



Library Services Expansion Task Force Minutes September 28, 2015, 6:00 PM Pond House

Meeting called by: Scott Barbur, Library Expansion Task Force Chair

Task Force members present: Paul Klein, Katie Newell, Melissa Perkins, Karin Power, Kathi Schroeder, Jon Stoll, Nancy Wittig, Ed Zumwalt.

Absent: Scott Barbur, Greg Chaimov, Ryan Healy, Tom Hogan, Bill Monahan, Sara Proctor, Arianna Van Bergen.

Guests: Library Board members Krista Downs, Anna Van Tyne; Grady Wheeler. Public Affairs Coordinator, City of Milwaukie; Ben Patinkin, Patinkin Research Strategies; Stacey Dycus, Michael Selvaggio, Taylor Westlund, ProspectPDX.

Agenda topics

Call to order: The meeting was called to order at 6:05 pm by Katie.

Approval of minutes: The minutes from the August 24th meeting were approved as written.

Old Business: There was no old business.

New Business:

Ben Patinkin explained polling and its purpose to help inform where you start and where you want to go. It will help develop the 10 word title and 20 word question for the bond language. Polling will tell us what is important and what messages to focus on. He recommends conducting the poll in January 2016 and gather from the results of the poll when to go to vote for the bond measure, May or November. Strong educational campaign will precede the polling.

Stacey Dycus explained the need for an online survey to start us off. The survey will ask people what is important to them, information to be used in the education and polling phases. The survey will be up for a month, starting as soon as possible – October 10th? The survey will help identify concerns people have, informal focus groups, potential volunteers and donors.

Mike Selvaggio spoke about the crafting of the ballot measure to tie in the business communities, NDAs, local interest groups.

Proposed timeline:

10/10-11/10 – online poll results

11/23 – report of survey results

January 2016 – polling

This will determine when to go to voters: May or November

Talking points will be given to task force for presentations to whoever will let us come speak. Karin asked for a list of dos and don'ts from Prospect for speaking to groups. Before our next meeting, everyone is to think of groups to contact for the chance to present. Right now, our focus will be what people want from their library.

Public input

There were no public comments.

The meeting was adjourned at 7:20 pm.

Next meeting: 6:00 pm, Monday, October 26th at the Pond House.

Please contact Katie at 503-786-7584 or newellk@milwaukieoregon.gov if you cannot attend the meeting.