



2020 – 2021 GOALS

GOAL 1: Raise awareness of the Milwaukie Arts Committee through engagement with key leaders and artists

- Maintain web and social media presence with fresh content that is cross-promoted
- Develop key messaging
- Develop partnerships with artists, organizations and businesses

GOAL 2: Establish Milwaukie's identity as a center for arts and culture

- Develop murals in Milwaukie
- Oversee selection, expansion and rotation of sculpture in Milwaukie
- Curate rotating artists series at City Hall
- Foster development and expansion of performance and literary arts

GOAL 3: Establish a sustainable funding stream for citywide arts projects and programs

- Update the Milwaukie Arts Committee operating budget
- Collect commissions from artists' series to support the Milwaukie Arts Committee
- Research and apply for grants
- Advocate for funding with intergovernmental, business and community partnerships
- Develop a Milwaukie arts nonprofit organization