

COUNCIL RESOLUTION No. 58-2023

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MILWAUKIE, OREGON, IN SUPPORT OF RESTRICTING THE SALE OF FLAVORED TOBACCO PRODUCTS AND PROTECTING KIDS FROM A LIFETIME OF NICOTINE ADDICTION.

WHEREAS Big Tobacco’s use of candy flavors like bubblegum, root beer, and minty menthol hooks generations of consumers – especially kids, students, and communities of color – on the massive hits of nicotine their tobacco products can deliver and 90% of adults who smoke report that they started before age 18; and

WHEREAS the millions Big Tobacco spends on lobbying so retailers can continue selling their predatory, candy-flavored products has triggered what the Surgeon General and the FDA have called an “epidemic” of e-cigarette use across the nation; and

WHEREAS big Tobacco spends \$115 million for marketing in Oregon each year, nearly 11% of Oregon 11th grade students use e-cigarettes, and 5,000 Oregon kids under age 18 try cigarettes for the first time each year; and

WHEREAS each year, tobacco use kills over 8,000 Oregonians and costs almost \$5.7 billion in medical expenses and lost productivity; and

WHEREAS school zones throughout the county, including Milwaukie, continue to be targeted as prime locations for tobacco retail establishments; and

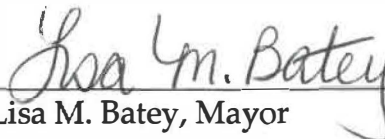
WHEREAS tobacco companies are creating a cycle of addiction that puts taxpayers – whether they smoke or not – on the hook for \$373.6 million in annual Medicaid costs caused by smoking in Oregon; and

WHEREAS in 2022, 25% of tobacco retailers inspected in Oregon sold tobacco to underage buyers.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Milwaukie, Oregon, encourages both the Oregon State Legislature and the Clackamas County Board of Commissioners to pass legislation ending the sale of flavored tobacco products to protect our children and end the allure of tobacco and vaping products for underage users.

Introduced and adopted by the City Council on **October 17, 2023**

This resolution is effective immediately.



Lisa M. Batey, Mayor

APPROVED AS TO FORM:



Justin D. Gericke, City Attorney

ATTEST:



Scott S. Stauffer, City Recorder