

## **2018 Economy – Goals and Policies – Chapter 10**

### **Goal 10.1 – Current and Future Economic Land Use**

Provide a diverse range of uses, services and amenities that drive sustained economic growth and are nimble to changing land uses and technology

**Policy 10.1.1** – Coordinate the City’s economic strategies and targeted industries with those in the Milwaukie Planning Area and surrounding communities.

**Policy 10.1.2** – Adapt to industry trends and emerging technologies that have the potential to affect employment, land use, and infrastructure needs, such as automation, the sharing economy, autonomous vehicles and other future technological advances.

**Policy 10.1.3** – Transition to a more compact and walkable urban form that allows residential development in all commercial and mixed-use zones.

**Policy 10.1.4**– Focus industrial and manufacturing uses in the City’s three major industrial and employment areas along Johnson Creek Blvd, Highway 99-E and Highway 224, with limited light manufacturing uses permitted in the City’s mixed-use and commercial zones.

**Policy 10.1.5** –Provide additional flexibility for shared/flex spaces, co-working, artist space and other emerging and non-traditional uses in underutilized industrial areas, but not at the expense of the City’s industrial base.

### **Goal 10.2 – Economic Land Supply**

Provide an adequate supply of land with access to public services that meets the City’s economic and employment needs and provides a wide range of uses, amenities, and services.

**Policy 10.2.1** – Maintain a database of the City’s vacant and redevelopable employment land to help inform short-term and long-term economic growth.

**Policy 10.2.2** – Improve infrastructure and utilities throughout the City to facilitate greater economic development.

**Policy 10.2.3** – Help businesses flourish in Milwaukie, either on their current site or on sites that provide more opportunity for growth and expansion.

**Policy 10.2.4** – Support increased employment density in the City’s industrial and commercial areas through adaptive reuse, infill development and site intensification

**Policy 10.2.5** – Encourage and provide flexibility for home-based businesses that increase the City’s employment capacity and are compatible with surrounding residential uses.

**Policy 10.2.6** - Encourage the development/redevelopment of contaminated sites and promote the use of brownfield remediation resources.

**Goal 10.3 – Create a resilient Workforce and provide Training Opportunities**

Help local businesses attract and develop a skilled workforce that positions Milwaukie to be one of the strongest economies in the region.

**Policy 10.3.1** – Partner with state and regional agencies, local businesses, non-profits, and educational institutions to help provide the workforce and training needed to make Milwaukie businesses competitive in the region and beyond.

**Policy 10.3.2** – Focus recruiting and marketing efforts on businesses that can capitalize on existing industry clusters or serve an identified but missing community need

**Policy 10.3.3** – Encourage employers to capitalize on the City’s existing and projected demographics

**Policy 10.3.4** – Attract businesses that provide well-paying jobs for employees with a diverse range of skill sets and educational backgrounds.

**Goal 10.4 – Foster Economic Equity and Sustainability**

Create a diverse economy that is equitable, sustainable and resilient.

**Policy 10.4.1** – Encourage and attract businesses that cater to Milwaukie’s increasingly diverse population, and identify and provide resources to help them succeed.

**Policy 10.4.2** – Develop strategies to help stabilize existing businesses in areas experiencing increased investment and redevelopment.

**Policy 10.4.3** – Foster businesses that provide family-wage jobs, while providing for the basic employment needs within the city.

**Policy 10.4.4** – Minimize impediments to starting or expanding a business.

**Policy 10.4.5**– Work with current and new businesses to evaluate their environmental impacts and identify ways to help mitigate those impacts.

**Policy 10.4.6** – Diversify the City’s local businesses and traded sector industries in an effort to strengthen economic resiliency in the event of a natural or economic disaster.

**Policy 10.4.7** – Examine ways to reward businesses that demonstrate a commitment to the community through actions such as hiring City residents and environmental sustainability.

**Goal 10.5 – Livability and Sense of Community**

Make Milwaukie a place where businesses are valued and important community partners.

**Policy 10.5.1** – Support entrepreneurship, business incubation, and the sharing of ideas and resources.

**Policy 10.5.2** – Improve outreach to and marketing of the City’s business community.

**Policy 10.5.3** – Encourage residents to shop locally by noting the economic, health, and environmental benefits.

**Policy 10.5.4** – Encourage services and amenities such as restaurants and recreational opportunities that make Milwaukie an attractive place for both employees and residents.

**Policy 10.5.5** – Increase housing opportunities across a wide range of price ranges and housing types that can meet the needs of local employees.

**Policy 10.5.6** – Provide opportunities for additional businesses and services through a series of distinct neighborhood hubs that reflect local identity and priorities and that local residents can walk or bike to.

**Policy 10.5.7** – Make Downtown Milwaukie a regional attraction with uses and amenities that capitalize on its proximity to the Willamette waterfront and multimodal transportation options.

**Policy 10.5.8** – Consider increases to residential densities in focused areas when they are shown to increase the viability of Milwaukie businesses and residents by providing additional services and amenities.

**Policy 10.5.9** – Ensure that employment areas provide adequate amenities including green spaces and gathering places.

**Policy 10.5.10** – Encourage the development of child care, health centers, food marts, and other community amenities that decrease the need for high transportation costs.