

Community Vision and Action Plan Vision Advisory Committee

Milwaukie City Hall 10722 SE Main Street Upstairs Conference Room October 6, 2016 6:30 – 8:30 pm

AGENDA

TIME	TOPIC	LEAD
6:30 pm	Welcome, Introductions	Mayor Mark Gamba, City of Milwaukie
	Vision and Action Plan Updates ✓ Stakeholder Interviews ✓ Communications and Engagement Strategy ✓ Community Conversations ✓ Youth Action Team ✓ Business Interviews ✓ Town Hall Save the Date and Discussion Leaders ✓ Updated Draft Community Profile	David Levitan, City of Milwaukie Kirstin Greene and Anais Mathez, Cogan Owens Greene
7 pm	Emerging Themes Youth Reflection: Business Interviews, Community Conversations	Kirstin Greene, Anais Mathez and Youth Action Team
7:20	Town Hall Agenda	Kirstin, David All
7:40	Next Steps	David
8:00	Public Comment	Open
8:20	Concluding Remarks	All
8:30 pm	Adjourn	David

All Vision Advisory Committee meetings are open to the public. Community members are welcome to observe and provide written comment at any time to levitand@milwaukieoregon.gov. As time allows, verbal comment is welcome during the time specified on the agenda.

Stay engaged at www.milwaukievision.org!



Our Work and Jobs

In 2015 Milwaukie had...

Total Businesses 1.117

Total Employees 10,099

Milwaukie's top 4 industries include...



24.0% Manufacturing



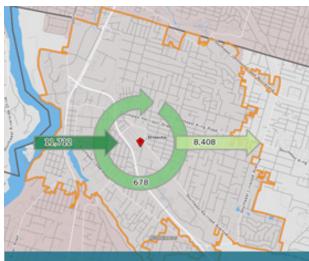
8.6% Health Care & Social Assistance



10.0% Construction



Retail trade



More employees commute from outside the City than there are City residents in the workforce, and only 5.5% of employees also live in Milwaukie.

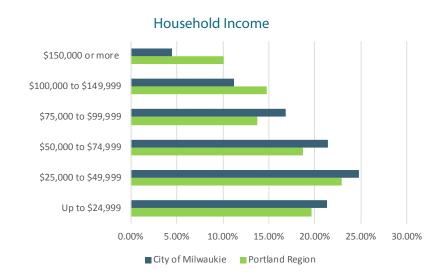
With more than 1,000 companies, including Blount International, Bob's Red Mill, Dark Horse Comics and Precision Castparts, Milwaukie is home to several of Oregon's largest and most iconic employers.

The North Milwaukie (McLoughlin) Industrial Area enjoys great access to regional markets and has a diverse array of industries, employing nearly 2,000 workers.

The Milwaukie Business Industrial Area (along Highway 224) is home to more than 5,500 employees and 230 individual businesses, making it the primary employment center for the city.

Approximately 60% of employees in the City's two industrial areas commute less than 10 miles to work.

While most households in Milwaukie are in the middle income brackets, a greater proportion of income earners are in lower wage brackets, as compared to the Portland Region. The reverse is also true: there are far fewer Milwaukie residents in high income brackets than there are in the Portland Region. Although Milwaukie is poorer overall, the City is catching up to the region and getting relatively richer over time.





Milwaukie Community Profile

MILWAUKIE ALL ABOARD

To create a vision and action plan for the future, it's helpful to have a shared understanding of Milwaukie today.

What is Milwaukie All Aboard?

Milwaukie All Aboard is a community vision and action planning project that was launched in May 2016. Over the course of the next 12 months, the City will be gathering guidance from the community and developing a Vision Statement and an Action Plan that describes what community members want Milwaukie to be like in the year 2040, and how we get there. The focus is on City services in collaboration with partner service providers, such as North Clackamas Parks and Recreation District and North Clackamas School District. The results of the process will help inform the update of the Comprehensive Plan, the City's primary long-range physical planning and community engagement document.

A Sustainable Milwaukie

Creating strategies that frame a sustainable vision and manage growth in a considerate, equitable and cost-effective way will ensure that Milwaukie will continue to be the place we love for generations to come. Our challenge – and opportunity – as an inclusive community will be to create strategies to accommodate change while preserving what we love, including our small town character, rivers and parks, schools, thriving local businesses and public spaces. The following facts are a snapshot of Milwaukie in 2016.

Using a Sustainability Framework approach to guide decision-making, we will foster innovative thinking about how we can develop a Community Vision and Action Plan that helps improve the Milwaukie community for people, place, planet and prosperity.



People

Arts, Community, Education, Happiness, Health, Innovation, Safety

Place

Housing, Infrastructure, Mobility, Neighborhoods, Parks

Planet

Ecosystems, Energy, Environment, Resilience

Prosperity

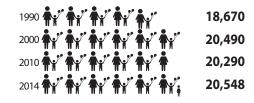
Businesses, Income, Investment, Jobs

CHALLENGES: Wages Below Regional Average, Poverty, Maintaining and Expanding Small Businesses

9/29/2016



Our city is growing with the rest of the Portland region. In the past 25 years, Milwaukie's population has increased 10%. By the year 2040, Milwaukie's population is expected to diversify and increase by 12%, an additional 2,500 new residents.



Children in Milwaukie are served by the North Clackamas School District (NCSD), which has the fifth highest enrollment in the state and covers the cities of Milwaukie and Happy Valley and the northern parts of unincorporated Clackamas County.

Milwaukie residents attend 10 different NCSD schools, and are also served by several private and alternative schools in the city and surrounding areas.

residents in need. Approximately 12.7% of the population is below the federal poverty level, and 179 of 5,230 of students in NCSD schools identify as homeless.

Students Eligible for Free and Reduced

Unfortunately, there are many Milwaukie

Students Eligible for Free and Reduced Lunch by Neighborhood: Milwaukie HS: 78% Ardenwald-Johnson Creek: 56% Lake Road: 70% Linwood: 73% Lewelling: 70%



The community cares! In the year 2015-2016, the City received nearly 20,000 volunteer hours.

In 2012, Milwaukie was voted as Best Farmers' Market by the Oregonian. The Milwaukie Farmers' Market is the longest running Sunday farmers' market in Oregon, with over 70 different vendors each week.

Milwaukie community gardens are thriving with waitlists every year. These gardens provide and donate an average of 2,000 pounds of produce per year, making organic produce available to those who otherwise could not afford it.

CHALLENGES: Adequate Housing Supply and Affordability, Potential for Displacement of Current Residents



Milwaukie has over 100 Heritage Trees across 14 different Heritage Tree species. The City is on its way to becoming a Tree City USA.





Milwaukie is a city of water. In addition to the Willamette River, Johnson Creek, Kellogg Creek, Mt. Scott Creek and Spring Creek run through the City and its Natural Areas, such as Spring Park and Minthorn.

Johnson Creek is home to Coastal subspecies of cutthroat trout and is spawning ground for winter-run adult steelhead salmon.



In recognition of the environmental and economic benefits of solar energy, the City Council set a goal of tripling Milwaukie's solar energy production by 2021.

Beginning in 2017, a "Solarize" program will be implemented to streamline the process and reduce the upfront cost of residential solar installations for Milwaukie residents.

Save the bees! In 2016, the City Council adopted a resolution that bans certain pesticides that are toxic to honey bees and other pollinators.





Milwaukie has 7 residential neighborhood districts and 2 business/industrial districts. Downtown Milwaukie is now served by the new MAX Orange Line, connecting communities to more opportunities for work and play.



Parks

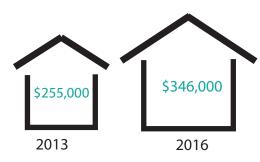
The North Clackamas Parks and Recreation District (NCPRD) is a special service district that offers more than 38 parks, 25 natural areas, 15 miles of trails and 3 facilities and serves residents of Milwaukie, Happy Valley, and the northern areas of unincorporated Clackamas County.



Milwaukie has history!
The City of Milwaukie's
Historic Resources
Property List includes 18
"significant" properties
and 20 "contributing"
properties.



HOW WE LIVE

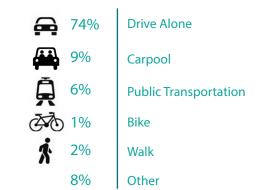


25-30% housing price increase (RMLS data from Market Action Reports)

As close-in Portland neighborhoods become more expensive, an increasing number of homebuyers are finding Milwaukie to be an affordable and attractive option. In the past few years, however, prices in Milwaukie have gone up by 25-30%, and more in certain neighborhoods. According to RMLS data from monthly Market Action Reports, Milwaukie's median home value in July 2016 was \$346,000, compared to \$255,000 just three years prior.

Furthermore, Milwaukie has a much larger renter population than the rest of the county. For the 12 month period ending in December 2015, US Census data shows that the Portland metropolitan region had the highest rent increase (11.3%) and lowest vacancy rate (2.4%) in the nation. The current regional climate will continue to impact the City's housing market.

HOW WE MOVE



The average commute time for Milwaukie residents of 25 minutes is very similar to the average Metro-wide commute time. These figures do not reflect the impact of the new MAX Orange Line, which has grown to an average ridership of 11,300 weekday riders by July 2016, including 700 boardings at Milwaukie's Main Street station. This ridership is approaching that of the established Yellow Line. The Orange Line can transport riders from the southernmost

CHALLENGES: A Community Bisected by Highway 224, Lack of East-West Transportation Connections, Outdated or Non-Existent Infrastructure (sidewalks and bike lanes)

station to Pioneer Square in half an hour.



Town Hall

Waldorf School 2300 SE Harrison, Milwaukie, OR 97222 November 2, 2016 6 pm Open House 6:30 Town Hall

Draft Agenda

TIME	TOPIC	LEAD
5:30	Setup Complete	Staff
5:45	Discussion Leaders/ Table Hosts Training/ Youth Musicians?	VAC, Youth Action Team
6 pm	Doors Open / Open House	Milwaukie and Community Partners
6:30	Welcome; Vision Objectives	Mayor Gamba
	Whose Here (Instant Polling)	Thay's Gamba
6:45	Historical Overview; Key Themes	
	Keynote	Brian Scott
	The year of the ye	
7:15	Draft Vision and Themes	Youth Action Team/ VAC/ All
8	Select Reports	
8:20	Concluding Observations, Next Steps	Mayor Gamba
8:30	Adjourn	



You're Invited to a Community...

TOWN HALL

We want to hear from you! How do you envision Milwaukie in 2040?

LIGHT REFRESHMENTS & CHILDCARE PROVIDED!

STATION

WALDORF SCHOOL GYM

2300 SE HARRISON ST. (parking lot on SE Monroe St.)

DATE

NOV 2 WED RSVP

EMAILvision@milwaukieoregon.gov
(please indicate if childcare is needed)

TIME

6:00 PMOpen House

6:30 PM

Town Hall

Para esta información en español, mande un email a espanol@milwaukieoregon.gov o visite www.milwaukievision.org.

ADMIT ONE



Livable community advocate, Brian Scott, will discuss current and anticipated trends before community members will break out and contribute their ideas to a new 20-year community vision.

Important topics identified by the Milwaukie community to be discussed are: housing affordability | the environment | job growth | transportation | & more!

For more information about upcoming meetings or to take our online survey, visit: **www.milwaukievision.org**



EMAIL

vision@milwaukieoregon.gov (please indicate if childcare is needed)



Usted eta invitado a una...

JUNTA DE AYUNTAMIENTO

iNosotros deseamos oír de usted! ¿Cómo se imagina usted a Milwaukie en el año 2040?

ISE PROVEERÁN REFRESCOS LIGEROS Y CUIDADO DE NIÑOS!

ESTACION

GIMNASIO DE WALDORF

2300 SE HARRISON ST. (Estacionamiento en SE Monroe St)

FECHA

NOV 2

MIER.

RSVP

EMAIL

vision@milwaukieoregon.gov (por favor indique se ocupa cuidado de niños) **TIEMPO**

6:00 PM

Casa Abierta

6:30 PM

Junta de Ayuntamiento

Para más información en español, mande un email a espanol@milwaukieoregon.gov.

PERMITIDO UNO

VISIÓN COMUNITARIA DEL MILWAUKIE DE 2040 ALL ABOARD

Defensor de comunidades asequibles, Brian Scott, hablara de retos actuales y anticipados ante miembros de la comunidad. Quienes se separaran en grupos para contribuir sus ideas hacia la nueva visión comunitaria para los próximos 20 años.

Temas importantes identificados por la comunidad de Milwaukie que se discutirán son: viviendas a costo razonable | medio ambiente | aumento de trabajos | transporte | iy más!

Para más información sobre eventos venideros o para llenar una encuesta, visite: **www.milwaukievision.org**



EMAIL

vision@milwaukieoregon.gov (por favor indique si ocupara cuidado de niños)