

NEIGHBORHOOD DISTRICT ASSOCIATION (NDA) PROGRAM CHECK-IN

**RS 7. A. 4/5/22
Presentation**

4 • 05 • 2022

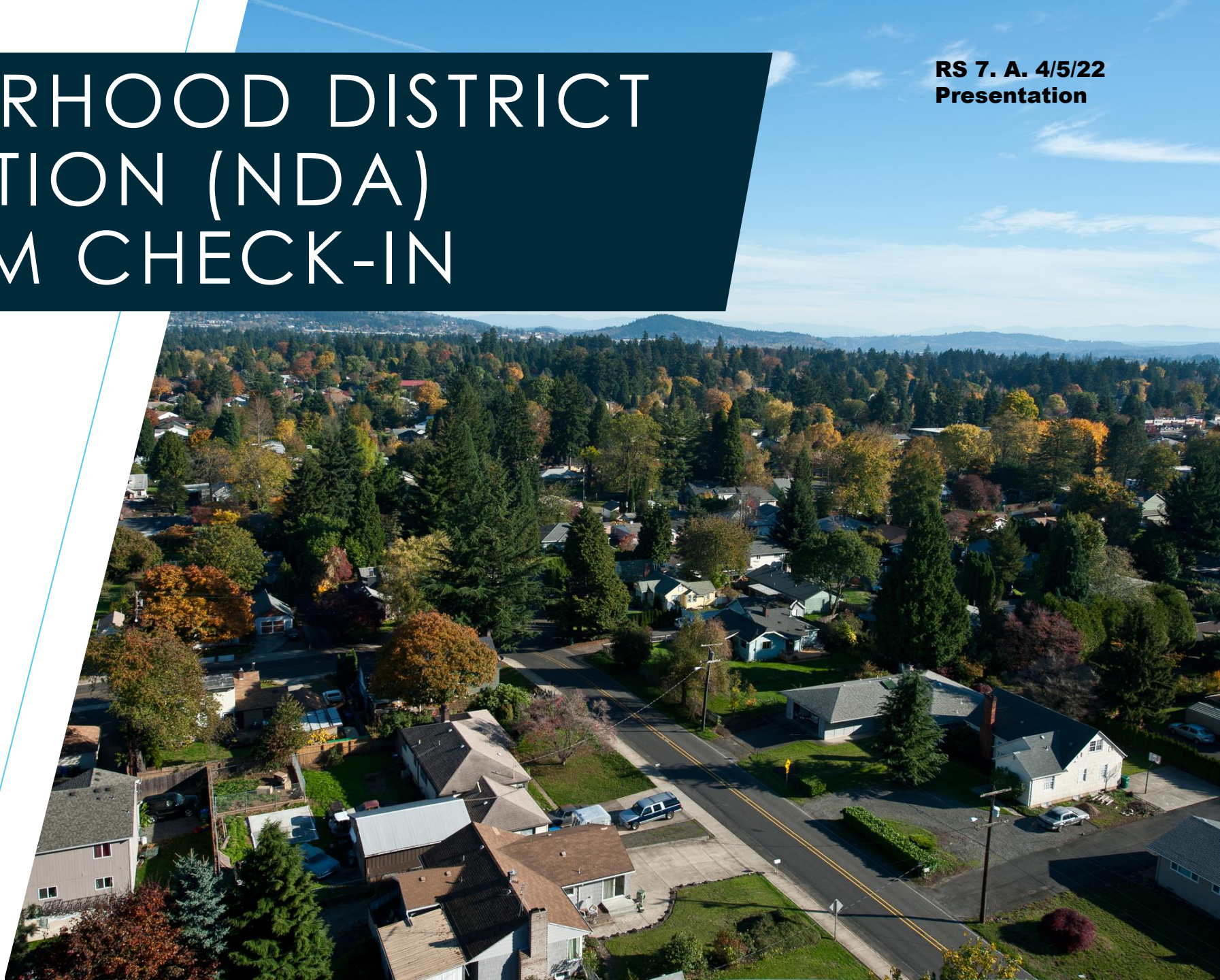
History and Purpose

NDA Program Support

**What was asked – Common
themes**

Updates from each NDA

Open Discussion



NDA Program History & Purpose

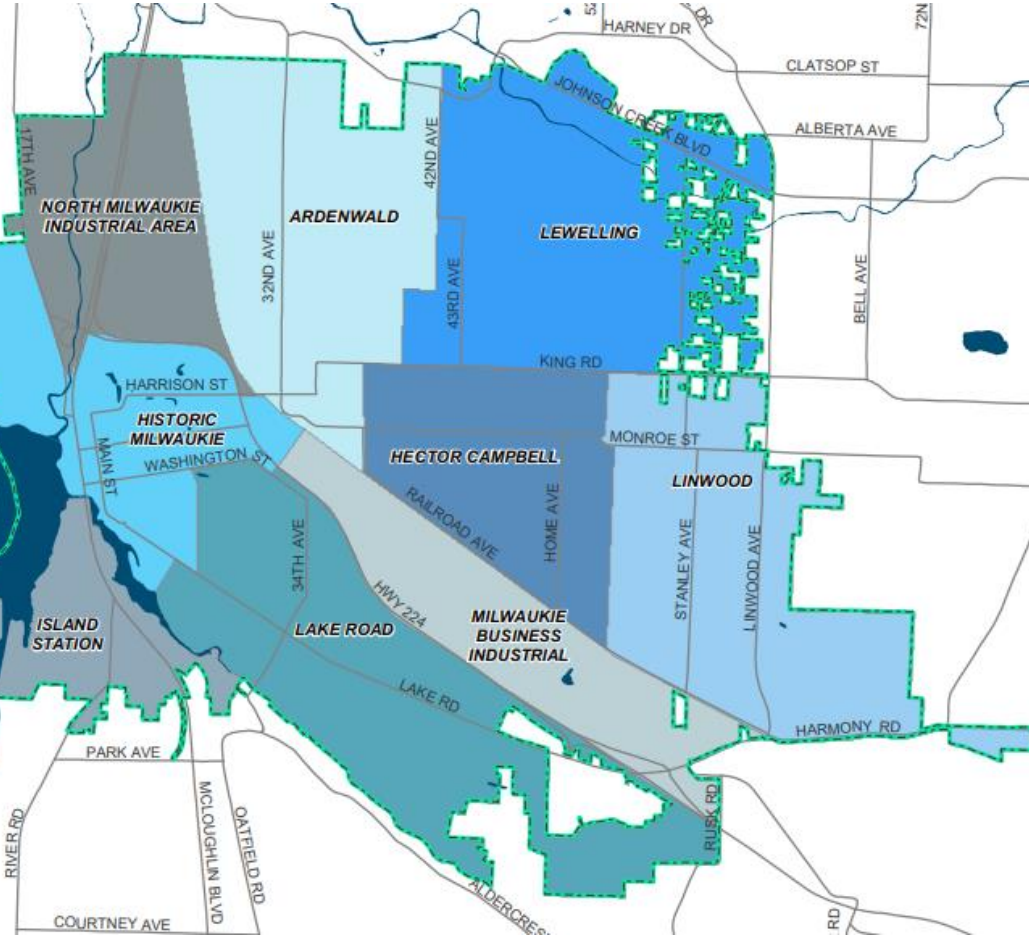
- **What is an NDA?**
 - One of the city's officially recognized channels for community participation
 - Open to anyone who lives, owns property or a business, or represents a non-profit organization
- **How are NDAs institutionalized?**
 - **Comprehensive Plan**
 - Goal 1.4: Uphold NDAs
 - Some other areas mentioned in Municipal Code include:
 - Public Art Murals – NDA Chair provided notice
 - Permit for Major Pruning or Removal of Street Trees – NDA Chair provided notice
- **Boundary Establishment and Official Recognition**
 - Boundaries established in 1994 by Resolution based on school catchment zones
 - City then requested that NDAs determine founding officers and apply for official recognition. Each filed separately between 1994-1996.
- **Standard Bylaws**
 - All seven NDAs operate with essentially identical bylaws
 - Ardenwald-Johnson Creek is recognized in Portland as well so operates according to two sets of bylaws
- **Typical Officers**
 - **Chair** – Plans and runs meetings, including agenda creation. Is primary point of contact for NDA
 - **Vice-Chair** – Fills in and supports chair as needed
 - **Treasurer** – Manages the finances and completes annual NDA Grant Report
 - **Secretary** – Takes the minutes to tell the NDA's story
 - **Land Use Committee Chair/Members** – Receives land use information from city and coordinates conversations about land use
 - **Some have other officers as well** – To keep people active within the NDA, NDAs can create other officer positions if desired. Topics could include: Communication, parks, transportation, art, etc.

A close-up photograph of vibrant pink flowers, likely Anemones, with delicate petals and yellow centers, set against a blurred green background. The image is used as a decorative background for the slide.

SUMMARY OF CURRENT PROGRAM SUPPORT

- 7 NDAs – 61 leaders
- 2022 – About 68 total meetings
- Most NDAs currently meeting using Zoom provided by city
- Each NDA receives \$4,000 annually through NDA Grant Program after submittal of annual report
- City purchases liability insurance for each NDA – Average premium for 2021-22 is \$607
- Events supply trailer – Tables, chairs, tents, etc.
- Training
 - Annual in June
 - One-on-one as needed
 - Other training throughout year
- Communication and engagement:
 - Reserved space in Pilot every month
 - Webpages
 - Posting of minutes and agendas on city website
 - Articles in the Pilot to encourage involvement
 - Assistance with print material
 - Assistance with event marketing
 - Assistance with branding and identity
- Ongoing assistance as the need arises

What was asked



- Provide 2-3 of the NDA's most significant accomplishments over the past few years
- What are the 2-3 biggest challenges moving forward for the NDAs

Common Themes of Accomplishments

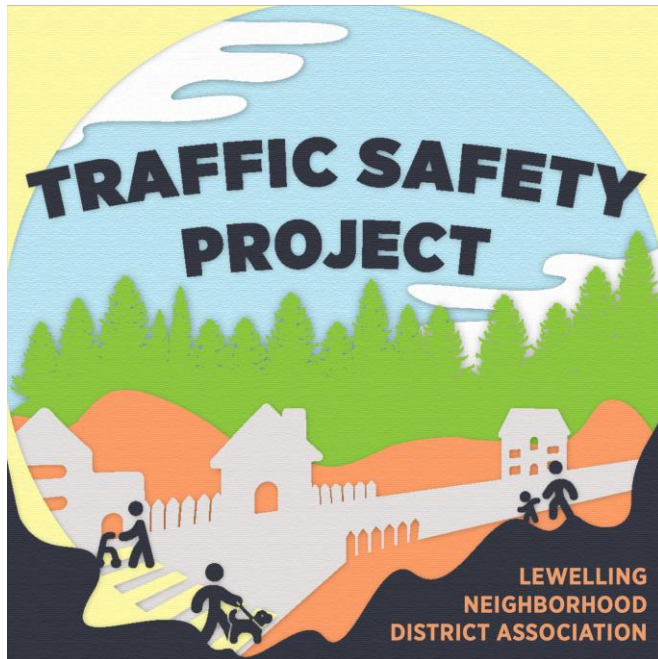
- Pandemic has been challenging, but provided an opportunity to rethink how the NDAs engage and what events might be possible
- Zoom has worked well and NDAs are very grateful that it has been available
 - Added bonus of attracting new people who may not be able to attend in person
- NDAs that regularly hold events pivoted to supporting other groups during the pandemic with small grants
- NDAs are excited to get back to in person events and meetings in 2022





Common Themes of Challenges

- While Zoom has worked well there is a general sense that attendance and engagement is better with in person meetings
- **Leadership development, retention, and training:** Perceived low attendance and less engagement at virtual meetings results in fewer opportunities to develop new leaders





WHAT'S NEXT

- Individual Updates from each NDA
 - Please keep it to 5 minutes for each NDA
 - Let's start with those joining online
- Open Discussion
- Conclude – Thanks for joining the conversation!