



COUNCIL WORK SESSION

Zoom Video Conference (www.milwaukieoregon.gov)

MINUTES

FEBRUARY 1, 2022

Council Present: Councilors Lisa Batey, Angel Falconer, Desi Nicodemus, Council President Kathy Hyzy, and Mayor Mark Gamba

Staff Present:

Joseph Briglio, Community Development Director	Ann Ober, City Manager
Kelly Brooks, Assistant City Manager	Peter Passarelli, Public Works Director
Justin Gericke, City Attorney	Scott Stauffer, City Recorder
Robbie Graves, Police Captain	Jason Wachs, Community Engagement Coordinator
Jordan Imlah, Communications Program Manager	
Vera Kolias, Senior Planner	Courtney Wilson, Urban Forester

Mayor Gamba called the meeting to order at 4:01 p.m.

Strategic Engagement Team (SET) Update

Brooks provided an update on SET staffing and duties, including communications, engagement, events, government relations, and emergency management.

1. Community Engagement Update – Report

Wachs discussed the community engagement coordinator's role, Council's 2020 engagement goals, and the launch of the Engage Milwaukie webpage. **Councilor Batey** and **Wachs** remarked on the Engage site's required user registration questions.

Wachs presented Engage site registered user demographic information and commented on plans to increase outreach efforts to under-represented groups. **Council President Hyzy** and **Wachs** agreed it would be helpful to compare neighborhood population to neighborhood representation on the Engage site and **Councilor Falconer** and **Wachs** noted that a user could only select one neighborhood.

The group remarked on how the city could distribute translated publications.

Wachs discussed plans to improve how demographic data is collected, how engagement activities would be evaluated using an equity lens and reviewed the in-person engagement activities that had happened in 2021 and were scheduled for 2022.

2. Communication Program Update – Report

Imlah provided an update on the city's branding and graphic design guidelines, marketing materials, newsletter, website, and social media accounts. **Imlah** remarked on the Arts Committee's work to promote the city. **Imlah** noted ongoing and upcoming marketing projects and the challenges of promoting the city during a pandemic.

Mayor Gamba, **Imlah**, and **Brooks** discussed the city crediting photographers more often in city documents and how SET interacts with other departments on projects.

It was noted that Councilor Batey left the meeting at 4:47 p.m. due to technical issues and returned at 4:50 p.m.

Councilor Batey and **Council President Hyzy** remarked that the city's website was in good shape and that the city did a good job on social media and branding.

Council President Hyzy reported that some people found it hard to navigate city job postings online and **Imlah** noted recent updates to the job listings webpage.

Councilor Falconer thanked staff for collecting and using demographic information to improve the city's work.

3. Hillside Manor Project and Services Update – Report

Briglio introduced the Housing Authority of Clackamas County's (HACC's) Development Manager Devin Ellin and Supportive Service's Manager Vahid Brown.

Ellin reviewed the services provided by HACC, which included operating affordable housing, providing resident support services, and administering the Metro affordable housing bond in the county which would include new housing in Milwaukie.

It was noted that Mayor Gamba left the meeting at 5:14 p.m. due to technical issues and returned at 5:15 p.m.

Brown discussed how affordable housing services are funded, how HACC supports low-income residents through strategies to address chronic homelessness by stabilizing housing and shelter programs. **Brown** reported that recent investments in housing had resulted in more families receiving services and finding housing.

Council President Hyzy and **Brown** remarked on what Milwaukie residents would notice as HACC's Hillside site was redeveloped, and services were expanded.

Councilor Batey and **Brown** commented on the short-term nature of the motel-based shelter program which HACC was ending as permanent housing became available. They noted the benefits of supporting individuals living in permanent housing.

Mayor Gamba and **Brown** discussed HACC's plans to expand mental health services along with housing services.

4. Adjourn

Mayor Gamba announced the executive session planned for after the work session would be rescheduled to February 15, 2022.

Mayor Gamba adjourned the meeting at 5:50 p.m.

Respectfully submitted,


Scott Stauffer, City Recorder