



MILWAUKIE ALL ABOARD

**Vision Advisory Committee:
Meeting #1
August 23, 2016**



Milwaukie Community Vision and Action Plan	2016						2017						
Tasks	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July
Phase 1: Inquiry													
1.1 Chartering	●												
1.2 Stakeholder Interviews	■	■											
1.3 Youth Leadership		■	■	■	■	■	■	■	■	■	■	■	■
1.4 Council Worksession #1		●											
1.5 Vision Advisory Committee Meetings #1		●											
1.6 Quadrouple Bottom Line Lens/ Metrics		■	■										
1.7 Community Engagement Plan and Key Messages			■	■									
1.8 Community Profile Draft/Final			●	●									
1.9 Steering Committee Worksession #1			●										
1.10 Vision Advisory Committee Meetings #2			●										
1.11 Community Conversations/ Fairs and Events (18)		■	■	■	■								
1.12 Intercept/Business Surveys			■	■	■								
1.13 Online Survey			■	■	■								
1.14 Social Media			■	■	■								
1.15 Text Engagement			■	■	■								
1.16 Town Hall				●									
1.17 Outreach Summary and Vision Themes					●								
1.18 Vision Advisory Committee Meeting #3					●								
1.19 Project management calls	■	■	■	■	■	■	■	■	■	■	■	■	■
1.20 Project Administration/ Coordination/ Progress Reports	●	●	●	●	●	●	●	●	●	●	●	●	●
Phase 2: Vision													
2.1 Vision Advisory Committee Meeting #4							●						
2.2 Online Survey						■	■	■					
2.3 Social Media						■	■	■					
2.4 Text Engagement						■	■	■					
2.5 Town Hall #2/ James Rojas/ Community Fair							■	●					
2.6 Draft / Final Town Hall Summary								■					
2.7 Refined Vision/Preliminary Action Strategies									●				
2.8 Vision Advisory Group Meeting #5									●				
Phase 3: Action Plan													
3.1 Community Conversations/ Fairs and Events (10)									■	■			
3.2 Vision Advisory Committee Meeting #6										●			
3.3 Online Survey										■	■		
3.4 Social Media										■	■		
3.5 Text Engagement										■	■		
3.6 Draft Vision, Action Plan											●		
3.7 Vision Advisory Committee Meeting #7												●	
3.8 Steering Committee Worksession #2												●	
3.9 Council Worksession (Final Presentation/Open House) #3													●
3.10 Final Vision, Action Plan													●

- Meeting/ Product
- Task
- Vision Advisory Committee Meeting
- Steering Committee Meeting
- Town Hall/ Public Event

Quadruple Bottom Line Lens



Milwaukie Community Vision and Action Plan	2016						2017						
Tasks	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July
Phase 1: Inquiry													
1.1 Chartering	●												
1.2 Stakeholder Interviews	■	■											
1.3 Youth Leadership		■	■	■	■	■	■	■	■	■	■	■	■
1.4 Council Worksession #1		●											
1.5 Vision Advisory Committee Meetings #1		●											
1.6 Quadrouple Bottom Line Lens/ Metrics		■	■										
1.7 Community Engagement Plan and Key Messages													
1.8 Community Profile Draft/Final			●	●									
1.9 Steering Committee Worksession #1			●										
1.10 Vision Advisory Committee Meetings #2			●										
1.11 Community Conversations/ Fairs and Events (18)		■	■	■	■								
1.12 Intercept/Business Surveys			■	■	■								
1.13 Online Survey			■	■	■								
1.14 Social Media			■	■	■								
1.15 Text Engagement			■	■	■								
1.16 Town Hall				●									
1.17 Outreach Summary and Vision Themes					●								
1.18 Vision Advisory Committee Meeting #3					●								
1.19 Project management calls	■	■	■	■	■	■	■	■	■	■	■	■	■
1.20 Project Administration/ Coordination/ Progress Reports	●	●	●	●	●	●	●	●	●	●	●	●	●
Phase 2: Vision													
2.1 Vision Advisory Committee Meeting #4							●						
2.2 Online Survey						■	■	■					
2.3 Social Media						■	■	■					
2.4 Text Engagement						■	■	■					
2.5 Town Hall #2/ James Rojas/ Community Fair							■	●					
2.6 Draft / Final Town Hall Summary								■					
2.7 Refined Vision/Preliminary Action Strategies									●				
2.8 Vision Advisory Group Meeting #5									●				
Phase 3: Action Plan													
3.1 Community Conversations/ Fairs and Events (10)									■	■			
3.2 Vision Advisory Committee Meeting #6										●			
3.3 Online Survey									■	■			
3.4 Social Media									■	■			
3.5 Text Engagement									■	■			
3.6 Draft Vision, Action Plan											●		
3.7 Vision Advisory Committee Meeting #7												●	
3.8 Steering Committee Worksession #2												●	
3.9 Council Worksession (Final Presentation/Open House) #3												●	●
3.10 Final Vision, Action Plan													●

- Meeting/ Product
- Task
- Vision Advisory Committee Meeting
- Steering Committee Meeting
- Town Hall/ Public Event

Phase 1: Inquiry

Activities

- Stakeholder Interviews
- Community Profile
- Engagement Strategy
- Fairs and Events
- Community Conversations
- Intercept/Business Surveys
- Web Engagement
- Text-in Opportunities
- October Town Hall #1

Inquiry

- *Why did you choose Milwaukie to be your home and/or place of business?*
- *What is going well in Milwaukie?*
- *Looking into the future, what do you want to see in the Milwaukie of 2040?*
- *What do we need to work on and overcome to get there?*

Outcomes

- Outreach Summary and Vision Themes (going in)
- Vision Statements and Preliminary Action Strategies co-created at Town Hall #1 (coming out)

Phase 2: Vision

Activities

- Web Engagement
- Text-in Opportunities
- “Place-It” place-based imaginative exercises in schools, at community events, etc.)
- February Town Hall #2

Inquiry

- *Considering the overarching and topic-specific vision statements, implementation strategies and metrics, what refinements are needed?*
- *What community partners should be lead? What community partners should be support?*

Outcomes

- Overarching Vision Statement
- Topic-specific Vision Statements
- Preliminary Action Strategies, Community Partners

Phase 3: Action Plan

Activities

- Community Conversations
- Fairs and Events
- Web Engagement
- Text-in Opportunities
- Final Presentation/Open House

Inquiry

- *Considering the final draft 2040 Vision Statement and Action Strategies, are we on the right track?*

Outcomes

Final Milwaukie 2040 Vision and Action Plan

Preliminary Stakeholders

- City Council
- Steering Committee
- Vision Advisory Committee
- Planning Department
- Bike Milwaukie
- Downtown Business Association
- North Clackamas Chamber
- Neighborhood District Association Chairs (7)
- Art Mob
- Parks and Recreation
- Citizens Utility Advisory Board
- Chairs of Advisory Committees
- NW Housing Alternatives
- American Legion/Rotary

Community Conversation Questions

Why did you choose Milwaukie to be your home and/or place of business?

What is going well in Milwaukie?

Looking into the future, what do you want to see in the Milwaukie of 2040?

What do we need to work on and overcome to get there?

Sign up for updates at www.milwaukievision.org!