



2021-22

**SS 1. 7/12/22
Presentation**

**Milwaukie
Leadership
Academy Debrief**

Dan Harris

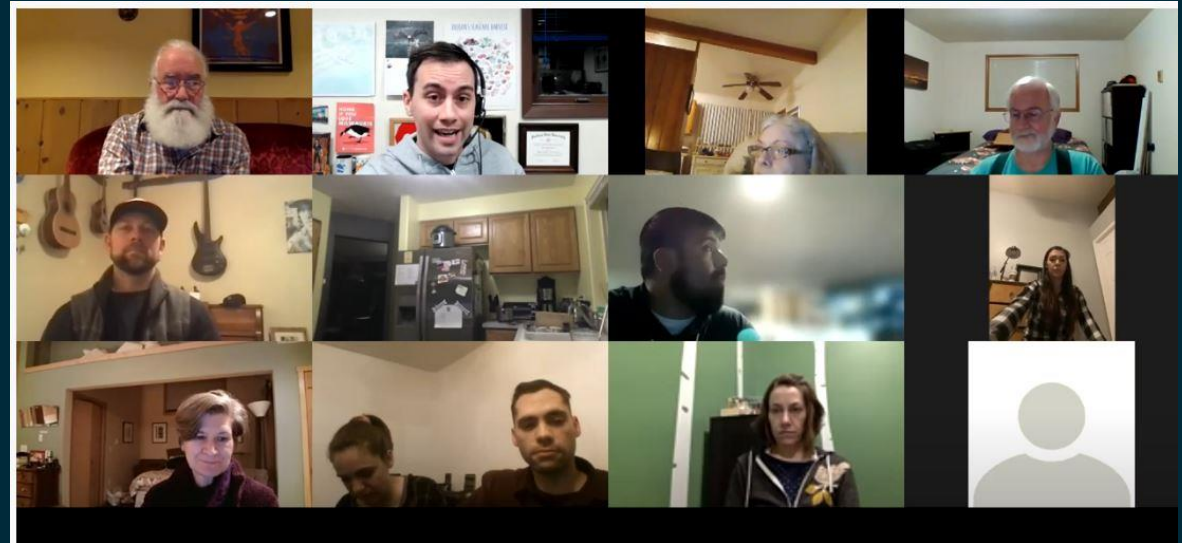
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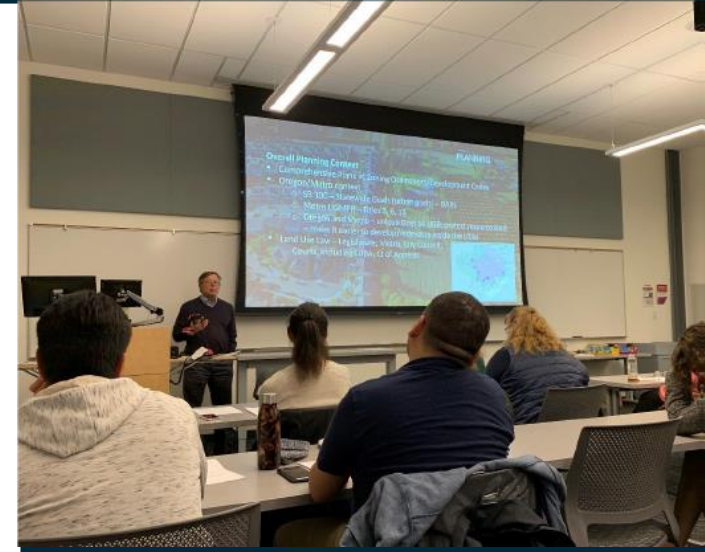
OVERVIEW

1. Program Background
2. Class Structure
3. Recruitment & Retention
4. Future Years
5. Student Voices
6. Questions & Feedback



Program Background

- Founded in 2019
- Similar to Other Cities' Programs
- Monthly Sessions Featuring City Staff
- Accessible, Transparent Government

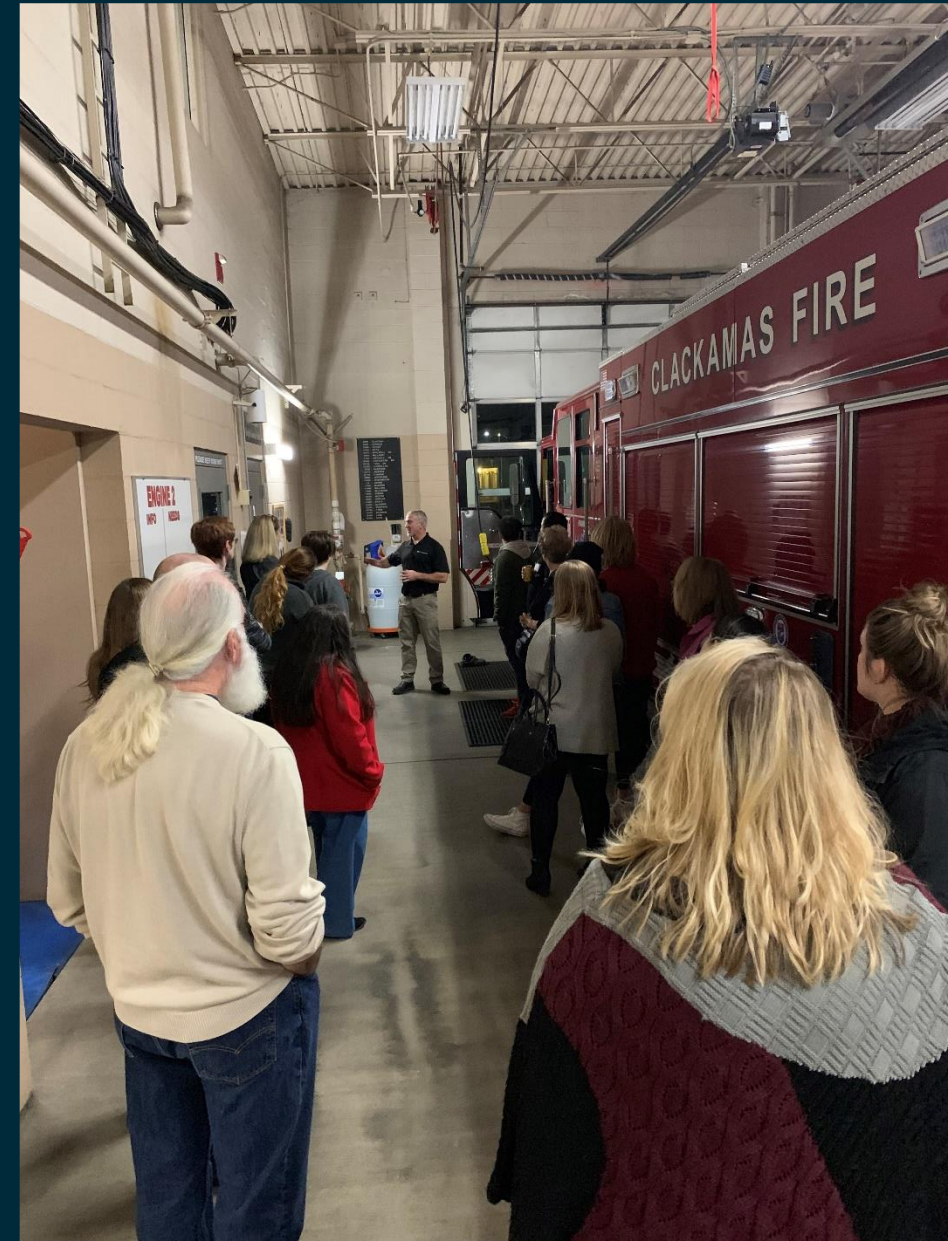


Class Structure

Sample Itinerary:

- Social Time (5:30)
- Housekeeping (6:00)
- Presentation 1 (6:05)
- Break (6:50)
- Presentation 2 (7:00)
- Final Thoughts & “Aha” Moments (7:45)

Guest Panelists Also Attended



Recruitment and Retention

Recruitment Priority –

- Diversify Participation in Civic Life

Recruitment Venues –

- Pilot
- Web/Social Media
- Tabling at Farmers Market, Library, & Milwaukie Centers
- Bilingual Fliers for Wichita Center Bags & Schools
- Prior Student Distribution List

Recruitment Outcomes

- Mostly white, college-educated, homeowners
- Some diversity of age. No youth members

Recruitment and Retention – Survey Results

Survey –

- SurveyMonkey Distributed by Email
- 6 of 17 Students Responded

Major Findings –

- Students were generally satisfied with class structure, pacing, and content.
- Students reported an increased interest in becoming involved with civic life.
 - One joined her NDA board

Proposed Changes for Future Years

- Hybrid Classes
- Cohort + Drop-in Model
- Voluntary Discussion Groups
- Registration v. Application
- Field Trips!



Student Voices

**QUESTIONS OR
COMMENTS?**



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