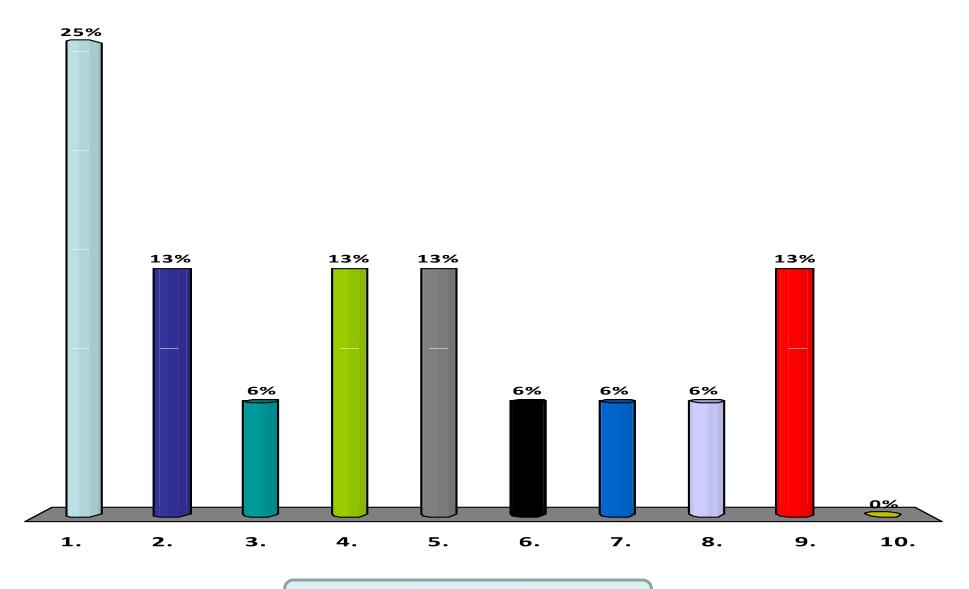
Mean = 4.47





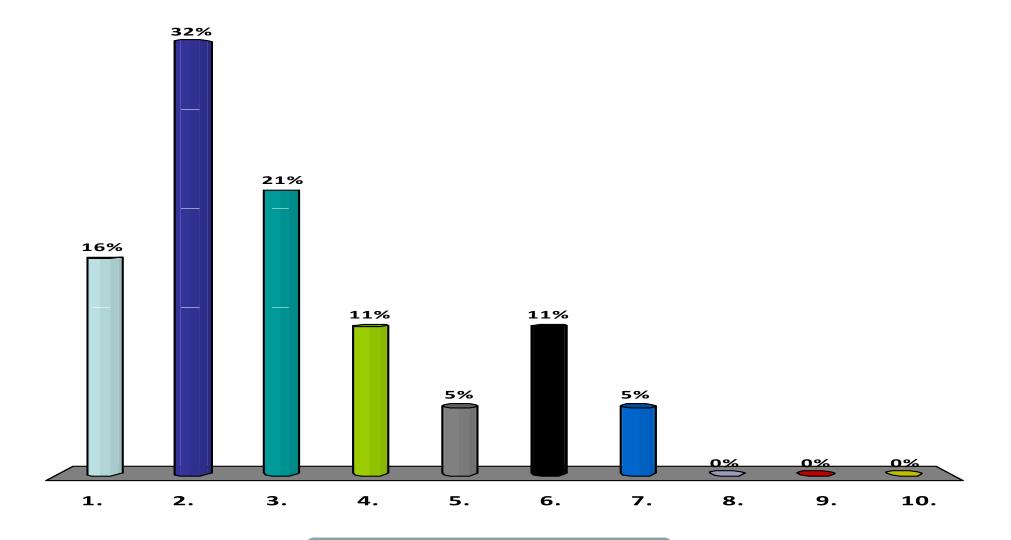
Mean = 5.00





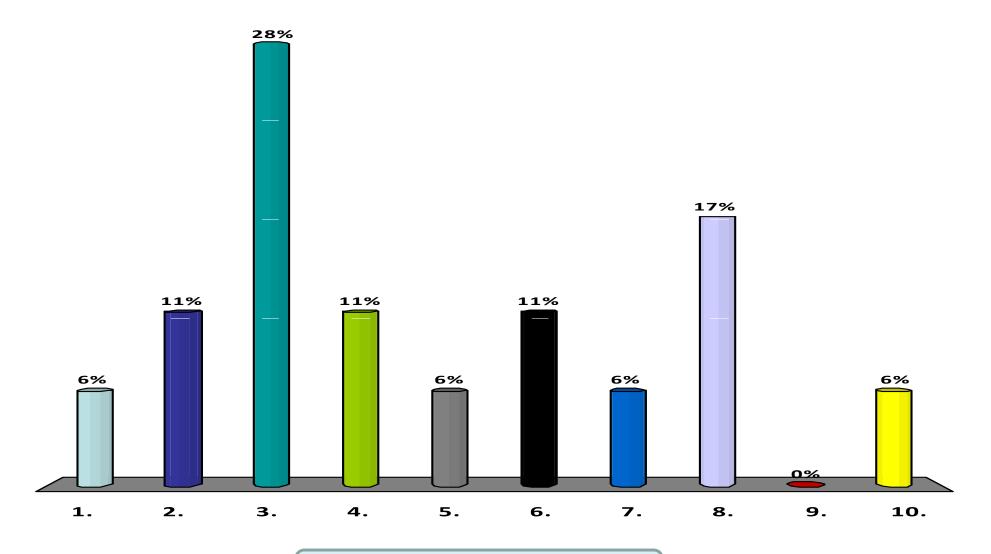
Mean = 4.25





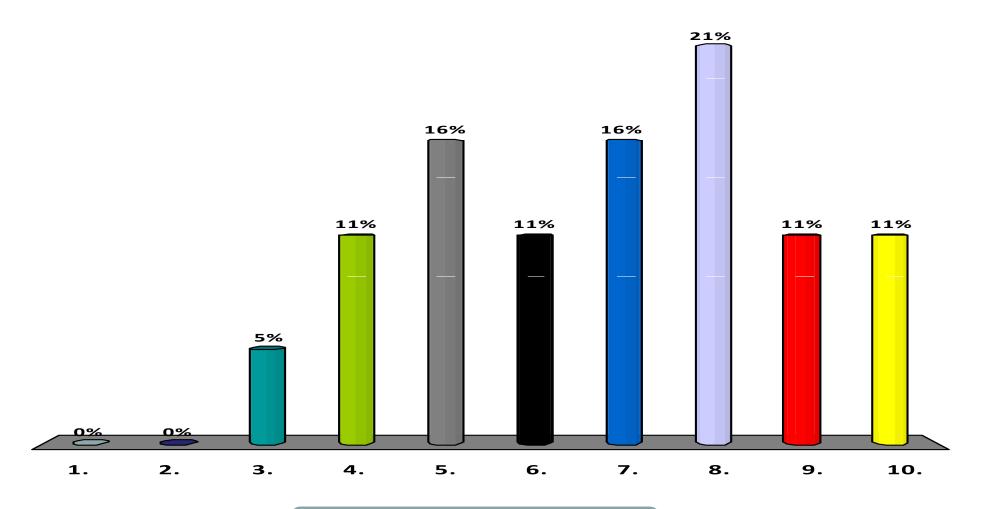
Mean = 3.11



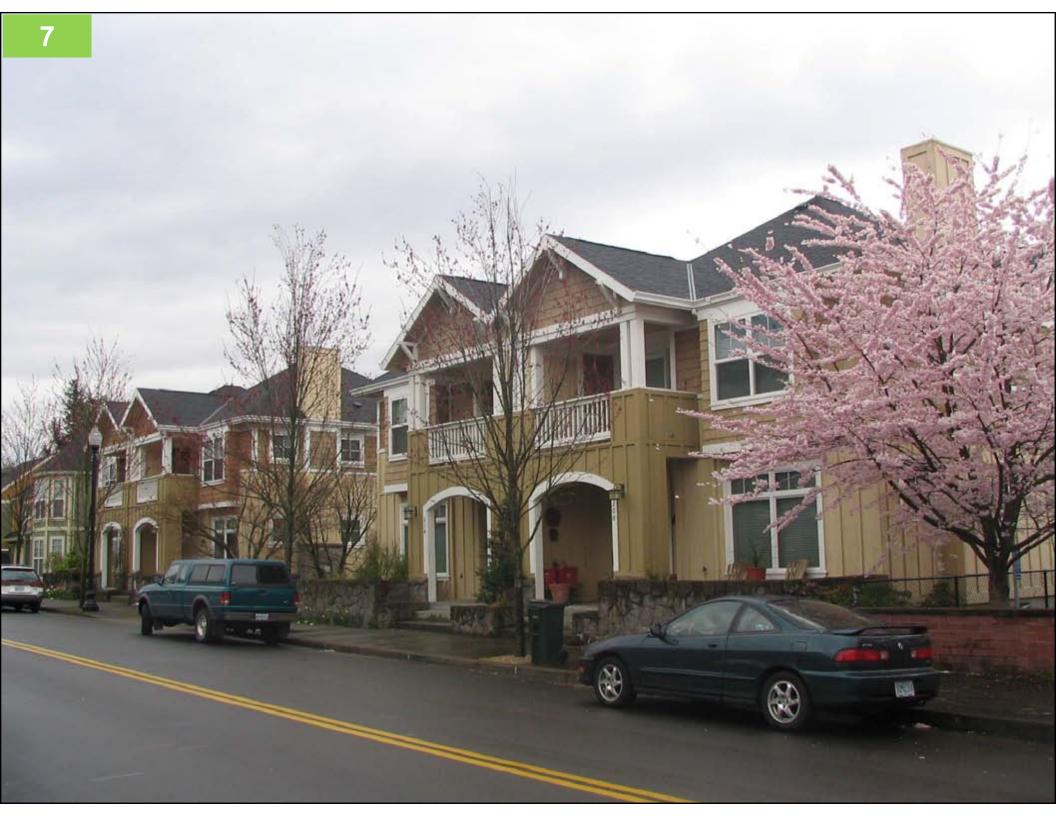


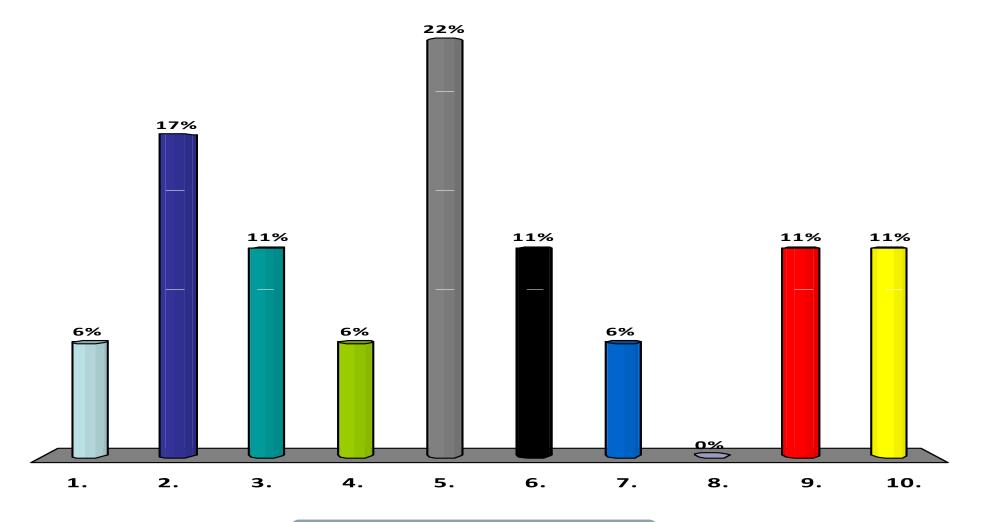
Mean = 4.78



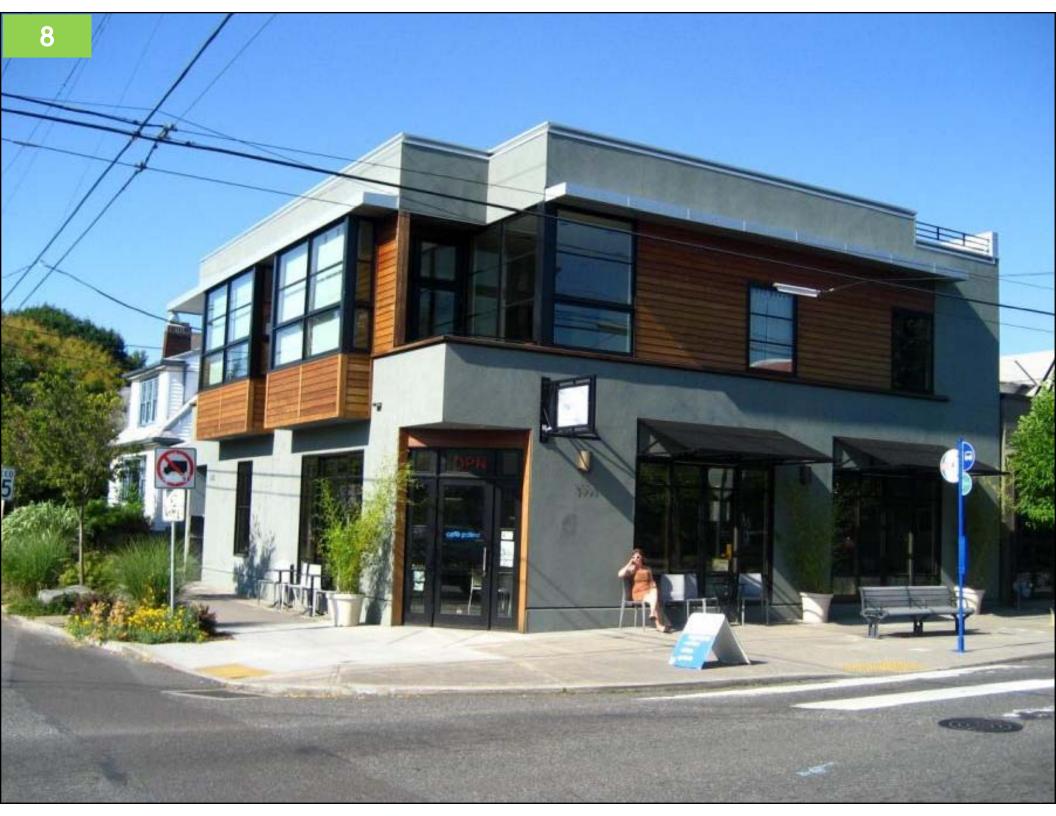


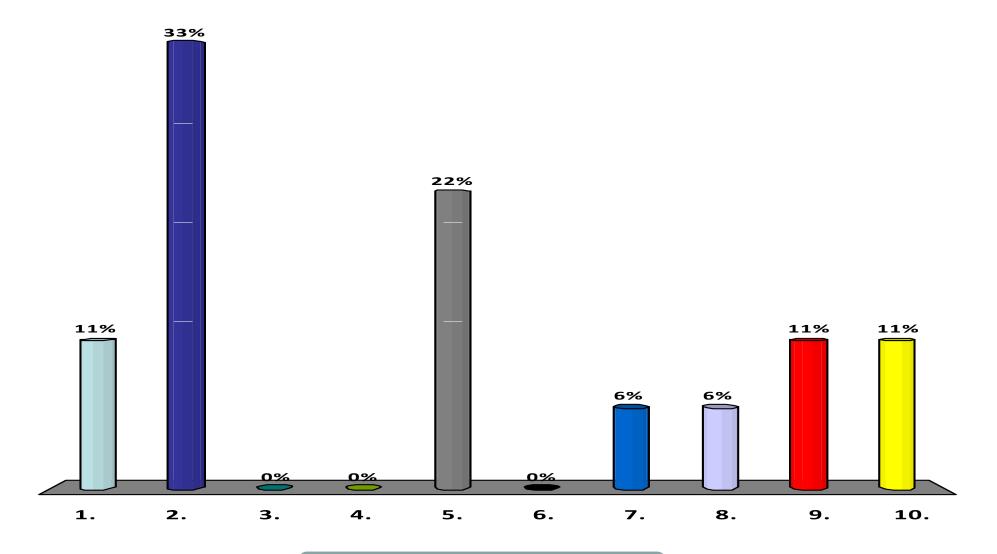
Mean = 6.79





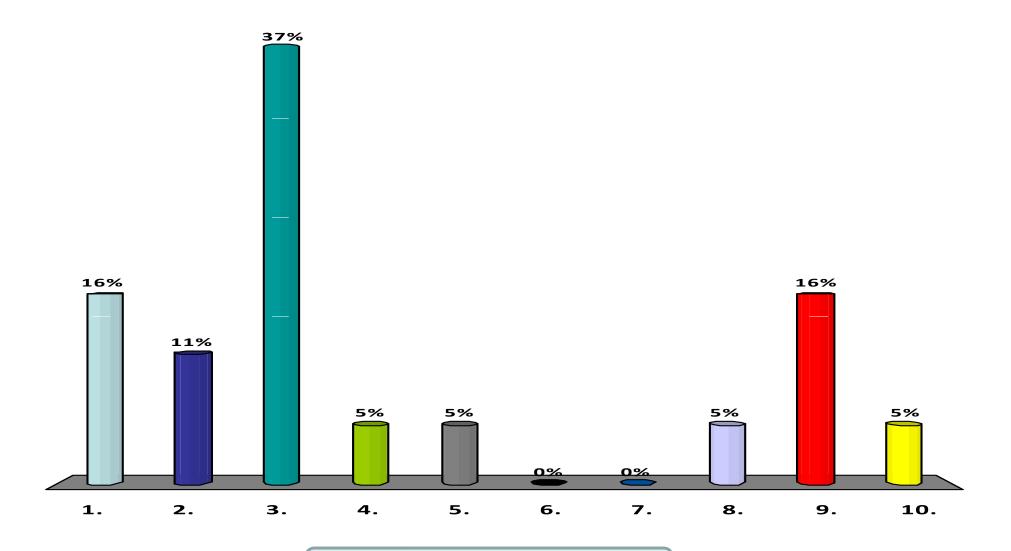
Mean = 5.22





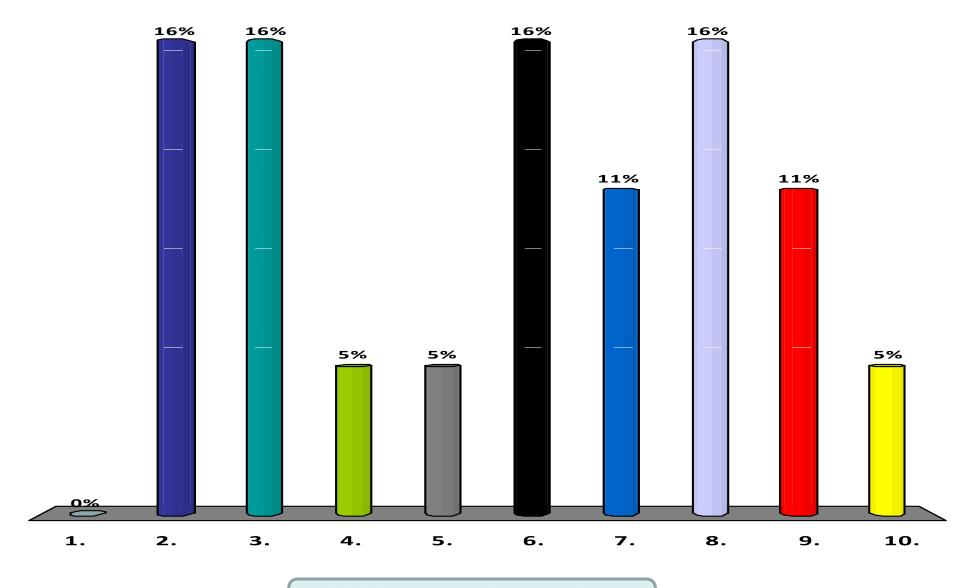
Mean = 4.83



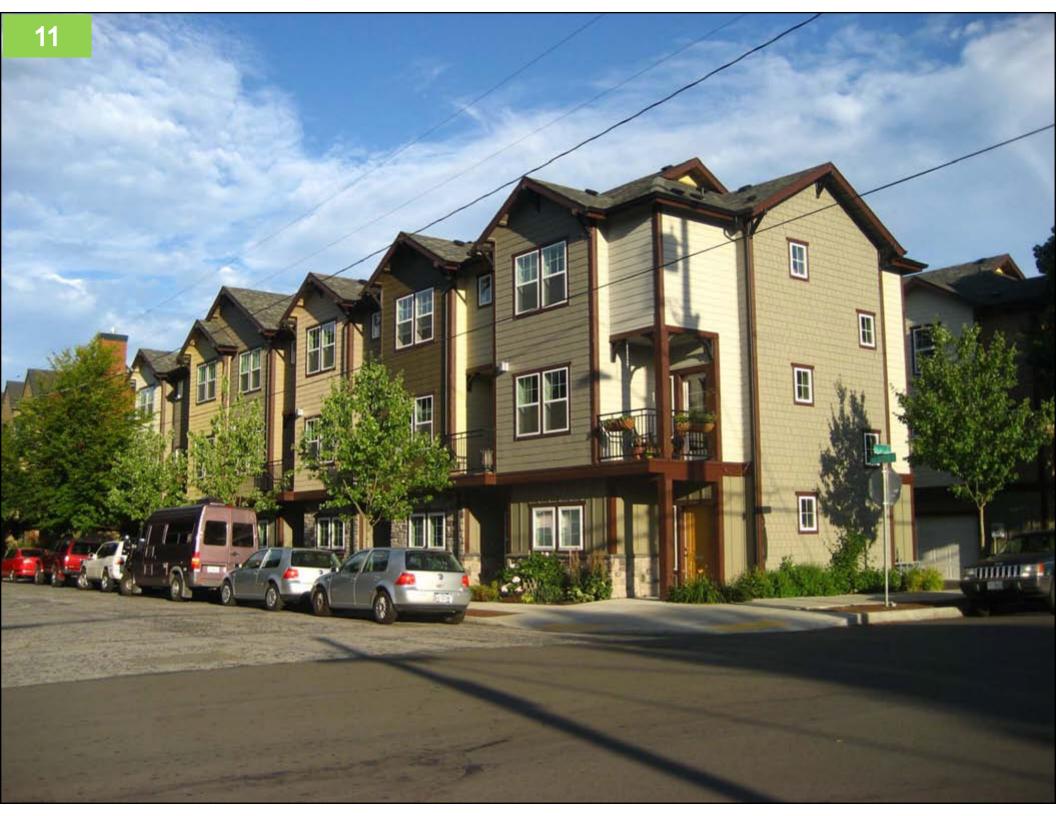


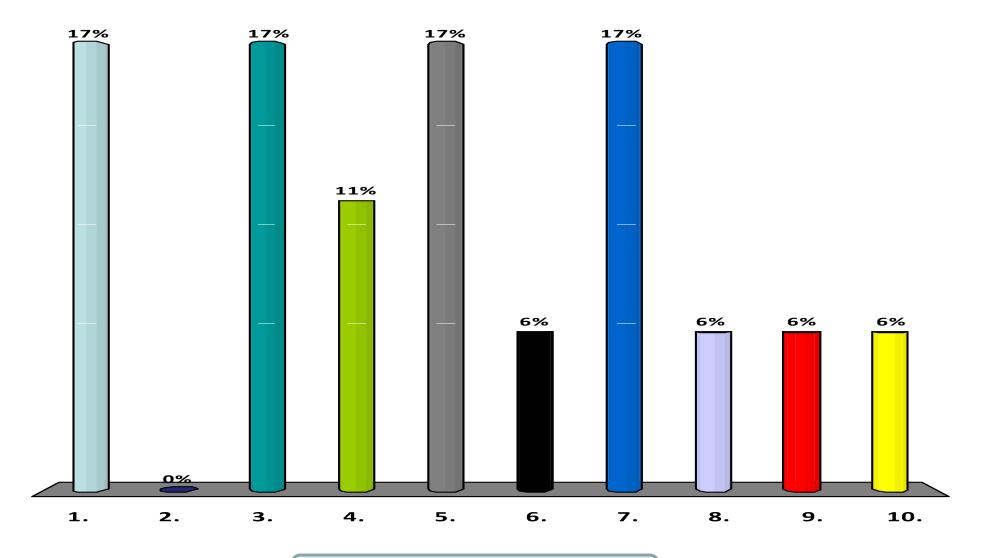
Mean = 4.32





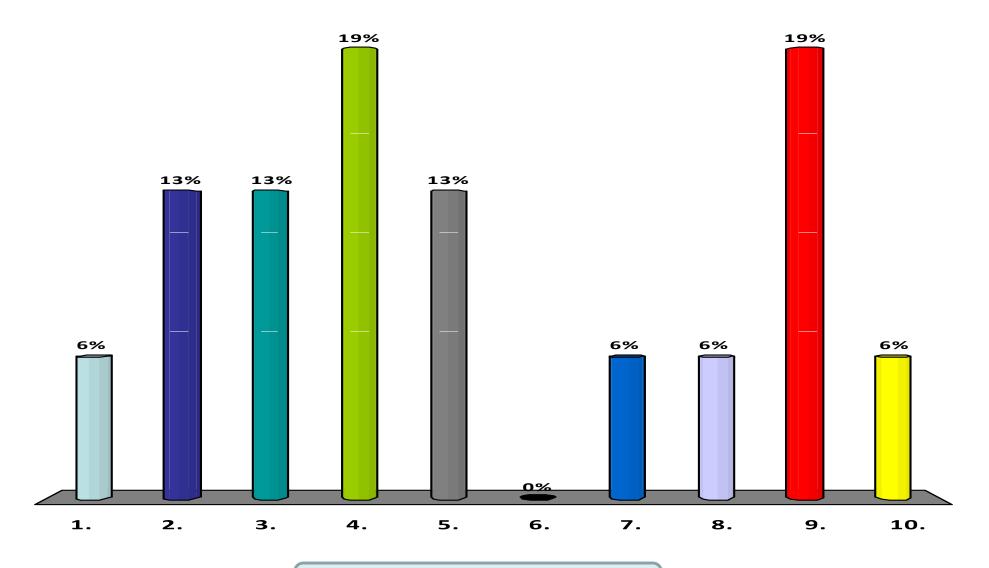
Mean = 5.68





Mean = 4.94





Mean = 5.31















