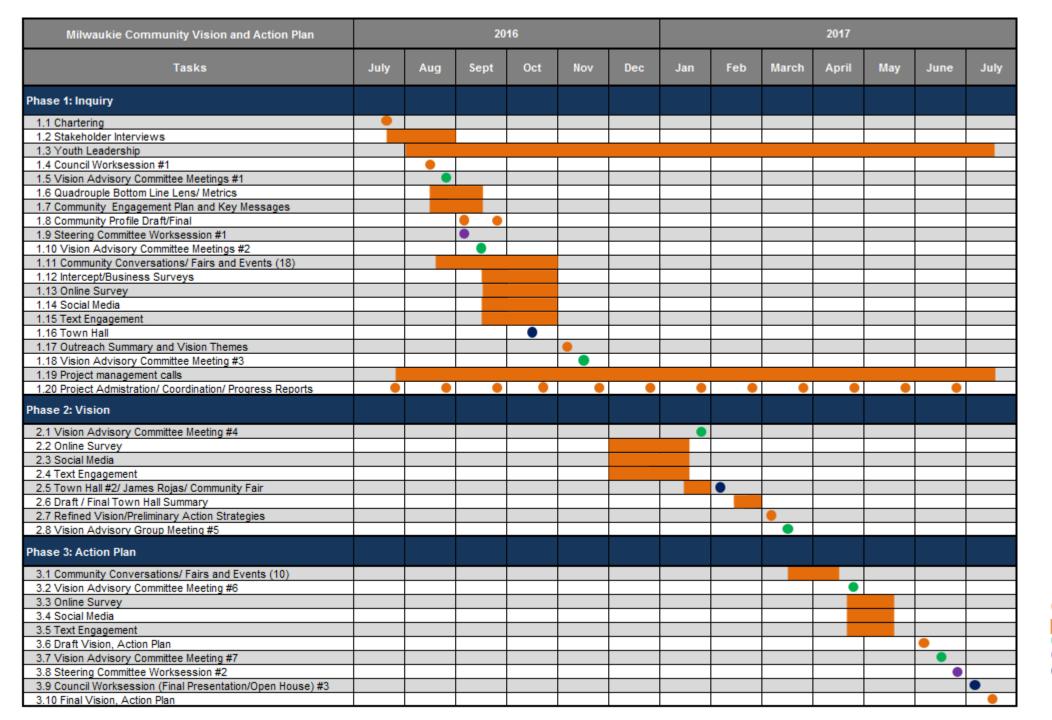




Vision Advisory Committee: Meeting #1
August 23, 2016

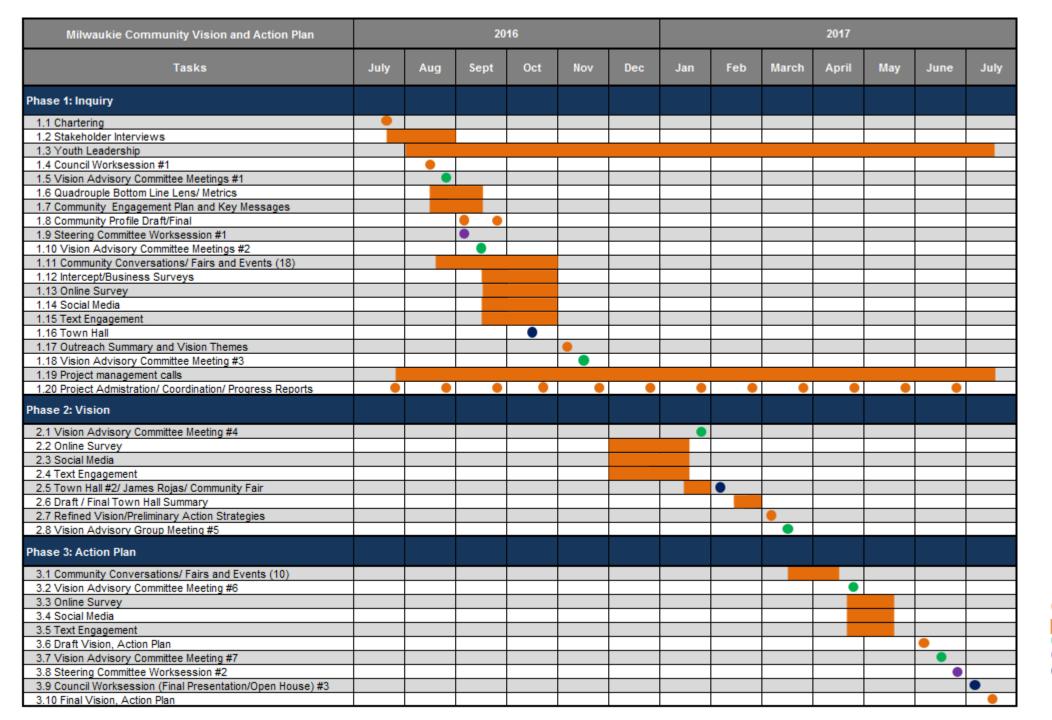






# Quadruple Bottom Line Lens







# Phase 1: Inquiry

#### Activities

- Stakeholder Interviews
- Community Profile
- Engagement Strategy
- Fairs and Events
- Community Conversations
- Intercept/Business Surveys
- Web Engagement
- Text-in Opportunities
- October Town Hall #1

### Inquiry

- Why did you choose Milwaukie to be your home and/or place of business?
- What is going well in Milwaukie?
- Looking into the future, what do you want to see in the Milwaukie of 2040?
- What do we need to work on and overcome to get there?

#### Outcomes

- Outreach Summary and Vision Themes (going in)
- Vision Statements and Preliminary Action Strategies cocreated at Town Hall #1 (coming out)

### Phase 2: Vision

#### Activities

- Web Engagement
- Text-in Opportunities
- "Place-It" place-based imaginative exercises in schools, at community events, etc.)
- February Town Hall #2

## Inquiry

- Considering the overarching and topic-specific vision statements, implementation strategies and metrics, what refinements are needed?
- What community partners should be lead? What community partners should be support?

#### **Outcomes**

- Overarching Vision Statement
- Topic-specific Vision Statements
- Preliminary Action Strategies,
   Community Partners

### Phase 3: Action Plan

### Activities

- Community Conversations
- Fairs and Events
- Web Engagement
- Text-in Opportunities
- Final Presentation/Open House

## Inquiry

Considering the final draft 2040
 Vision Statement and Action
 Strategies, are we on the right
 track?

#### Outcomes

Final Milwaukie 2040 Vision and Action Plan

# Preliminary Stakeholders

- City Council
- Steering Committee
- Vision Advisory Committee
- Planning Department
- Bike Milwaukie
- Downtown Business Association
- North Clackamas Chamber

- Neighborhood District Association Chairs (7)
- Art Mob
- Parks and Recreation
- Citizens Utility Advisory Board
- Chairs of Advisory Committees
- NW Housing Alternatives
- American Legion/Rotary

## **Community Conversation Questions**

Why did you choose Milwaukie to be your home and/or place of business?

What is going well in Milwaukie?

Looking into the future, what do you want to see in the Milwaukie of 2040?

What do we need to work on and overcome to get there?

Sign up for updates at www.milwaukievision.org!