

Neighborhood Main Streets Project : Project Overview

What is the project purpose?

The purpose of the *Neighborhood Main Streets Project* is to assist the City of Milwaukee and its residents and business owners in developing a vision for their neighborhood commercial districts, and to devise potential collaborative solutions to reach that vision.

The *Neighborhood Main Streets Project* will generate short term recommendations related specifically to the City's zoning code and map, which can later be presented to the Milwaukee City Council for adoption. These recommendations will include land use, urban design, transportation, and economic development elements.

Who is involved?

Horizon Planning, a group of five graduate students from Portland State University's Master of Urban and Regional Planning program, is conducting the outreach.

City of Milwaukee Planning Department is overseeing the project.

You, the community!



How can I stay involved?

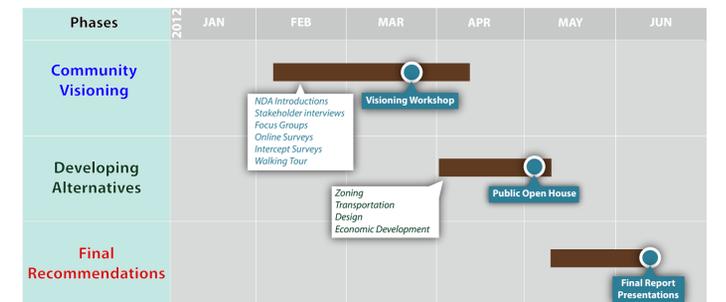
- Visit the project website: <http://tinyurl.com/neighborhoodmainstreets>
- Take the online survey: <http://tinyurl.com/NMSPsurvey>
- Follow us on Twitter: @MilwaukeeNMSP
- Email us: neighborhoodmainstreets@gmail.com
- Call us: (971) 258 - 1825



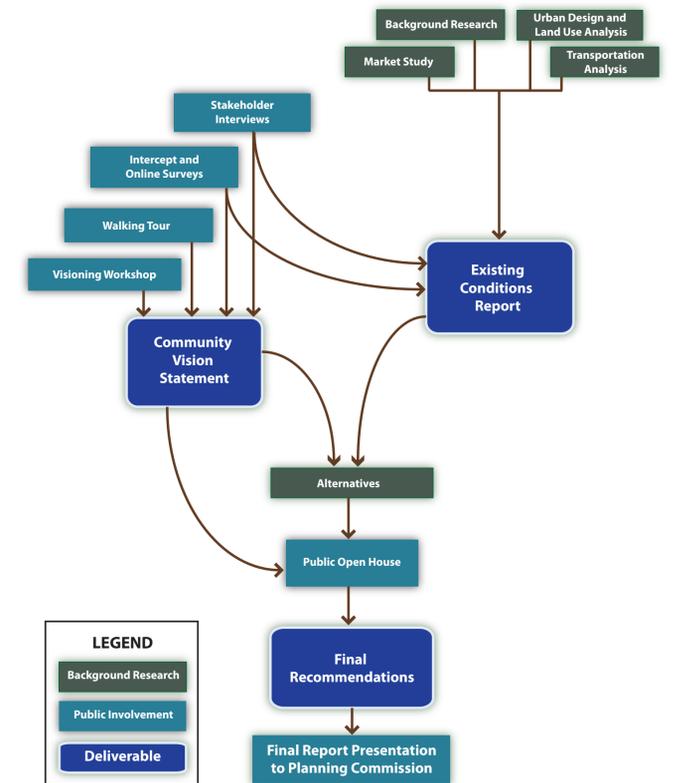
Where is the project focus?



What is the project time frame?



What is the process?



Challenges?



Vacant or Under-utilized Storefronts



Poor Pedestrian Safety



Excessive or Under-utilized Parking

