



MILWAUKIE ALL ABOARD

Community Vision and Action Strategy
Vision Advisory Committee Meeting #3
November 16, 2016 6:30-8:30 pm

DRAFT MEETING SUMMARY

Members Present

Shannah Anderson, Misty Collard, Douglas Craig, Chris Davis, Barbara Eiswerth, Angelene Falconer, Mayor Mark Gamba, Bryce Magorian, Howie Oaks, Ben Rousseau, Adrianna Stanley, Alejandra Torres, Arianna Van Bergen

Members Not Able to Attend

Greg Baartz-Bowman, Jessica Neu, Zara Logue

City of Milwaukie

David Levitan, Mary Heberling

Cogan Owens Greene

Kirstin Greene and Anais Mathez

Others Present

Greg Hemer

Conversation is summarized by agenda item below.

Welcome

Mayor Mark Gamba opened the meeting and welcomed members of the Vision Advisory Committee (VAC). He thanked participants for supporting the Town Hall and commended the excellent turnout and discussion.

Town Hall Recap

Kirstin Greene, Cogan Owens Greene, asked people to share their experiences on the Town Hall.

Comments included:

- Keynote speaker went too long and did not connect with the audience.
- Two Spanish speaking participants left as they had understood the program would be in Spanish and English. City will work to follow-up.
- There was a lot of room for everyone to talk because the group was only three people.
- I had a very full table with a good mix of folks who were very new to Milwaukie and folks who have been here for a while.
- Next event should compensate with more time for discussion than speakers.
- Not impressed with the keynote speaker. It had too many examples that weren't great.
- People felt like this was their one shot to say something; it was a good reminder to bring the point home that this conversation doesn't stop here.

- Great chance to feel civically engaged. It was a combination of providing input also talking with neighbors.
- People seemed to enjoy the open house portion and socializing. Key takeaway definitely include more time for discussion and translation.
- People seemed hooked into the discussion and they had many ideas. Regarding *Planet*, the conversation was around living “in” rather than “around” nature. The discussion got into the weeds sometimes but overall it worked pretty well. He noted that recorders should know how to write quickly or summarize well.
- Participants could use more guidance on the quadruple bottom line.
- I was the youngest person at the table, making it interesting to be leading the conversation. Some participants seemed to not want their table discussions to be recorded.
- My group was very passionate, and had deep concerns about children and families who were struggling.

Results and Looking Ahead: Vision and Action Plan Outline

Kirstin presented an outline of what the vision and action plan can look like: vision/ goal area statements and associated actions, roles and timeline indications. The January VAC meeting will focus on creating metrics for “success.” These metrics will be strategic in terms of short, medium and long-term action and implementation plans. Each action has a timeline, and a role. The goal area statements relevant to comprehensive plan topics can be advanced into policy statements for consideration during the comp plan update. She reviewed the remainder of the project schedule, which picks up speed from here on out into action planning.

High Level Changes to the Vision

Anais reviewed a list of summary thoughts regarding comments received on changes to the vision statement.

- Make a more prominent statement about being a place that includes all types of people.
- Bring up the statement “*we invest in ourselves*” up to the front of the vision.
- Build more group discussion around this. David suggested carving out additional time to co-create. It was decided that another interim VAC meeting would be needed in early December.
- Define “variety” and “choice” to make it more specific.
- The statement can always speak to an outcome, or future state.
- Speak specifically to engagement, noting that the outcome is that people care about each other and they are engaged.

Draft Goal Area Statements

Kirstin reviewed the raw list of public comments, and asked VAC members which they’d like to work on to create topic-specific goal area statements.

Sharing and Discussion

- In table work, VAC members crafted statements for *People ,Place, Planet and Prosperity*. Flipchart notes recorded below. **Bolded statements below identifies each group’s most preferred statement and/or concept(s).**

PLACE: *Anais Mathez, Adrianna Stanley, Bryce Magorian, Misty Collard*

Accessible transportation

1. Become less auto-dependent and more walkable.
2. Complete sidewalk and bike network for walkability, bikeability, accessibility and safety for all.
3. Improved access to transit (first mile/last mile issues) and transit amenities such as lighting, shelter, garbage, real-time information.
4. **Community-sourcing for transit shelters and seating (i.e. “community adopt-a-spot,” “build a bench”).**
5. Small neighborhood centers
6. **Seamless transition between walking, biking and transit to key amenities and neighborhood centers.**
7. **Create space that is adaptable for parking and other uses, i.e. “creative solutions”**
8. **Bridge physical barriers by completing a sidewalk and bike network that enables accessibility, mobility and safety for all.**

Affordable Housing

1. Invest in missing middle/diverse housing options that provide affordability, high quality development and good design, promoting quality living environments while maintaining the small neighborhood feel.
2. Creative use of space for housing options that embraces community inclusion and promotes stabilization and rent control.
3. Alternative housing programs that support mixed-use, mixed-income neighborhoods for young people, seniors and everyone in between.
4. Retirement homes fold in housing for other types of people for unified living (i.e. university students and seniors share space).
5. **Creative use of space for alternative housing programs that promote mixed-use, mixed-income living for all walks of life.**

Art and Public Space

1. Identify key public spaces that exhibit public art, creatively, inclusion and history.
2. Art that is *inspirational* and *aspirational*
3. Weave art and innovation into business fronts and transit stops.
4. Activate public space with water fountains, interactive and educational activities.
5. **Collaborate with community partners to activate public space that inspires the public to be engaged.**

PROSPERITY: *Kirstin Greene, Howie Oaks, Ben Rousseau*

1. **Milwaukie neighborhoods and residents are welcoming and have opportunities to get to know each other and build trust, forming support networks for each other.**
2. **Neighborhoods are designed for inclusion with shops, spaces and places for people to gather.**
3. Houses are maintained, neighbors know each other.

4. No isolation.
5. **Milwaukie is welcoming to small businesses (i.e. B-Corps, or a Milwaukie B-Corp Network, paying employees well).**
6. **Strong support for community-minded businesses (café, bakery, vegetable shop) and local businesses that reflect our community.**
7. Resurgence of strong, local industry (e.g. cannery).
8. Food-based industry (brewery, craft distillery).
9. Agriculture and nursery industries thrive in the City (Lake Road Growers) for economic, environmental and health benefits.
10. Residents of all ages benefit from locally grown food, CSAs Farmers' Market(s).
11. Create industries, like recording studios, as well as small independent businesses. Low cost industrial spaces for business incubation (like the Portland Mercado).
12. Commercial areas, local intersection-level retail stands and shopping opportunities.
13. CCC and Sabin-Schellenberg.
14. Scale of businesses
 - a. Downtown is a true destination for visitor-oriented businesses.
 - b. Supermarket (once a week shopping)
 - c. Local neighborhood for daily needs.
15. Businesses are able to "grow up" in Milwaukie, from a stand at a famers' market to a food cart to a storefront.

PEOPLE: *Mary Heberling, Angelene Falconer, Alejandra Torres, Arianna Van Bergen*

Sense of Community:

1. Engaged, Informed, Awareness
2. Celebrated assets
3. Events
4. Community center
5. Celebrating differences and similarities
6. Vibrancy
7. "Small town feel" = ways to engage with the community, such as Milwaukie Days
8. School education = prepared community
9. **Milwaukie is an inclusive community of diverse people from a variety of backgrounds that recognize our differences and shared similarities. We are engaged and come together in many ways through various events and community gathering places, where we can celebrate our interests and passions.**

Quality of Life:

1. Education
2. Services – mental/health
3. Support
 - Senior centers

- Youth activities
- 4. Jobs to help you sustain yourself
- 5. **Milwaukie is a sustainable community for all income levels that provide support for our youth, individuals, families, and seniors through community centers, support services, and education. We support and encourage a local economy that contributes to a high quality of life.**

PLANET: *Mark Gamba, Shannah Anderson, Barbara Eiswerth, Chris Davis, David Levitan*

Trees and Natural Resources

1. More greenspaces that are connected and flow throughout the entire city- be able to “see the green” from an aerial image
2. Integrate green space and natural resources with development; the higher the density/intensity of the use, the more green space needed
3. Promote the stewardship concept. A community that is invested in an takes pride/ownership of the natural environment, both at city level and local (street, HOA, neighborhood) level.
4. Food forest concept
5. Encourage protection of existing tree canopy and the planting of additional trees

Waterfront and Waterways

1. Showcase the waterfront and our waterways. Consider them assets. Open up views to them.
2. Environmental quality and protection is a major priority. Maintain and restore the pristine the state of our waterways
3. Activate the waterfront. Bring people to it; have uses/activities that attract people to it
4. Prevent urban pollution from reaching our waterways
5. Have free flowing river and waterways. Remove dam, allow for natural path
6. Better and more natural stormwater management: green roofs, swales, etc.

Energy, Utilities/Resources, Resiliency

1. Use less water and other natural resources
2. Be a net-zero city by 2025? 2040? Need to explain what we mean in vision statement, and not just use language “net-zero”.
3. City mandate for LEED (or other green certification program) construction
4. Energy decentralization and redundancy (solar panels, micro grid, etc.)
5. Flood planning and protection. Recognition of climate change. Discourage development in areas that have repeatedly flooded.
6. Infrastructure that is ready for major natural disasters (sewer, water, etc.)

Goal Area Statement: *In 2040, Milwaukie produces more energy through renewable sources than it uses. It has free flowing, pristine waterways that are protected by a robust stormwater treatment system. The entire city is a connected canopy of trees caused by community stewardship.*

Net Steps

- David will call for a subcommittee to continue crafting these goal statements.
- In January, the VAC will be prepping for the next Town Hall. The focus will be on the format of the next Town Hall, solving the translation problem, and looking at action strategies and partners.

Adjourn

Mayor Mark Gamba thanked VAC members for this inspiring and productive discussion. One member particularly expressed his appreciation for being able to work on something so positive during these times. The Mayor adjourned the meeting at 8:40pm.