



GOALS FOR 2024-2025

GOAL 1**CULTIVATE OPPORTUNITIES FOR THE COMMUNITY TO ENGAGE WITH AND CREATE ART**

- Champion inclusive, diverse, equitable and accessible art programs for all community members
- Communicate art opportunities effectively to the community through an active social media and web presence, using local media, cross promotion with other organizations, advertising and other tools
- Develop partnerships with artists, organizations and businesses, both in Milwaukie and the surrounding region
- Collaborate with the Equity Steering Committee
- Activate and grow volunteer lists

GOAL 2**ESTABLISH MILWAUKIE'S IDENTITY AS A REGIONAL CENTER FOR ARTS & CULTURE**

- Coordinate and commission the creation of public art in Milwaukie
- Oversee the selection, expansion and rotation of sculptures in Milwaukie
- Foster the development and expansion of visual, literary and performance arts
- Continue to explore and engage the community through unique art-focused events

GOAL 3**ESTABLISH DIVERSE FUNDING STREAMS FOR CITYWIDE ARTS PROJECTS & PROGRAMS**

- Research and apply for grants
- Develop a method for accepting online donations and sales
- Advocate for funding and sponsorship opportunities through intergovernmental, business and community partnerships