

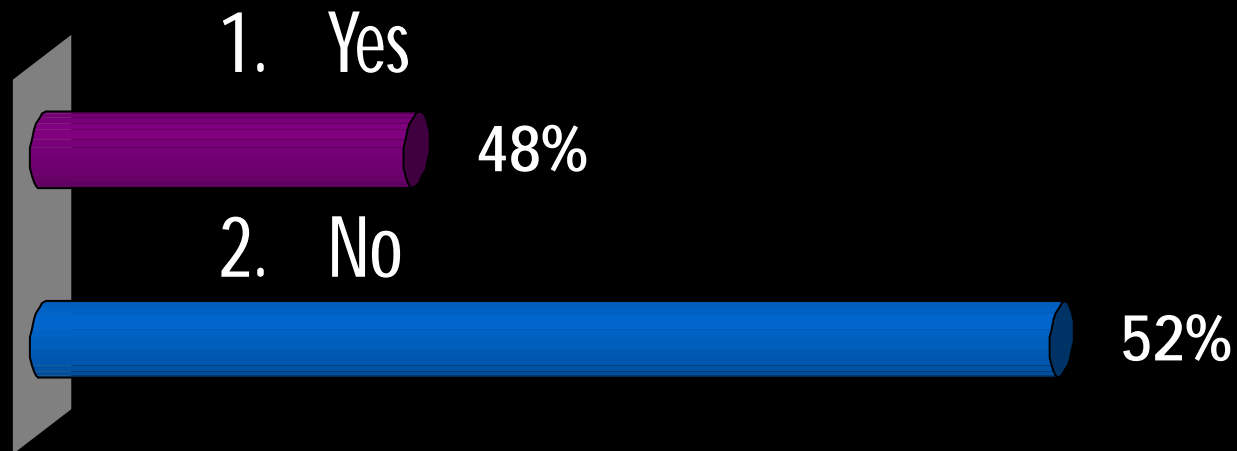
Moving Forward Milwaukie: Enhancing Our Commercial Districts

Project Kickoff Meeting 10/3/13

Instant Polling and Visual Preference Survey Results

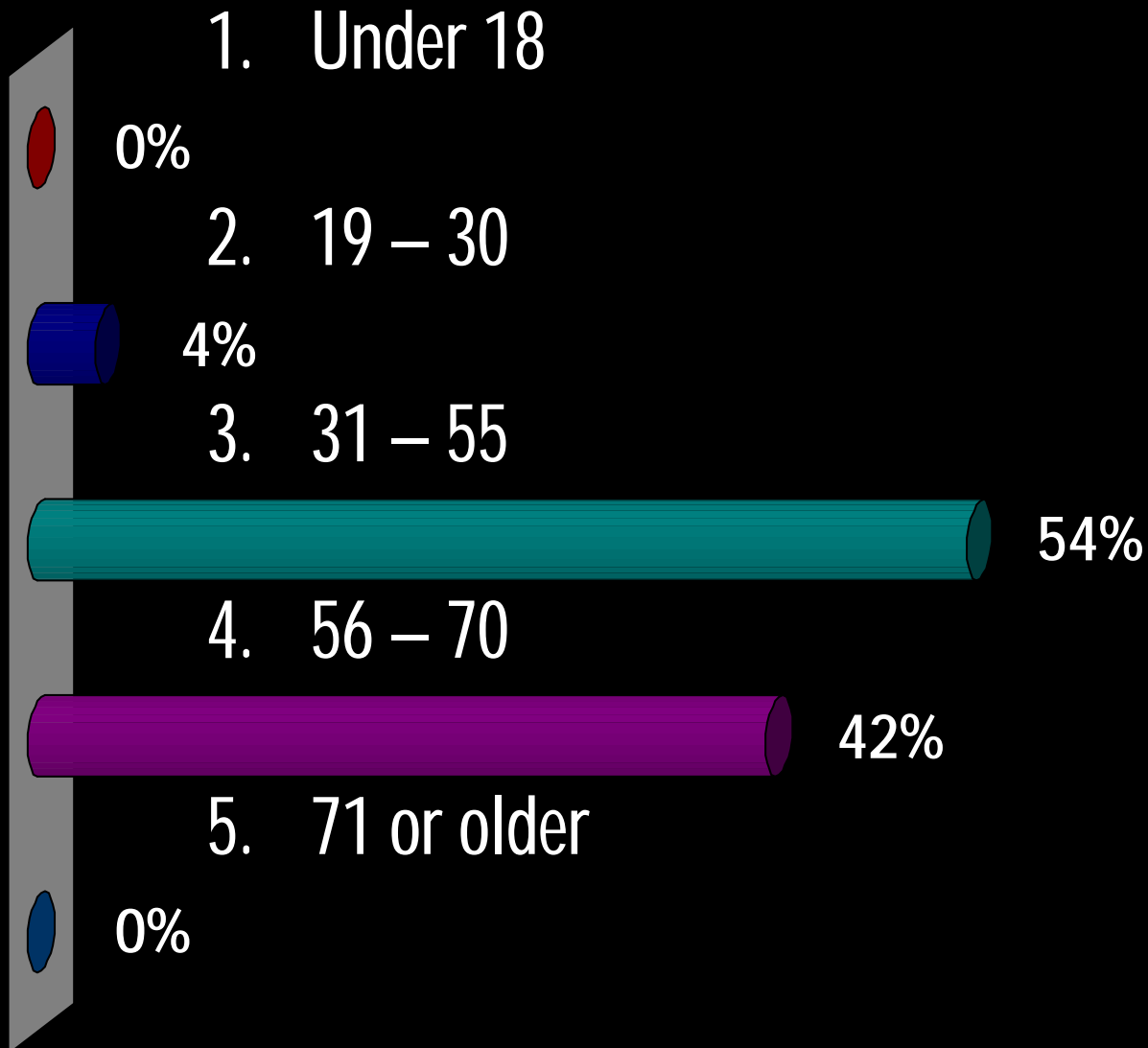
Instant Polling! - Getting Familiar with the Keypads

Is this your first time participating in a planning workshop for Downtown Milwaukie?



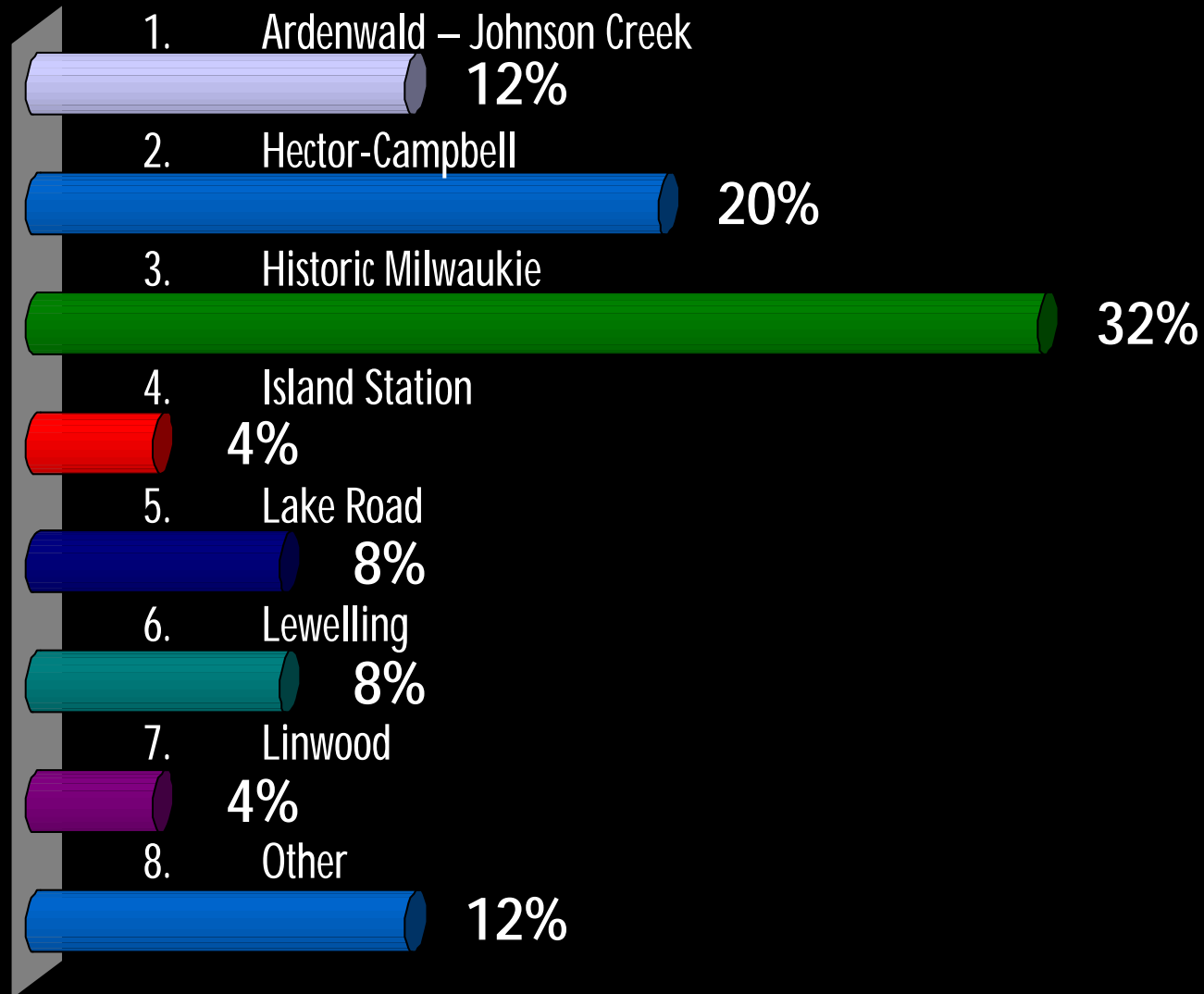
Instant Polling! - Getting Familiar with the Keypads

How old are you?



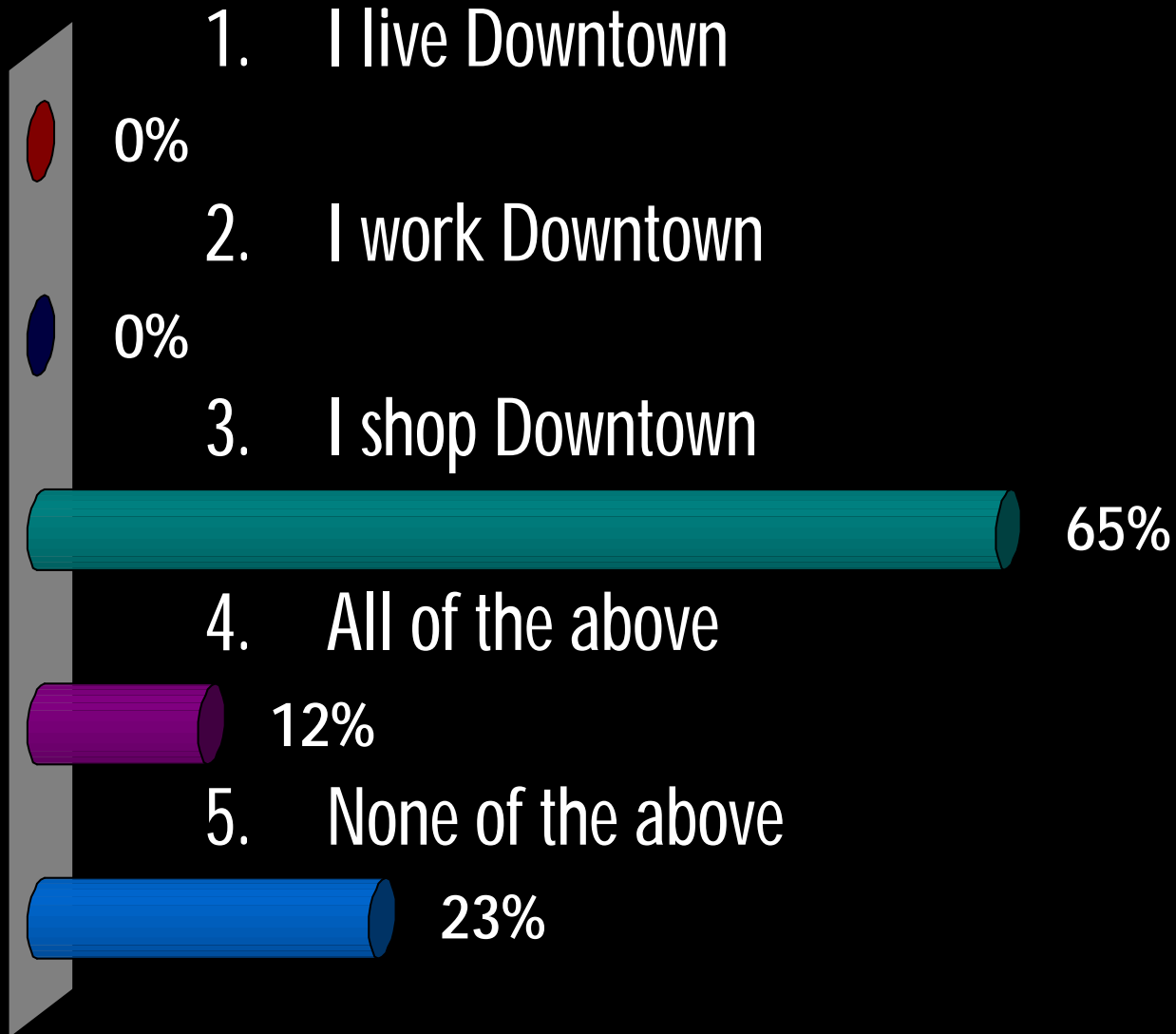
Instant Polling! - Getting Familiar with the Keypads

Where do you live?



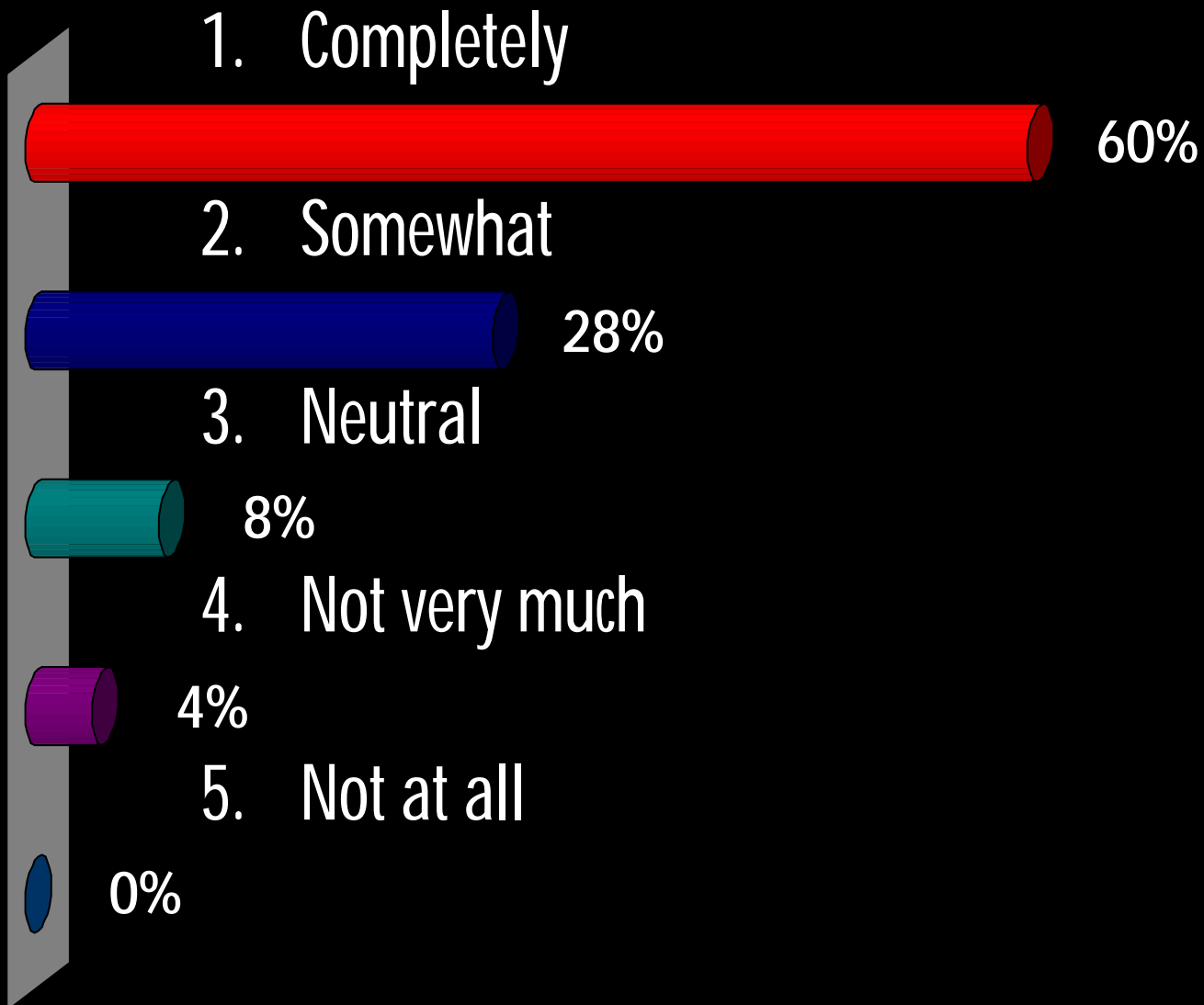
Instant Polling! - Getting Familiar with the Keypads

How do you use Downtown Milwaukee?



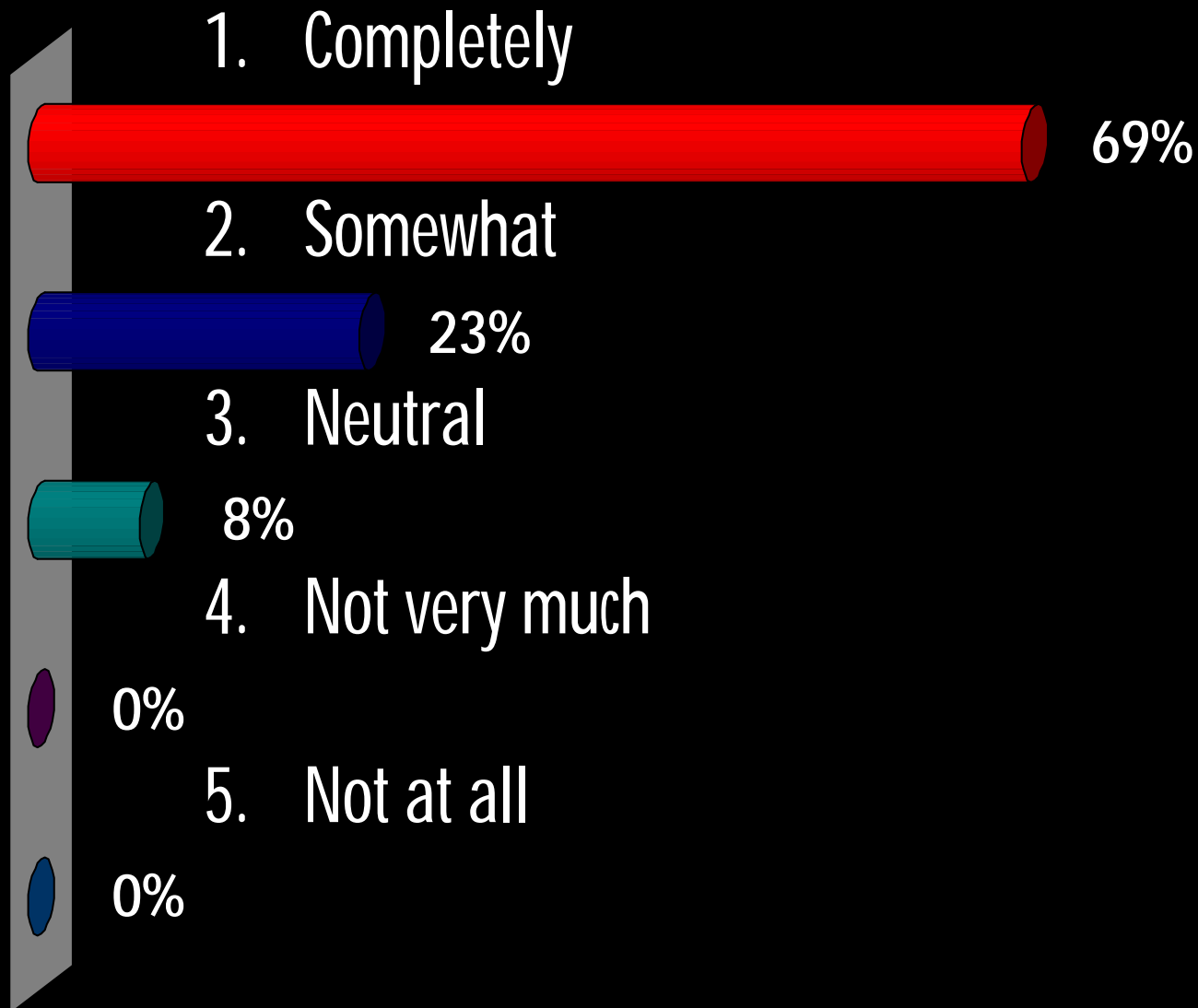
Promote and enhance shared community values

Ensure community values play a significant role in public investment decisions.



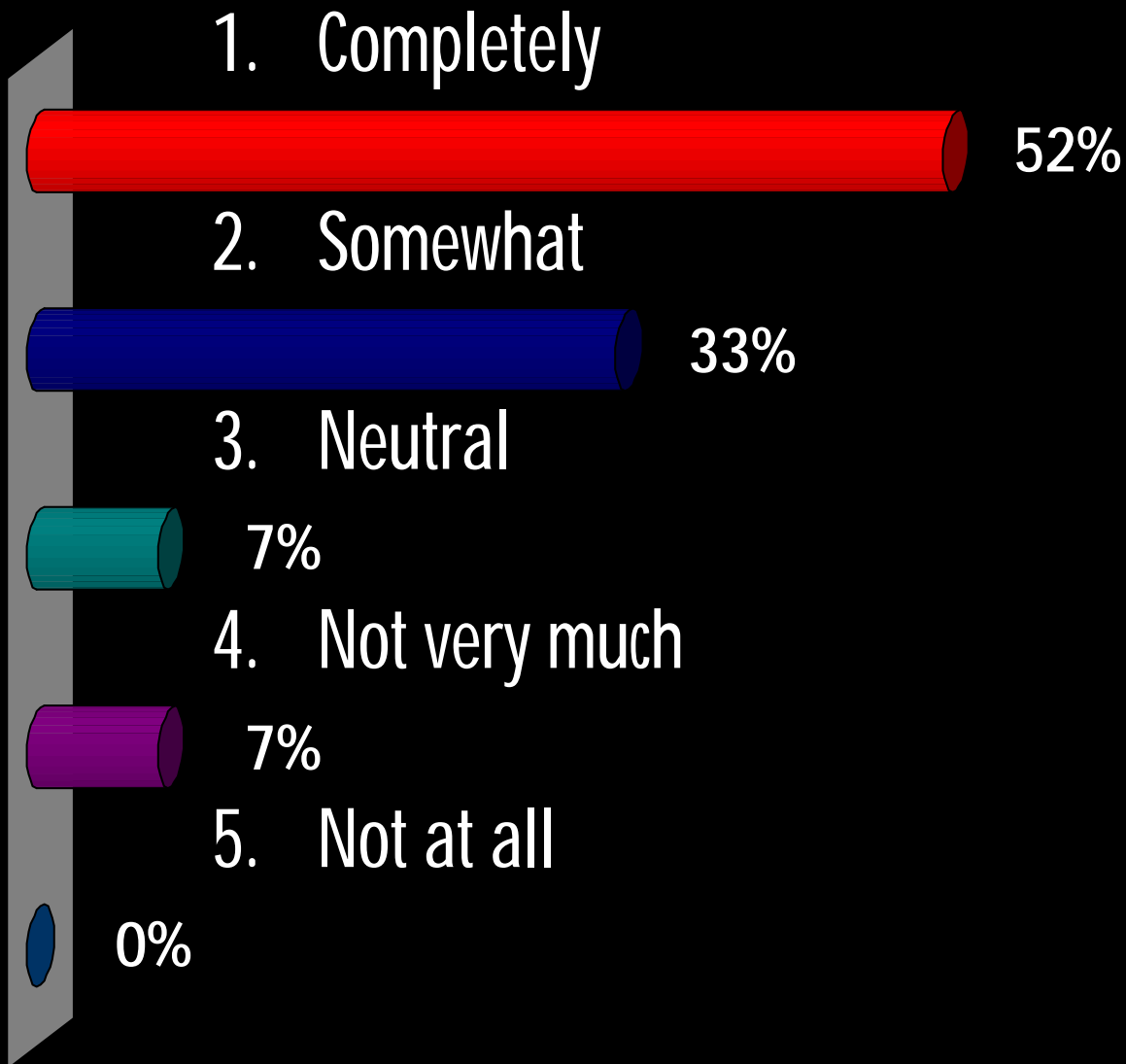
Facilitate Economic Development

Forge public-private partnerships to promote Downtown as a place of opportunity for local businesses to grow.



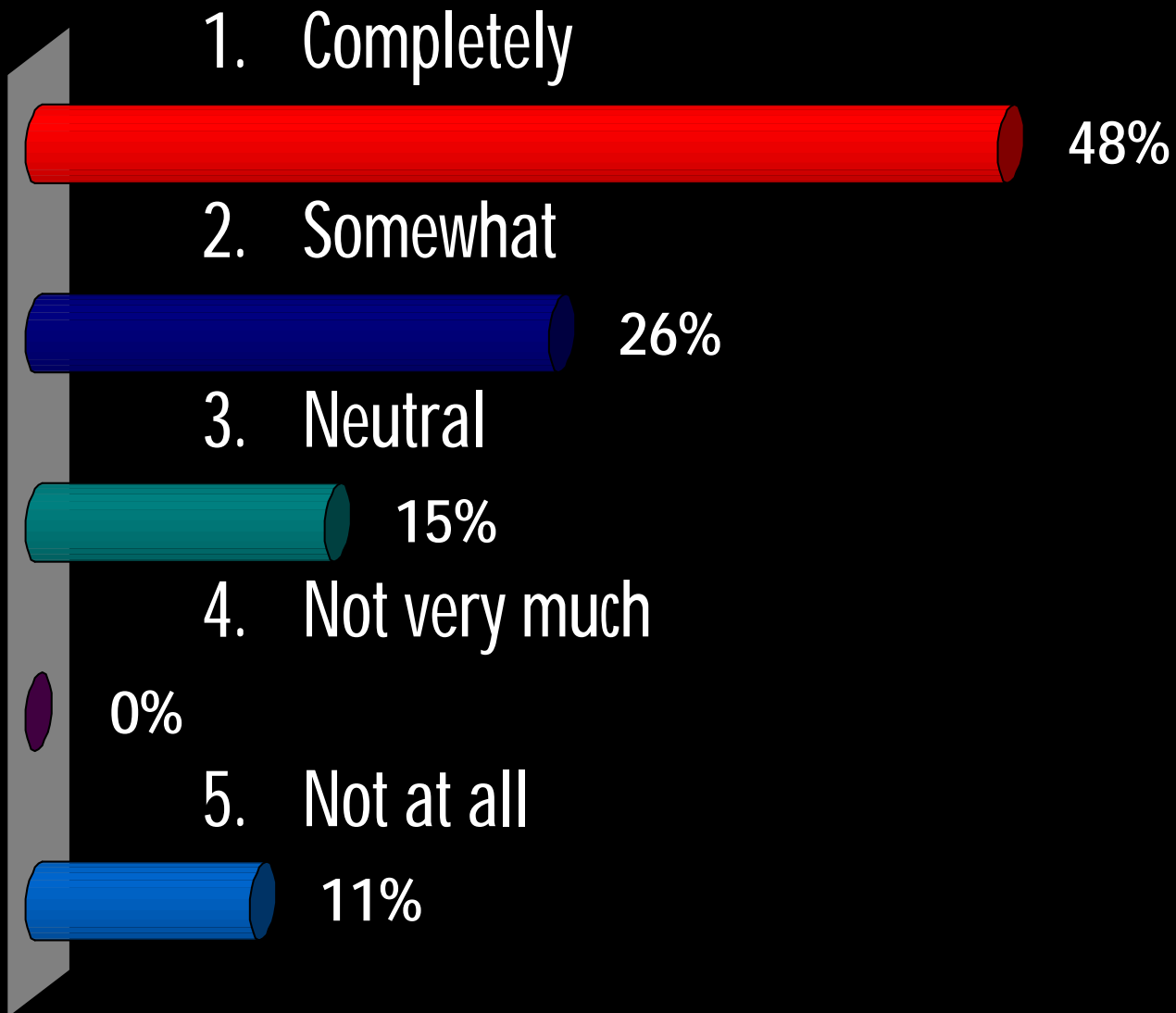
Build Community Cohesion

Prioritize projects based on points of common ground. Points of contention should be noted and set aside to address at a future date.



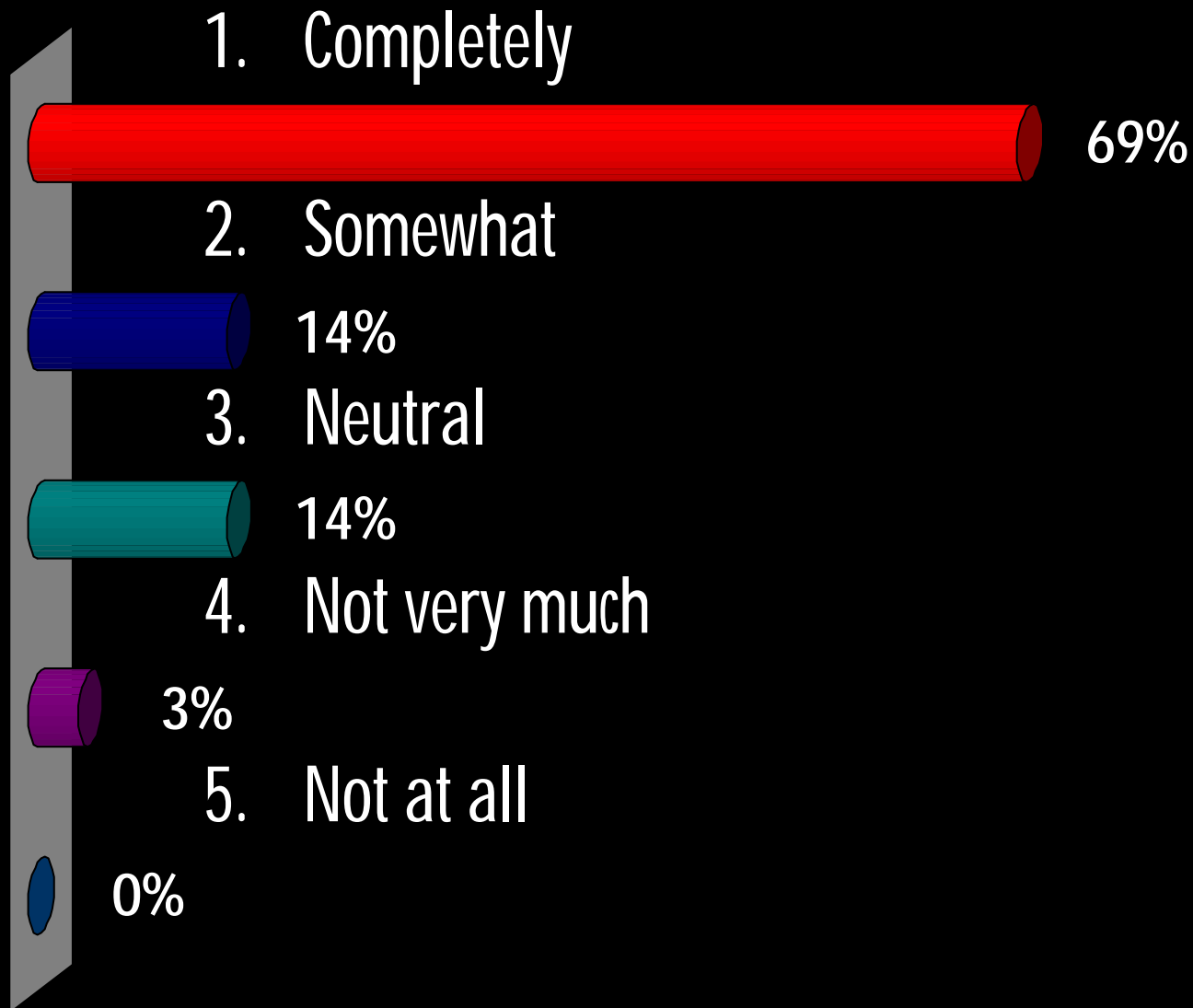
Bring 'sexy' back to McLoughlin

Facilitate access to Downtown as well as to encourage orientation of buildings and street activity toward the river.

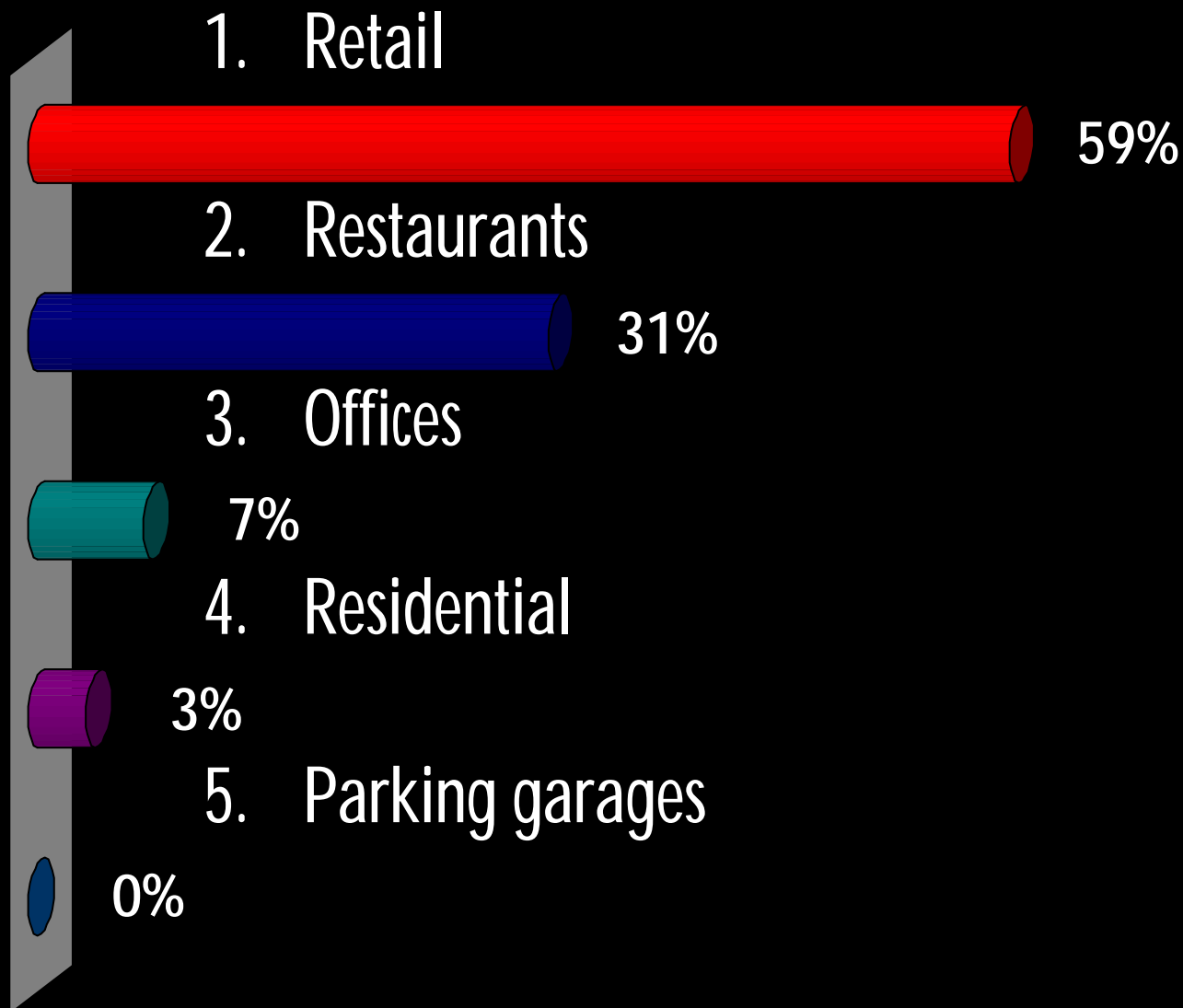


Identify and realize short-term projects

Realize achievable projects that set the tone for the Downtown's future



What is the best use for the ground floor of buildings Downtown?

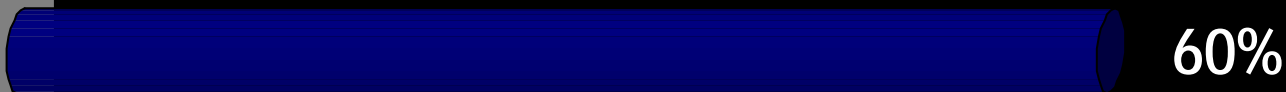


Which of these goals is most important for Downtown?

1. Reducing commercial vacancy rates



2. Increasing excitement and activity



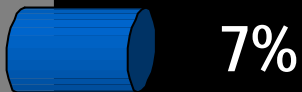
3. More attractive buildings/storefronts



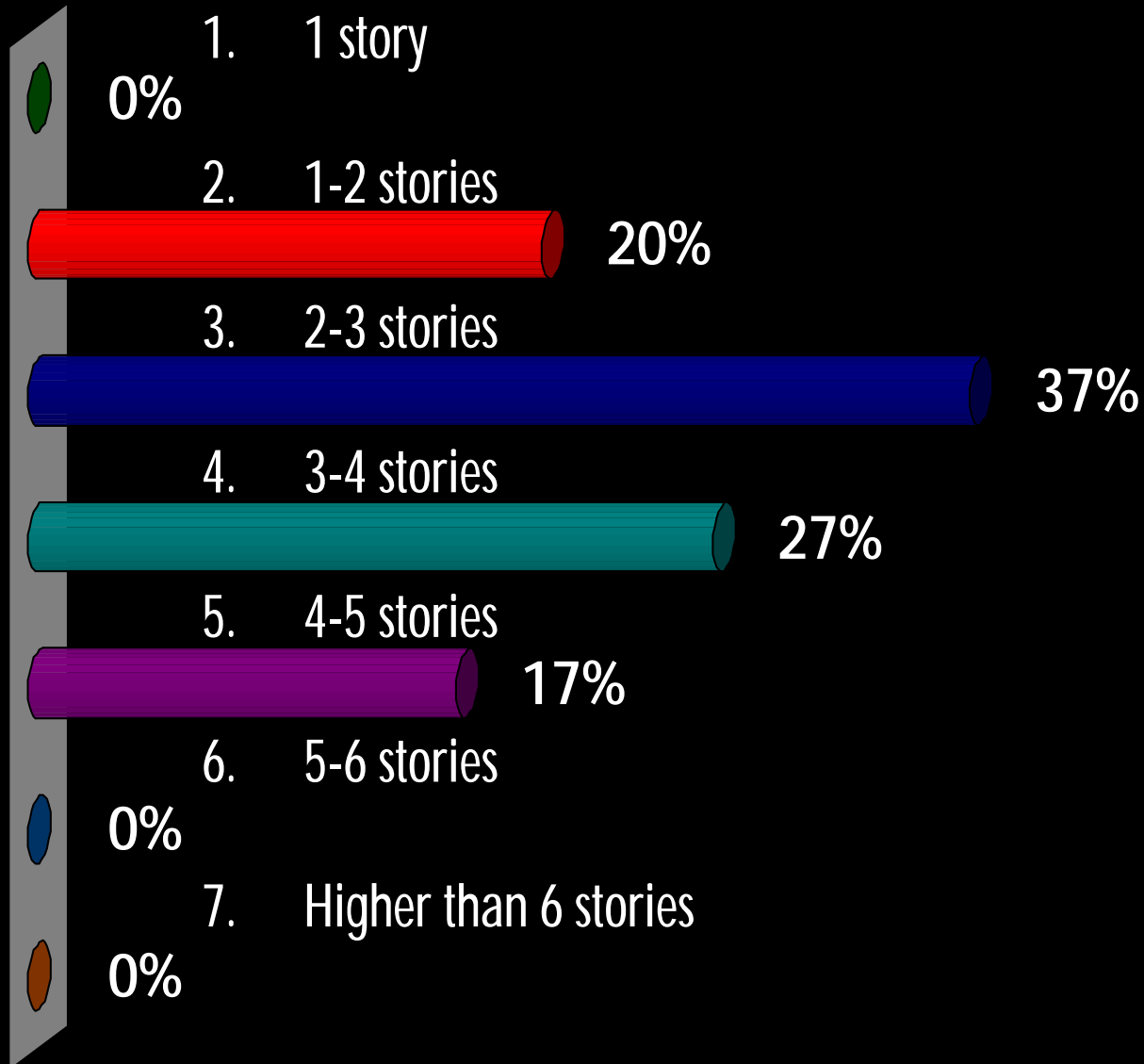
4. Improving accessibility for all modes



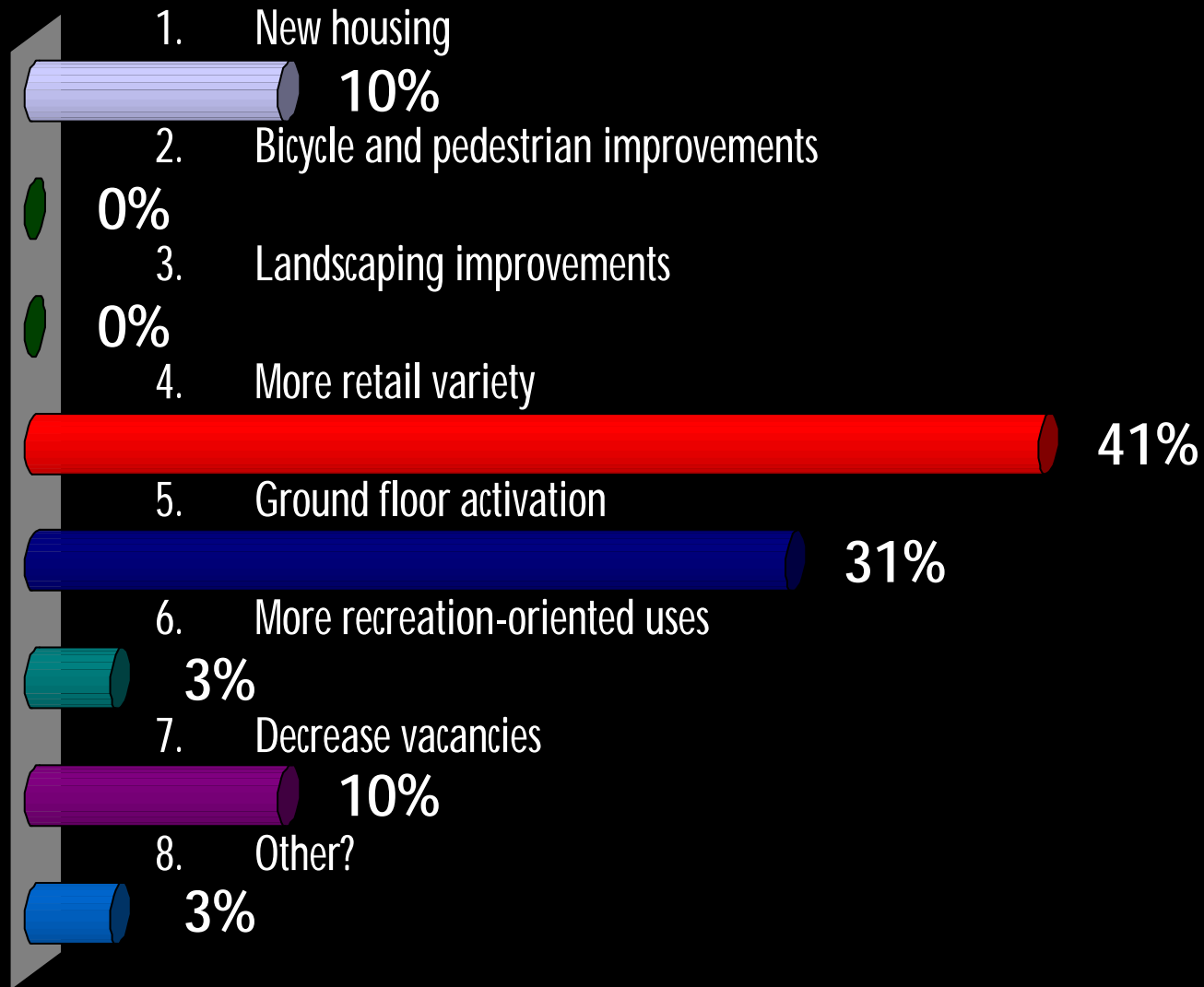
5. Increasing supply of parking spaces



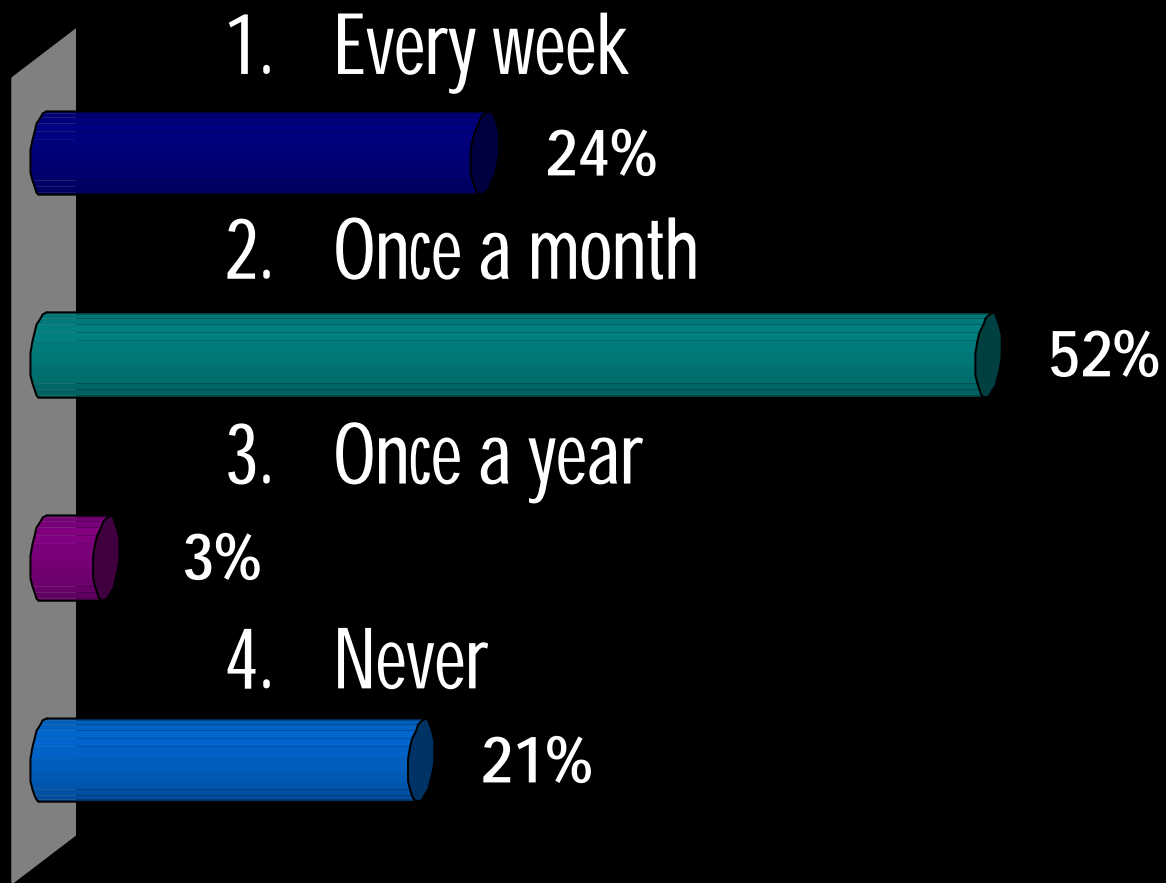
What building height is appropriate for Downtown?



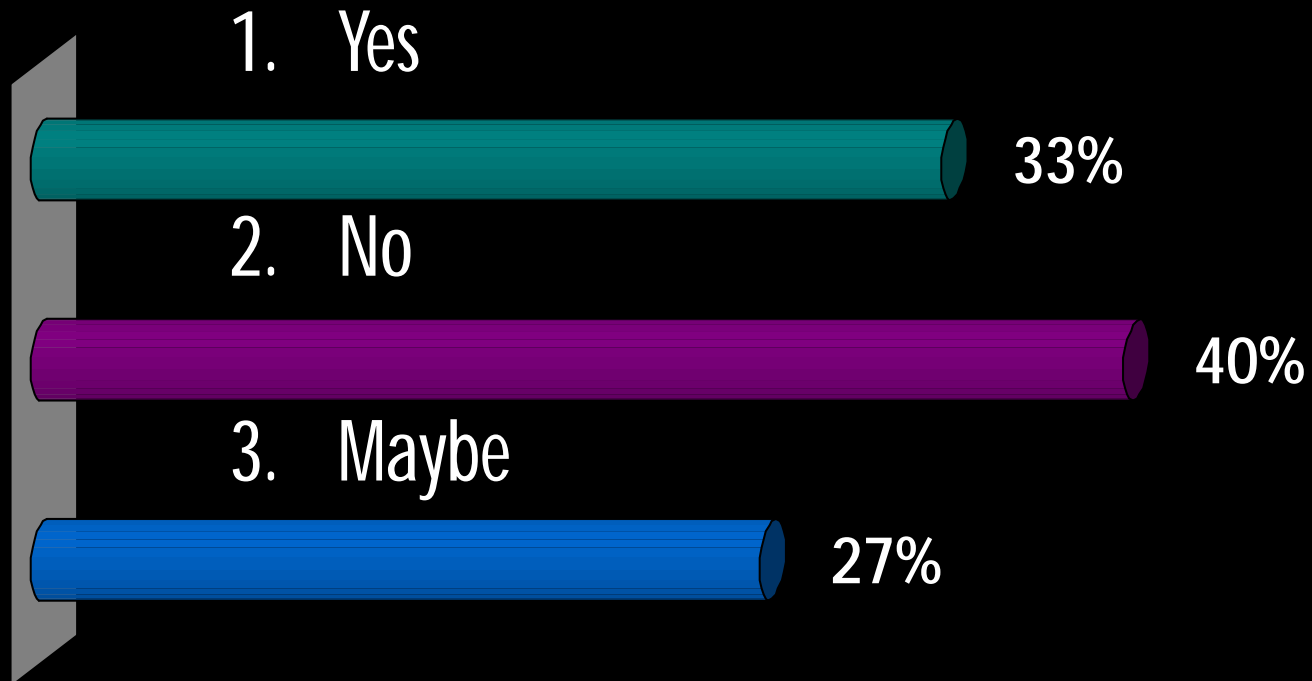
What is the highest priority for Downtown?



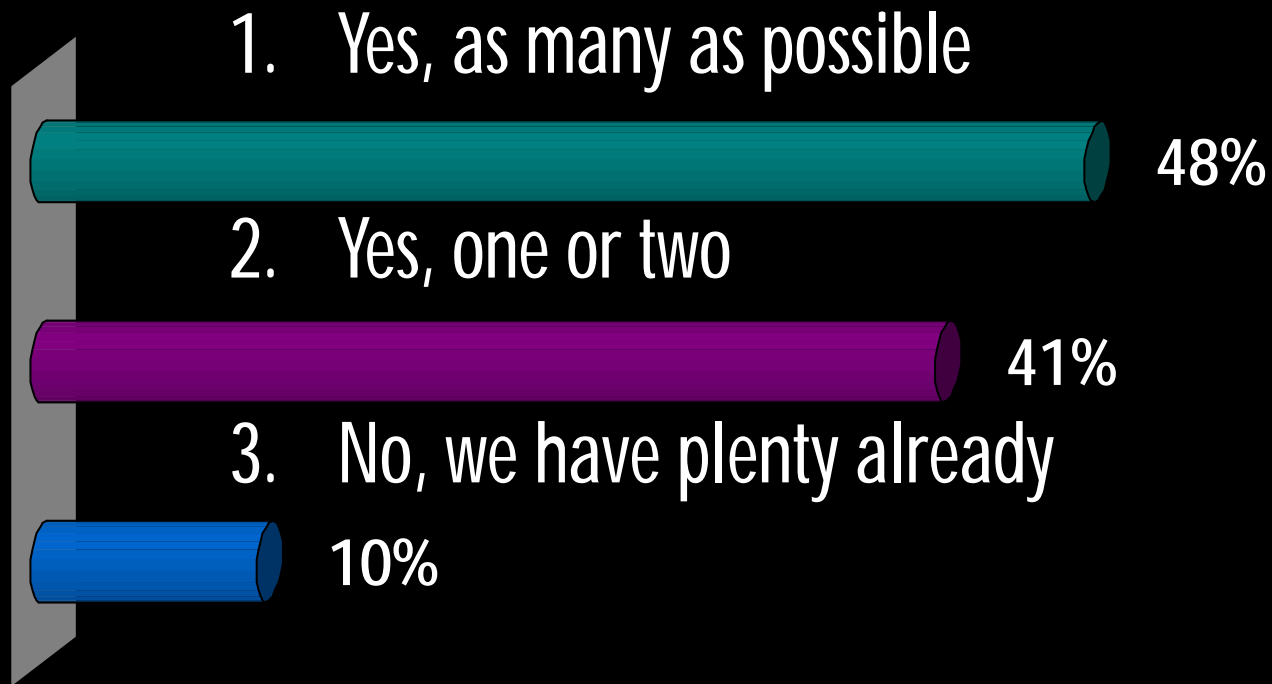
How often do you shop at the Milwaukie Farmers' Market?



Would you like to see food carts in Downtown Milwaukie?



Is there a need for additional restaurants Downtown?



What type of housing is most needed in Downtown Milwaukee?

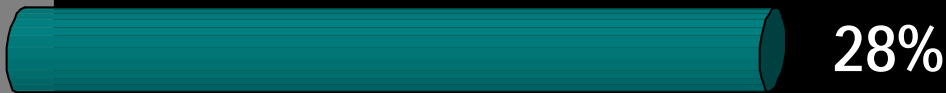
1. Mixed-Use Housing



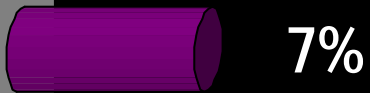
2. Multifamily (3 or more units)



3. Townhomes



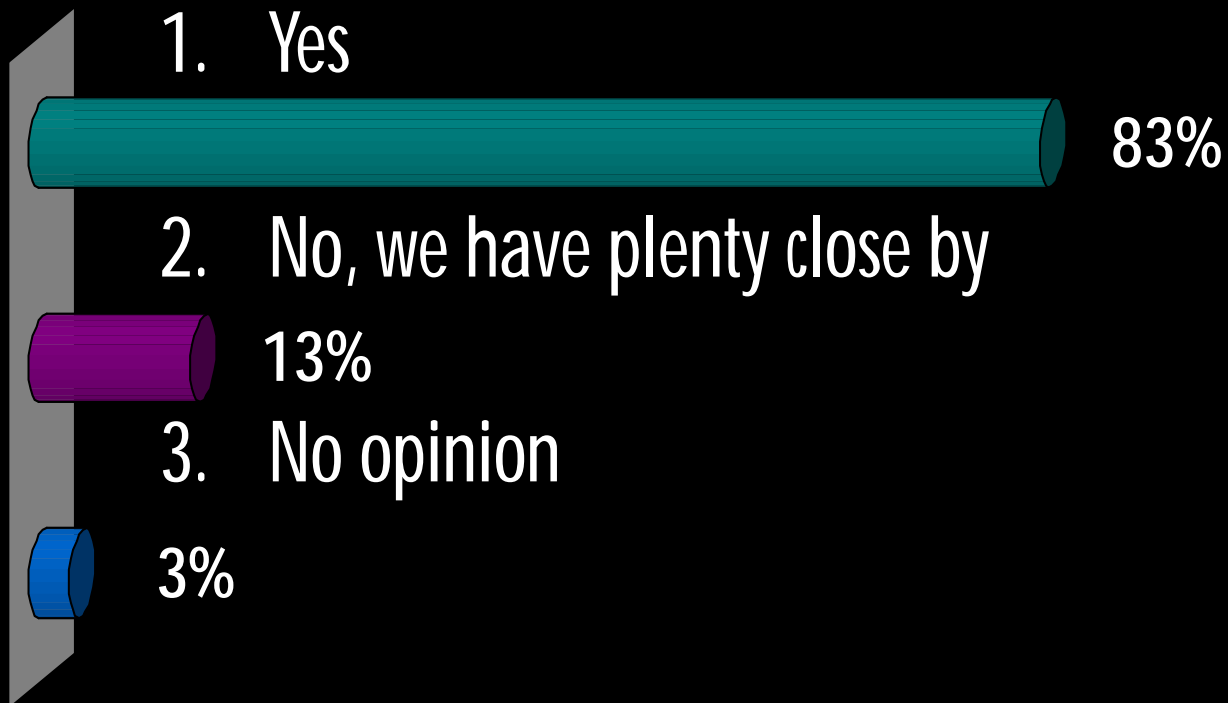
4. Single-Family Homes



5. None



Is there a need for retail services in Downtown Milwaukee?



Downtown should have more Senior Housing

1. Strongly agree



2. Somewhat agree



3. Neutral



4. Somewhat disagree



5. Strongly disagree



Downtown should have more Market Rate Residential Development

1. Strongly agree



2. Somewhat agree



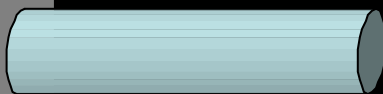
3. Neutral



4. Somewhat disagree



5. Strongly disagree



Downtown should have more Affordable Housing Development

1. Strongly agree



2. Somewhat agree



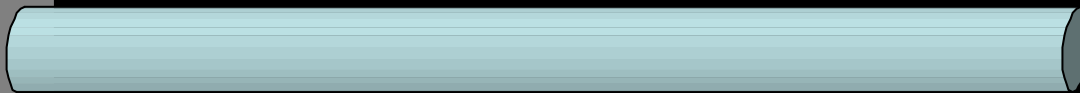
3. Neutral



4. Somewhat disagree



5. Strongly disagree



Downtown should have more Office Development

1. Strongly agree



2. Somewhat agree



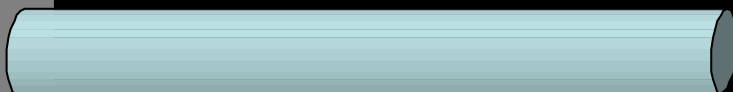
3. Neutral



4. Somewhat disagree



5. Strongly disagree



Downtown should have a structured parking garage(s)

1. Strongly agree



2. Somewhat agree



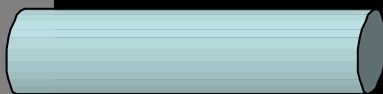
3. Neutral



4. Somewhat disagree



5. Strongly disagree



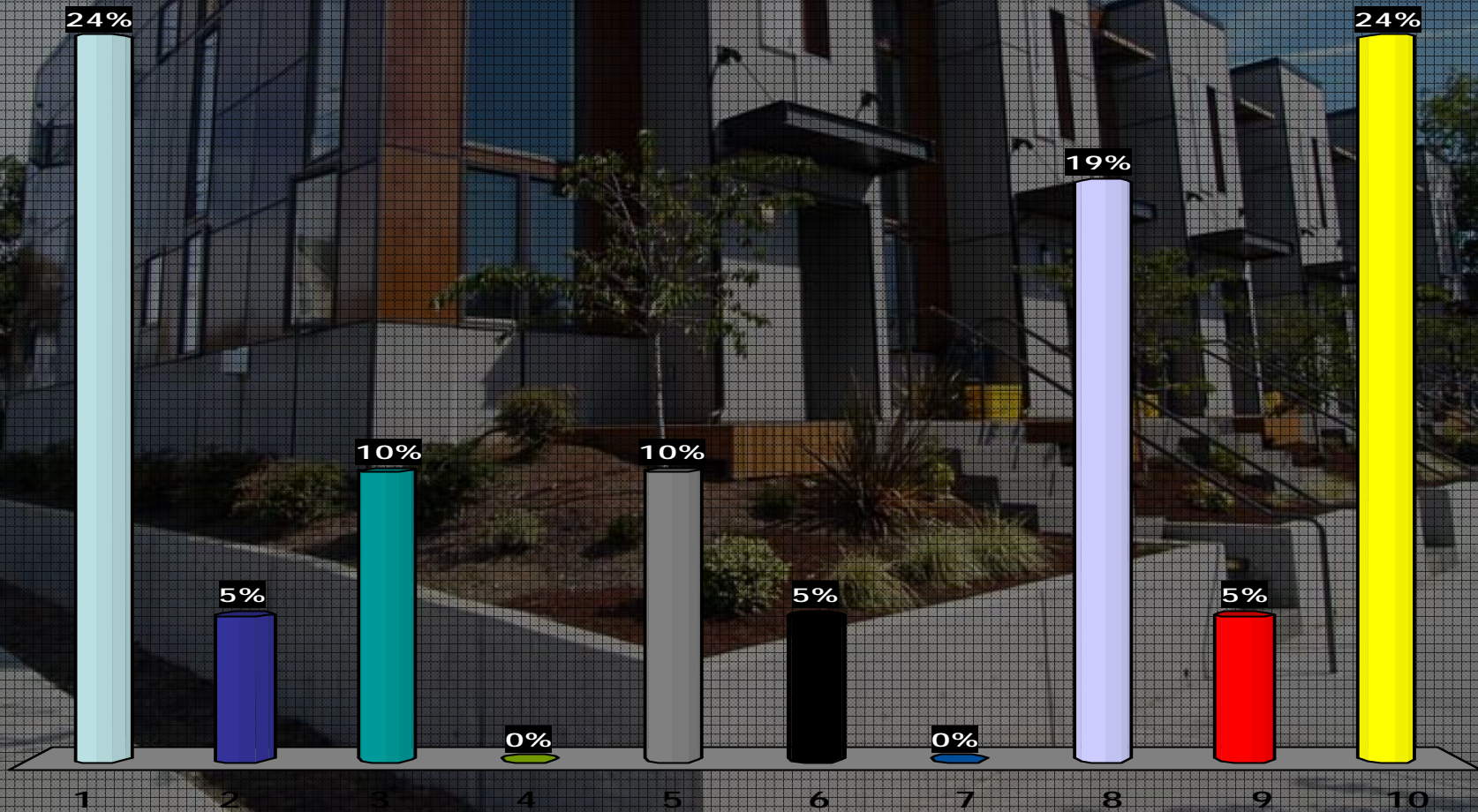
Rank Each Image from 1-10

- Use 1-10 scale:
 - 1 = This building is *NOT desirable* for Downtown Milwaukee
 - 10 = This building *IS VERY desirable* for Downtown Milwaukee
-
- Press 0 for a 10





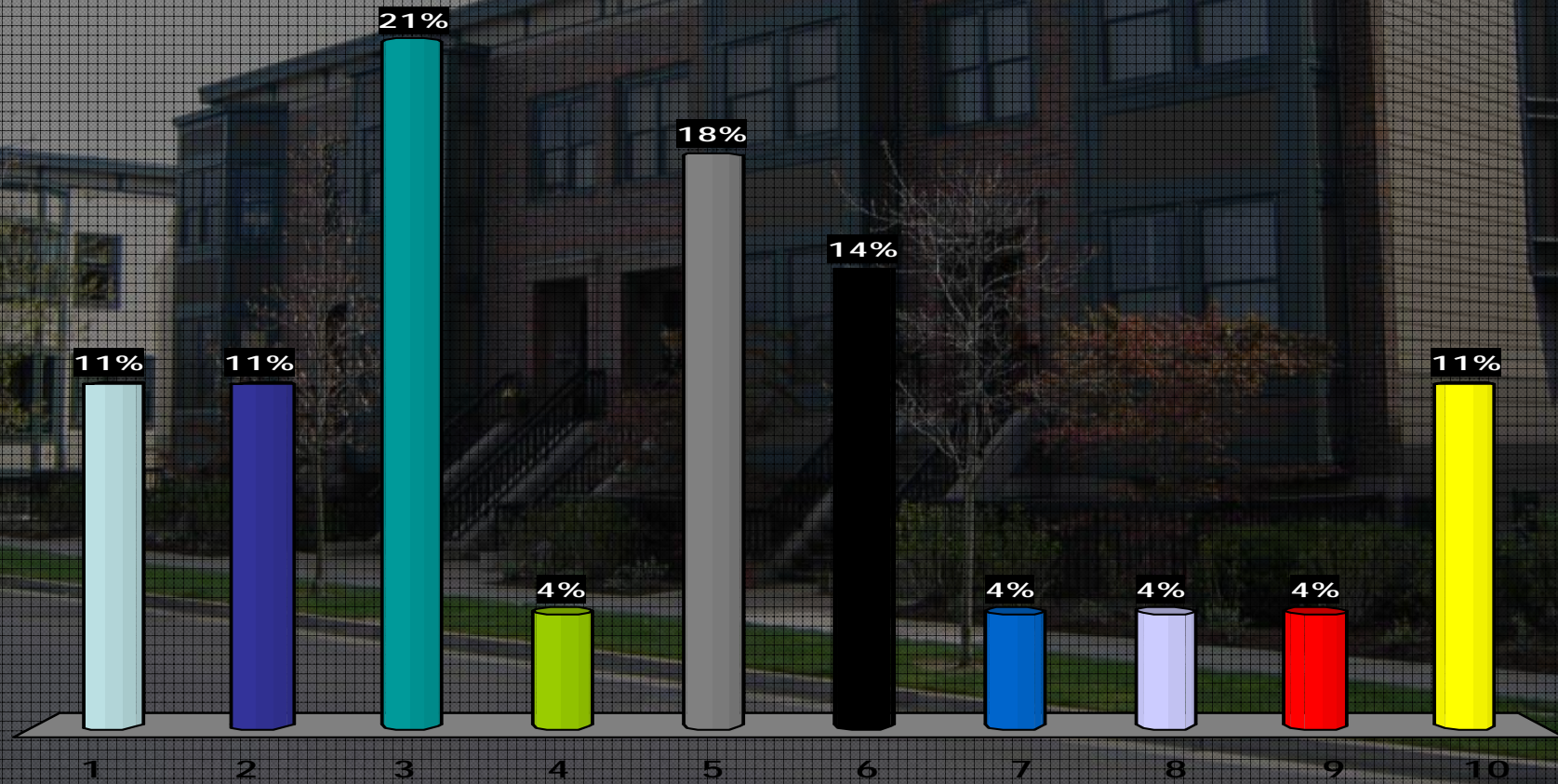
Mean = 5.7143





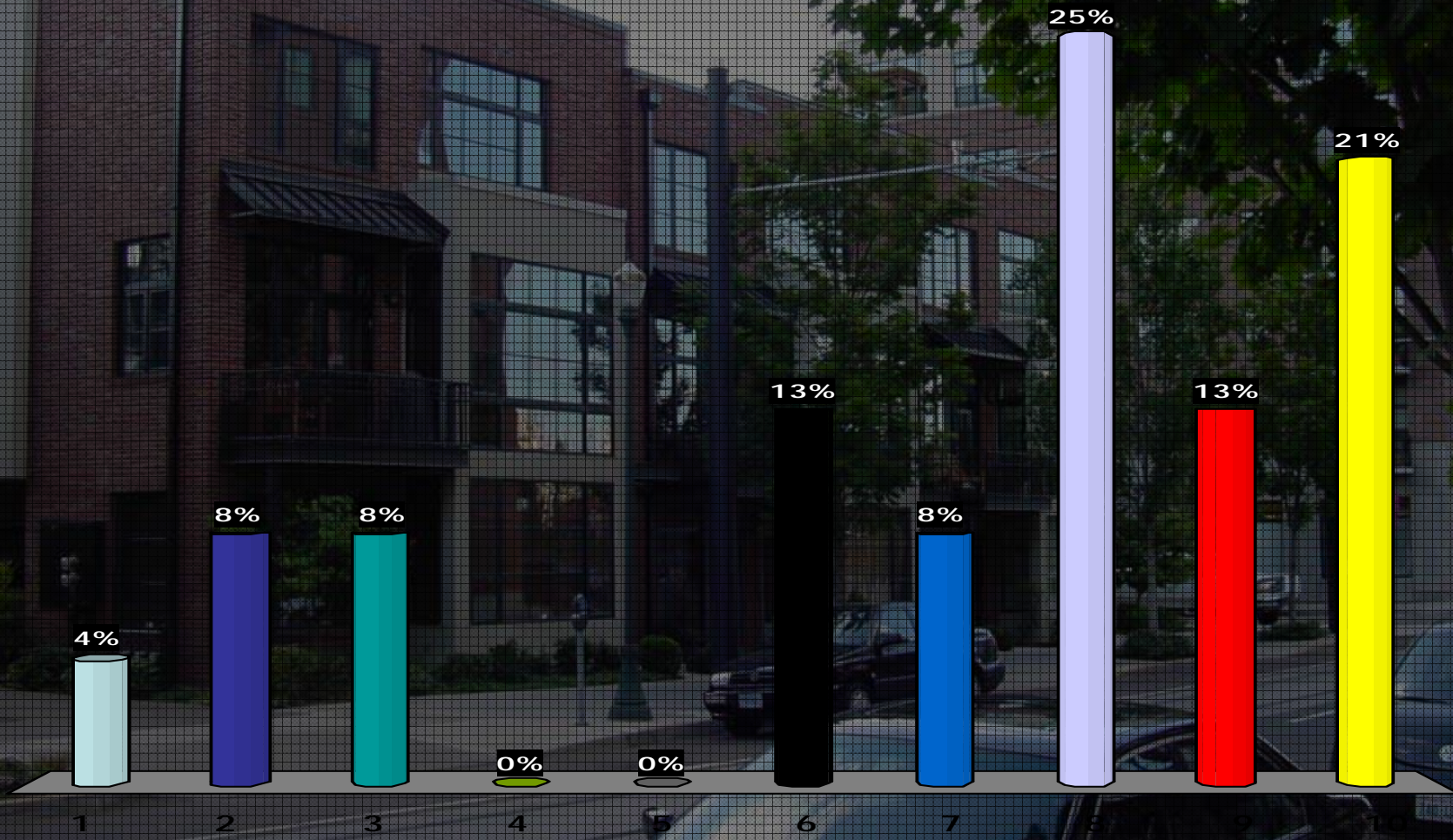
3

Mean = 4.7857



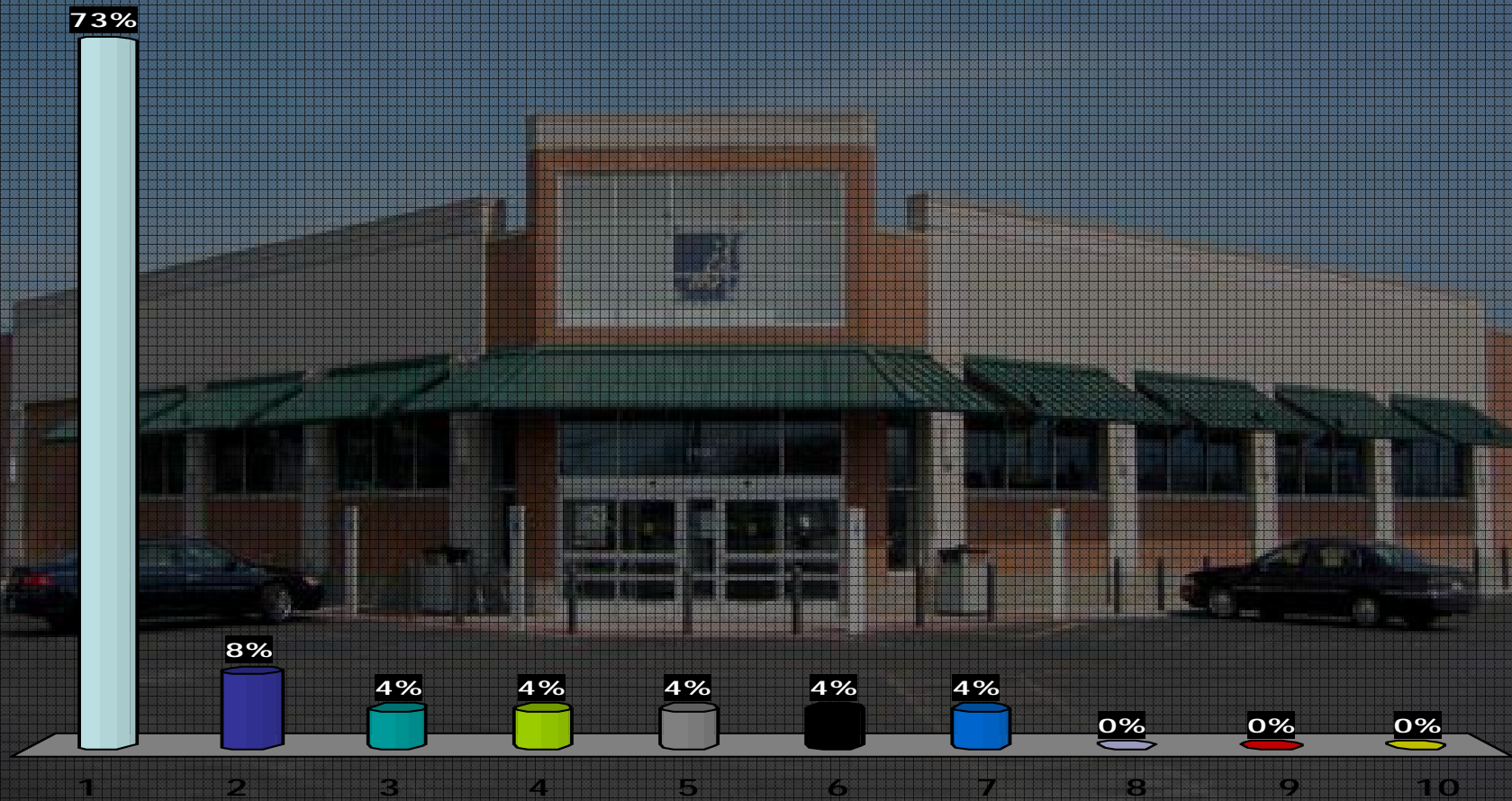


Mean = 7



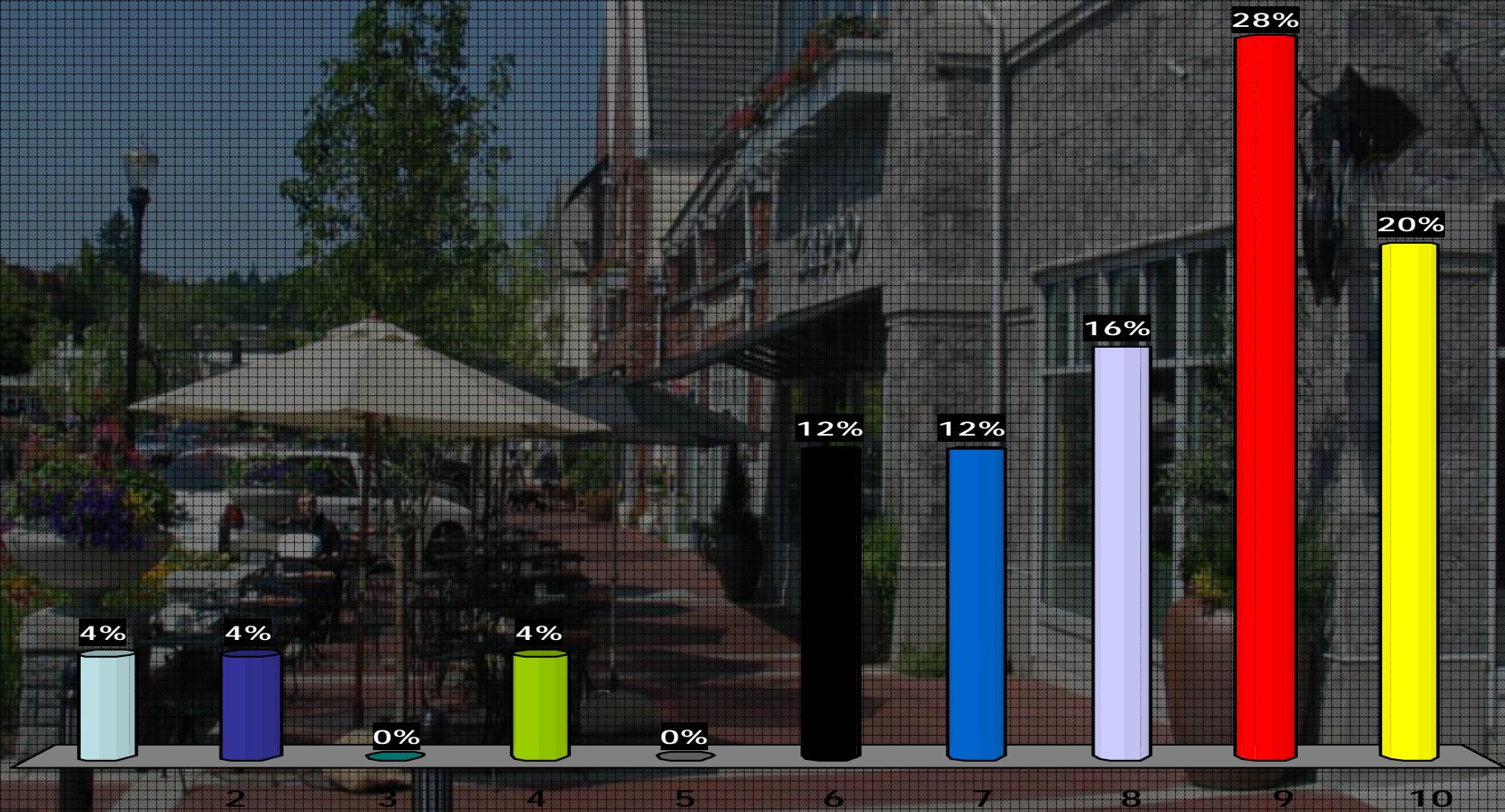


Mean = 1.8462



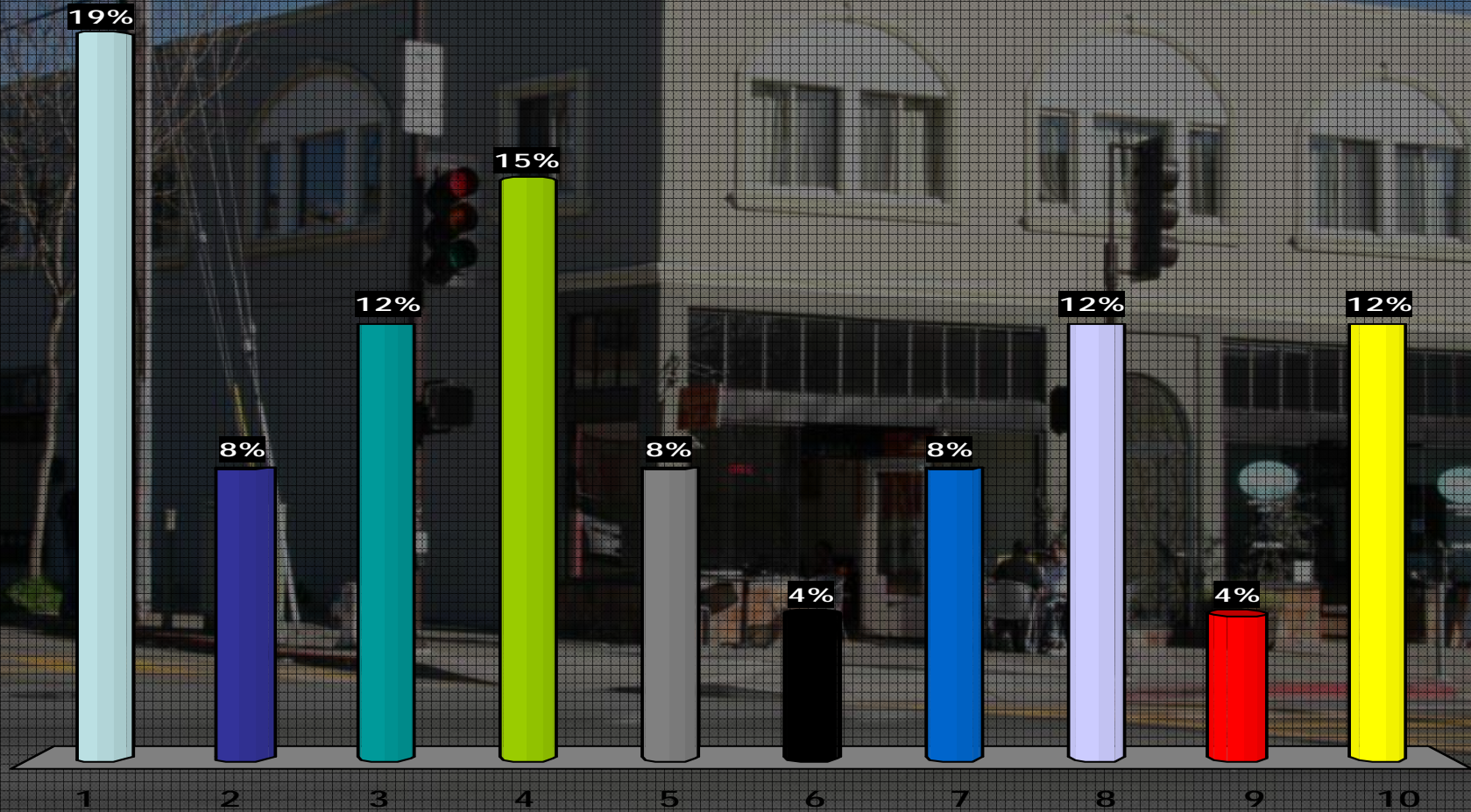


Mean = 7.64



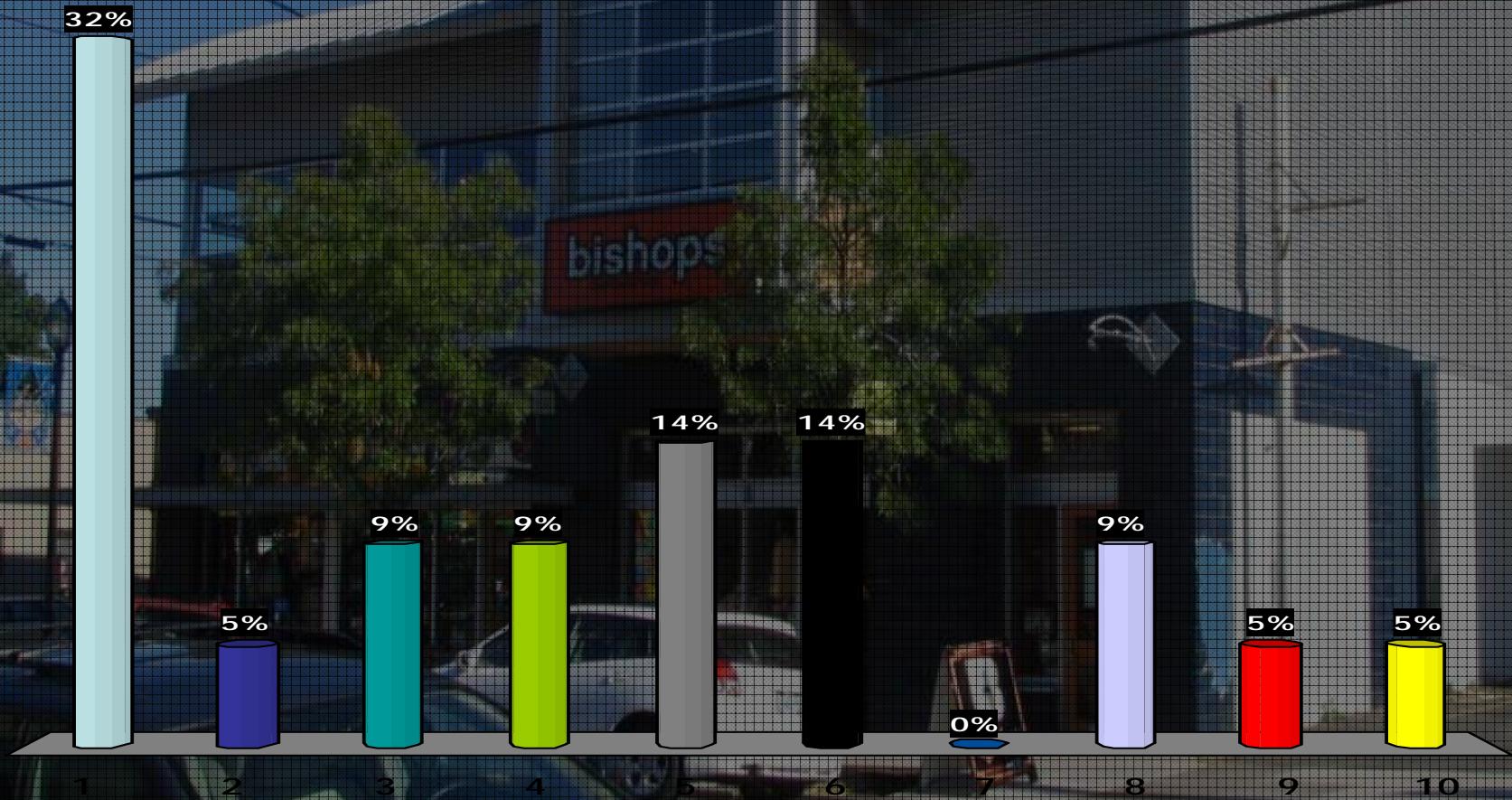


Mean = 4.8846



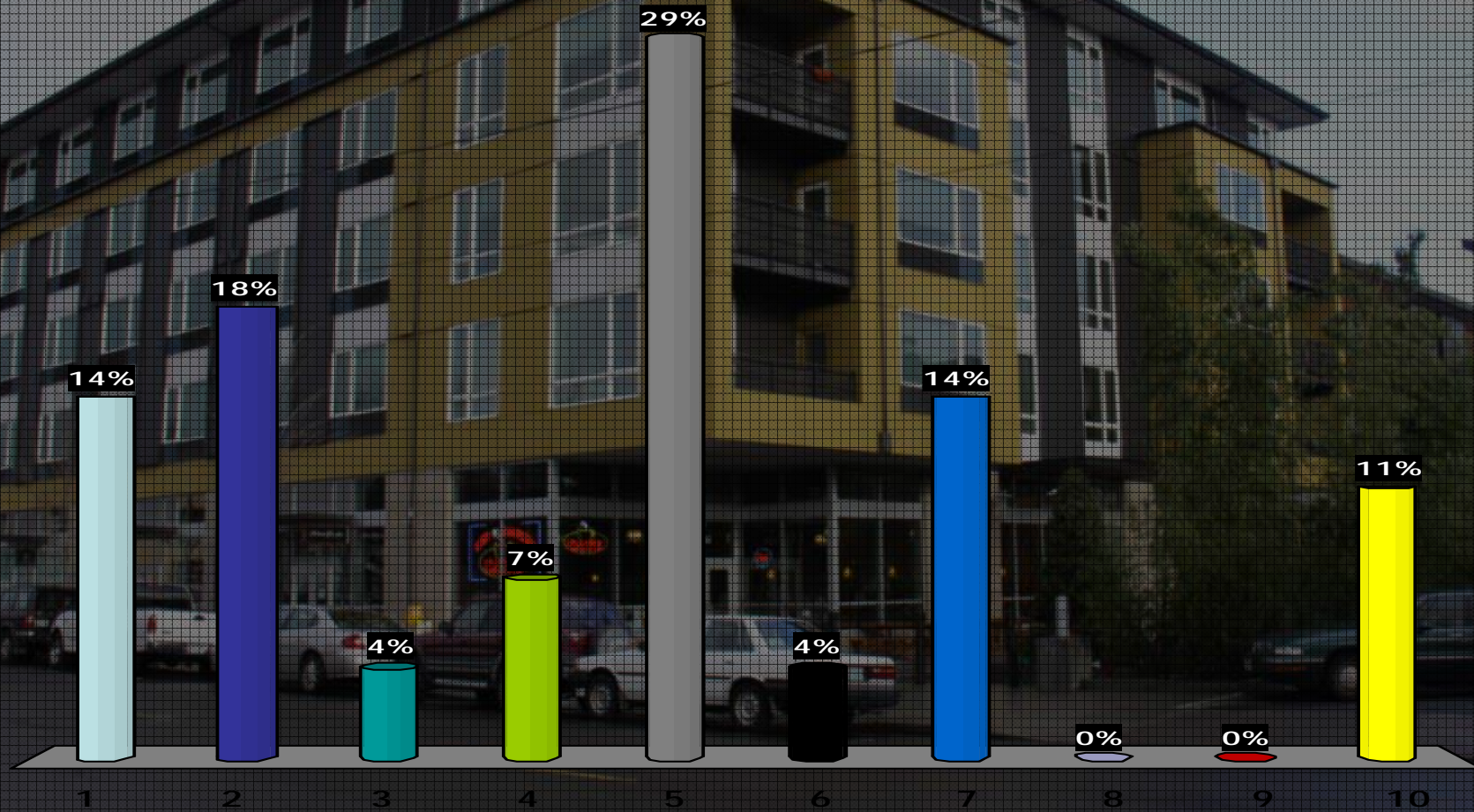


Mean = 4.1364



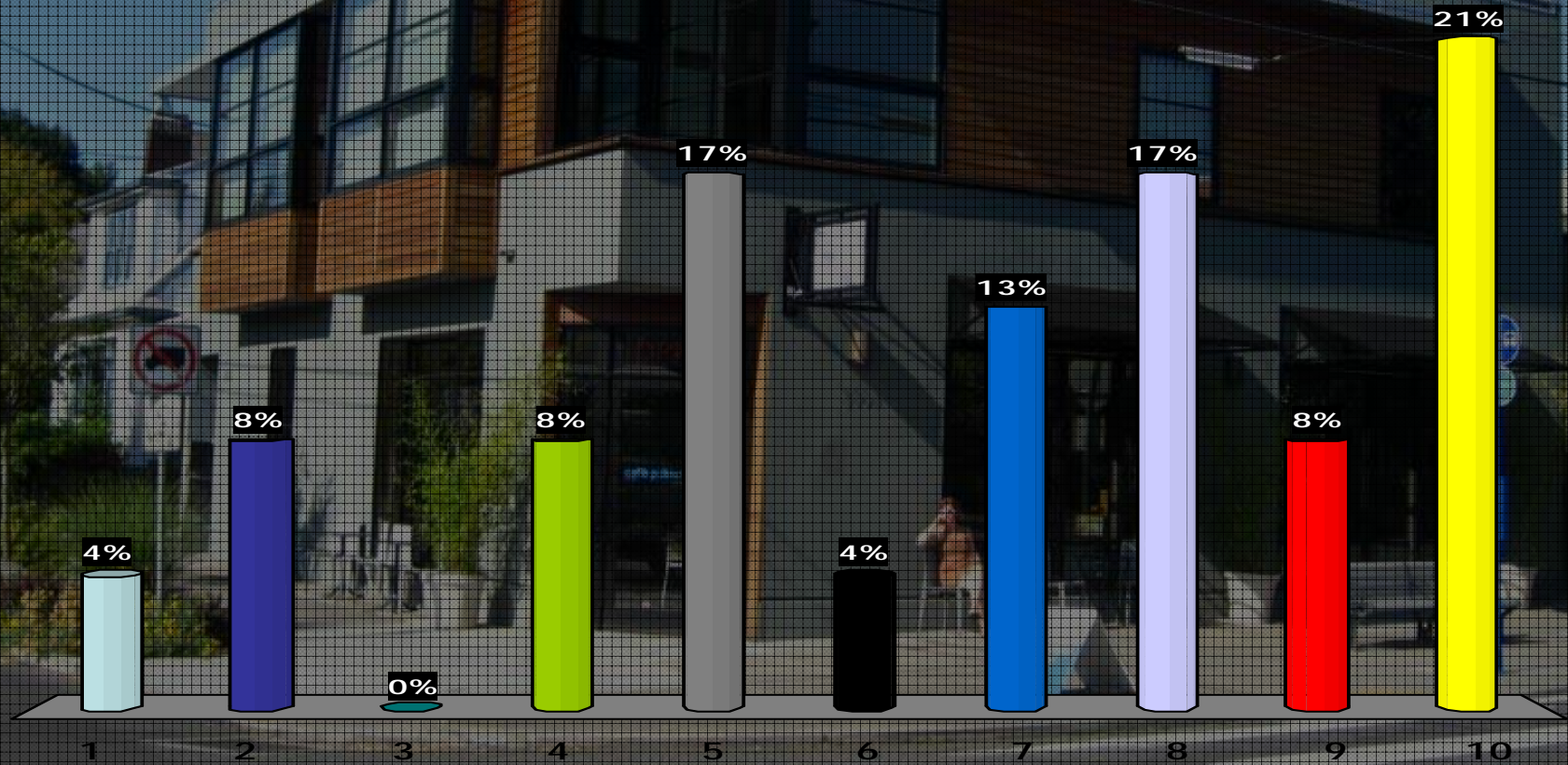


Mean = 4.6071



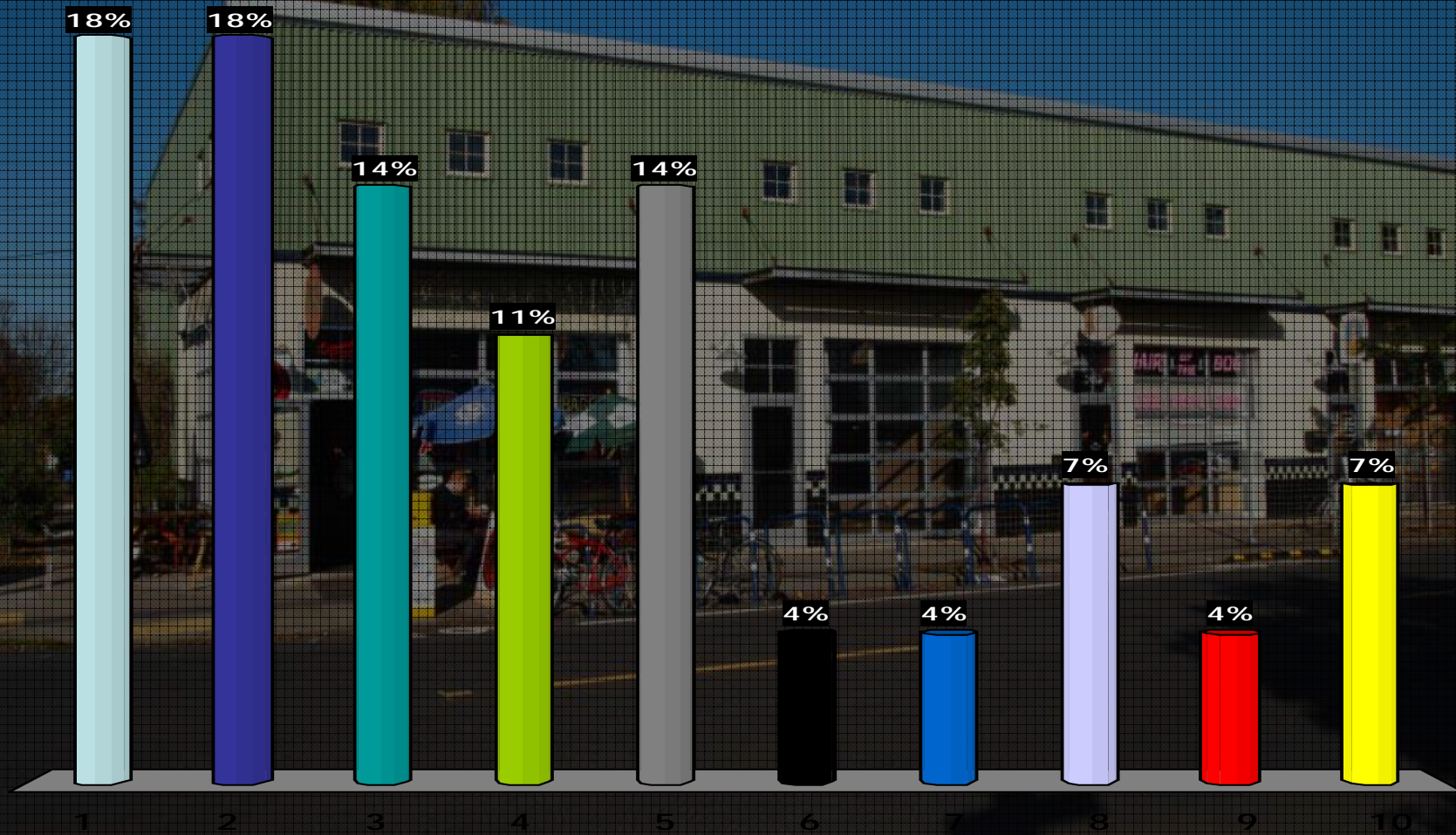


Mean = 6.6667



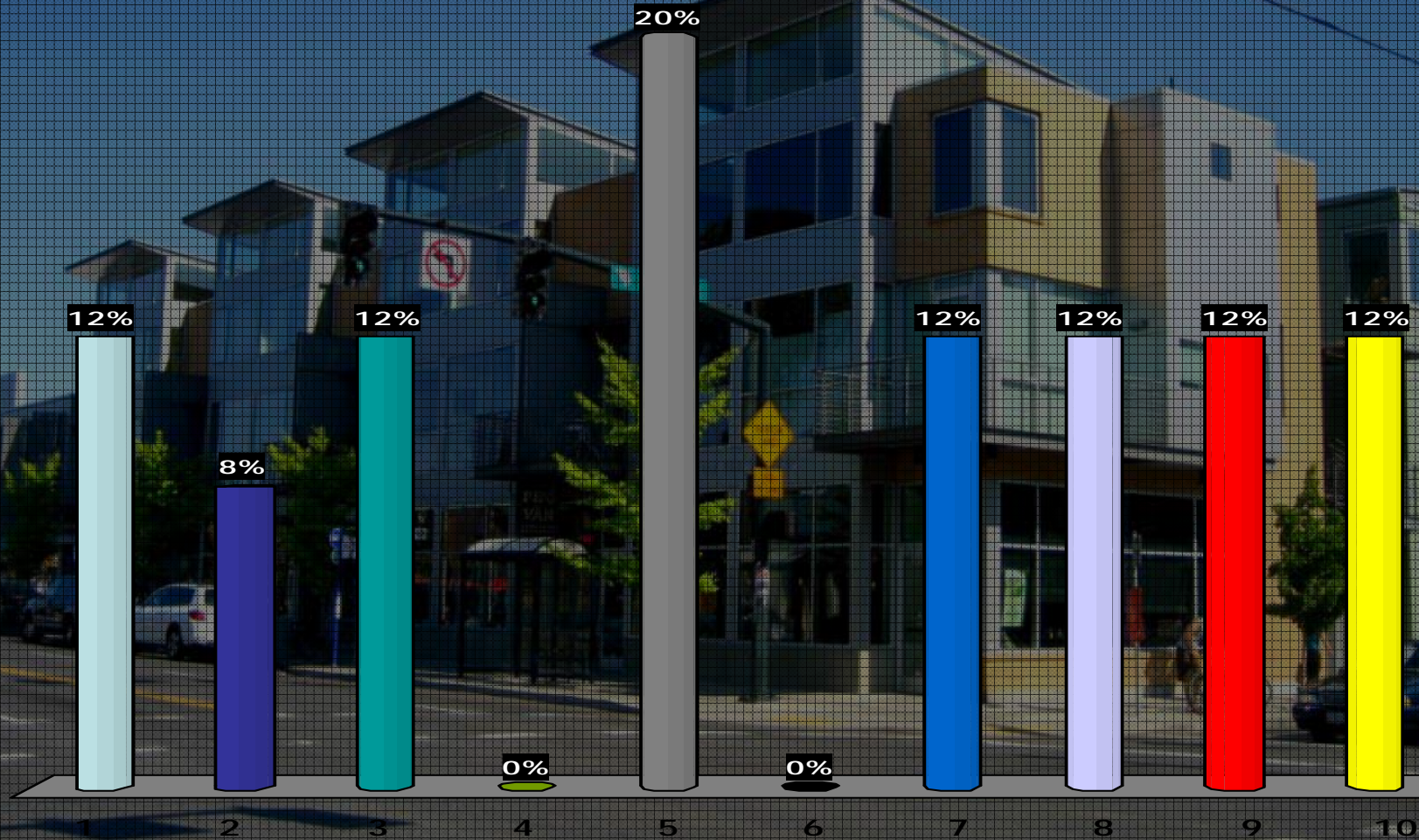


Mean = 4.1786



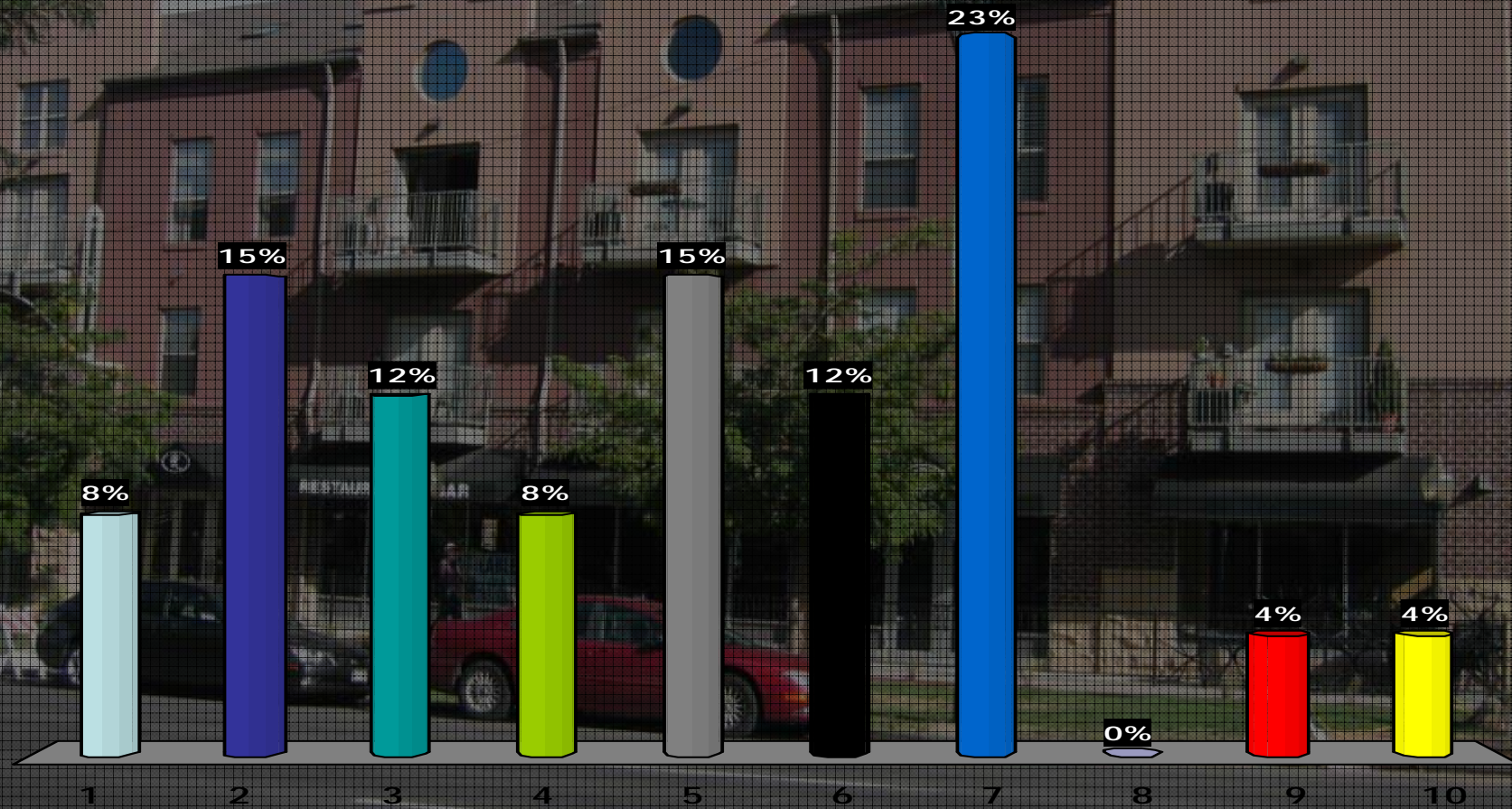


Mean = 5.72



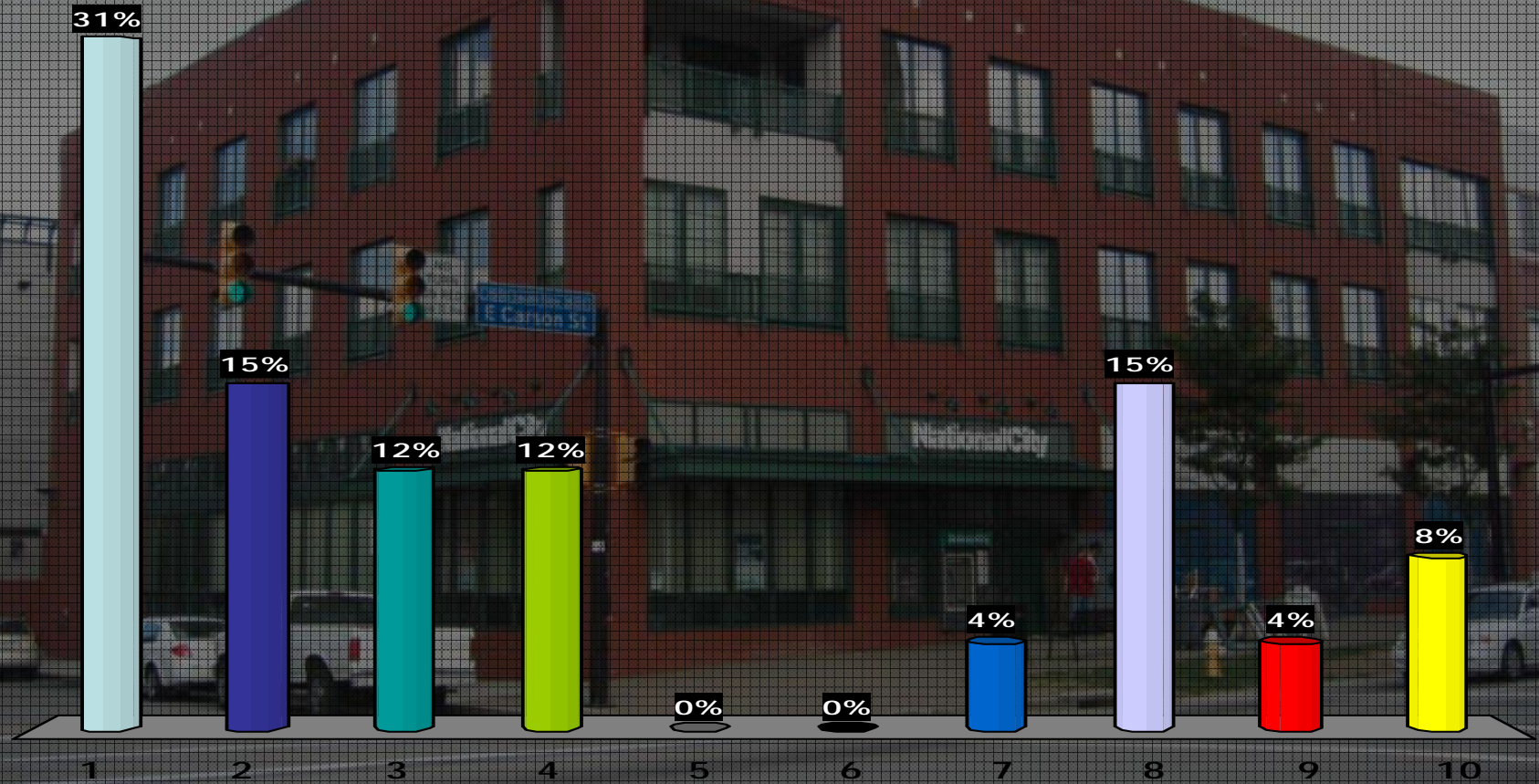


Mean = 4.8462



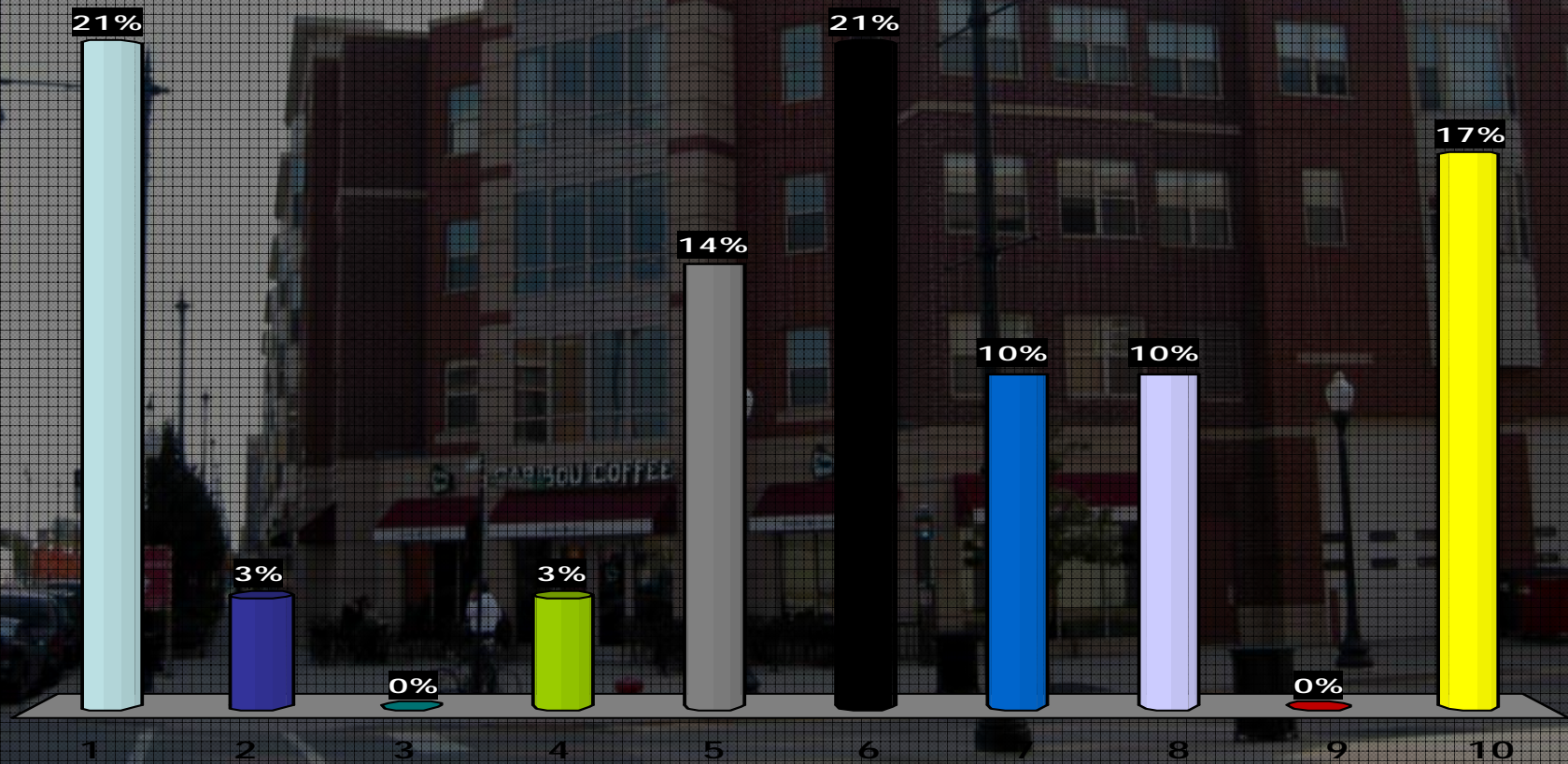


Mean = 4.0385



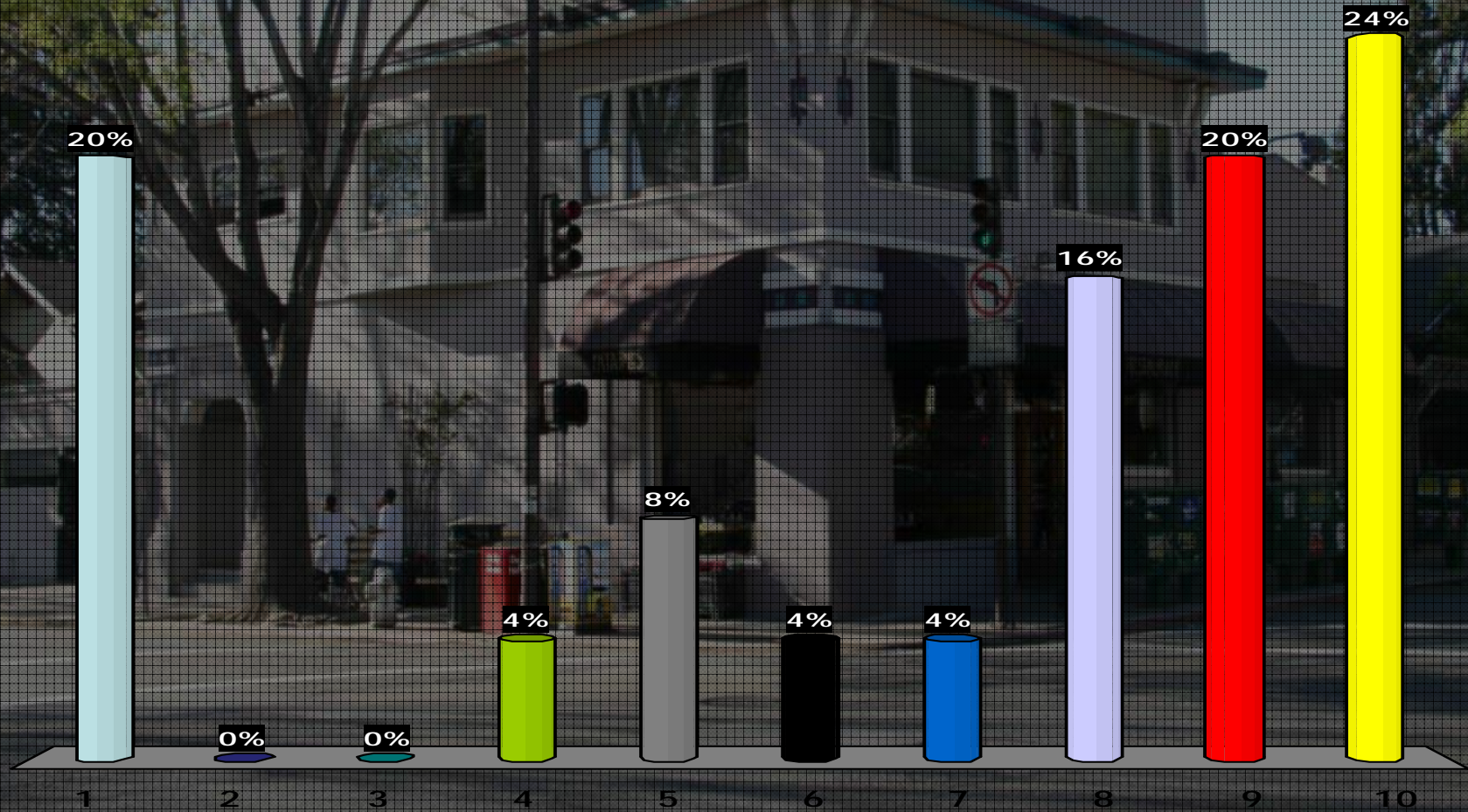


Mean = 5.6207



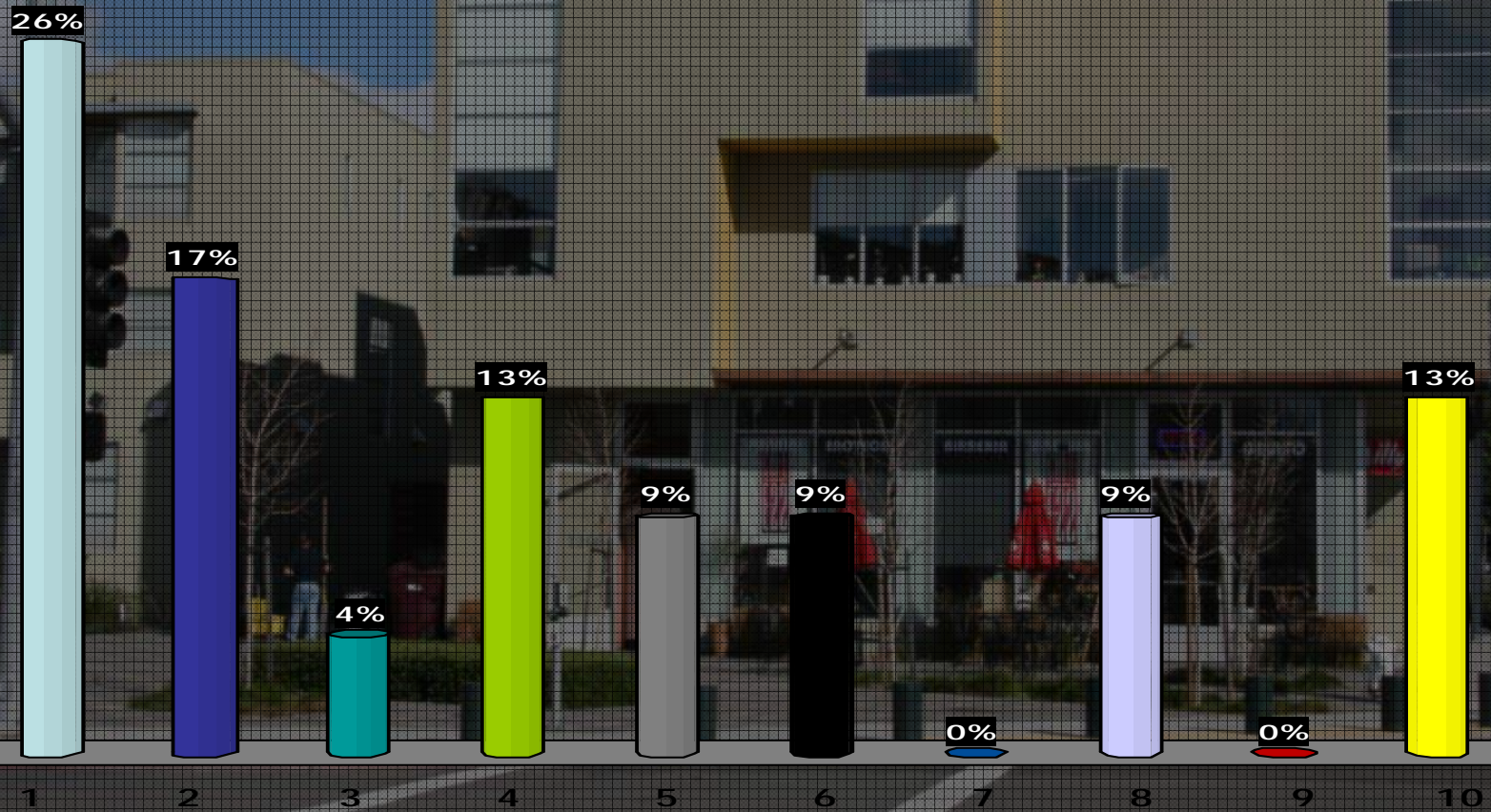


Mean = 6.76



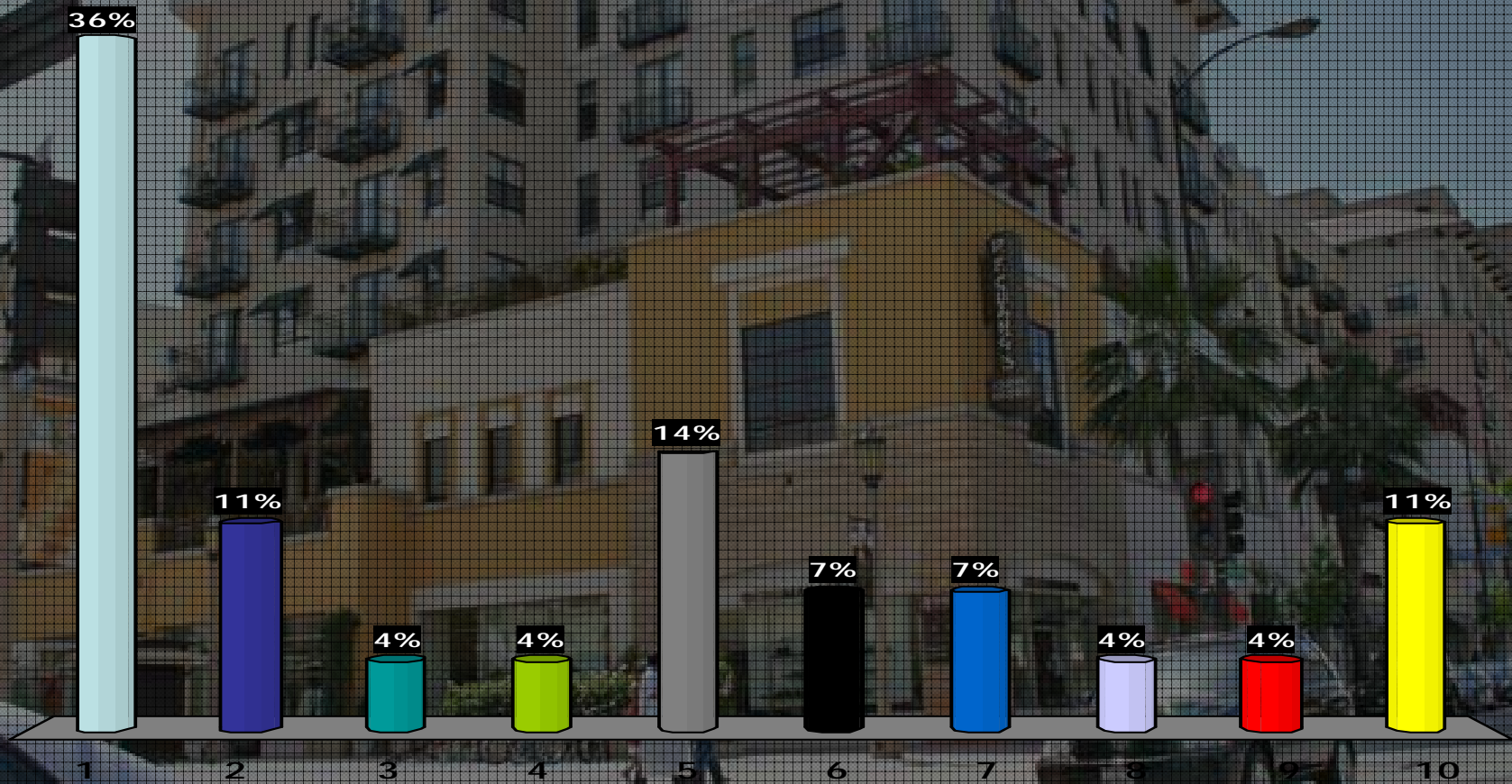


Mean = 4.2174



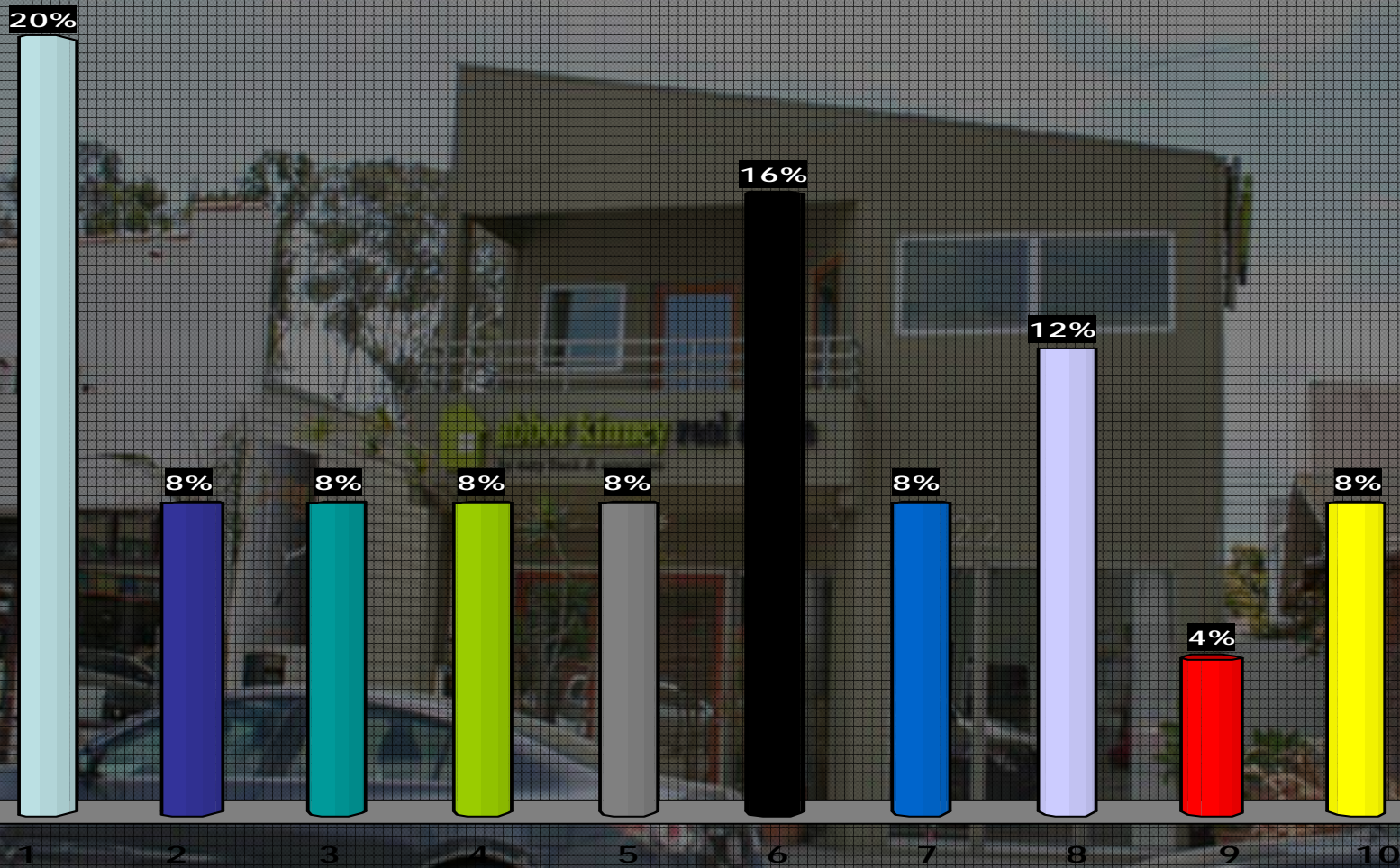


Mean = 4.1429





Mean = 4.96



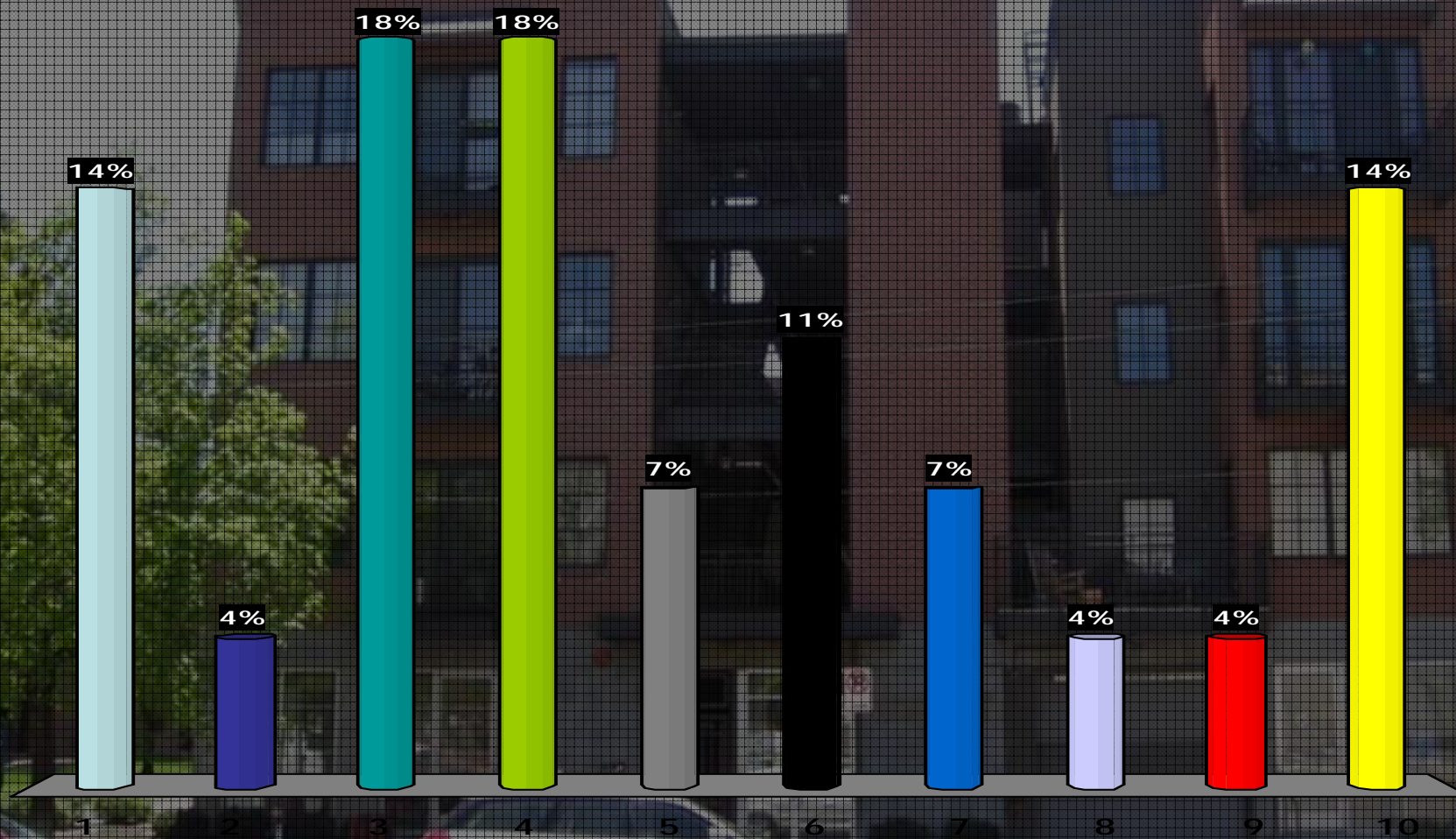


Mean = 3.913



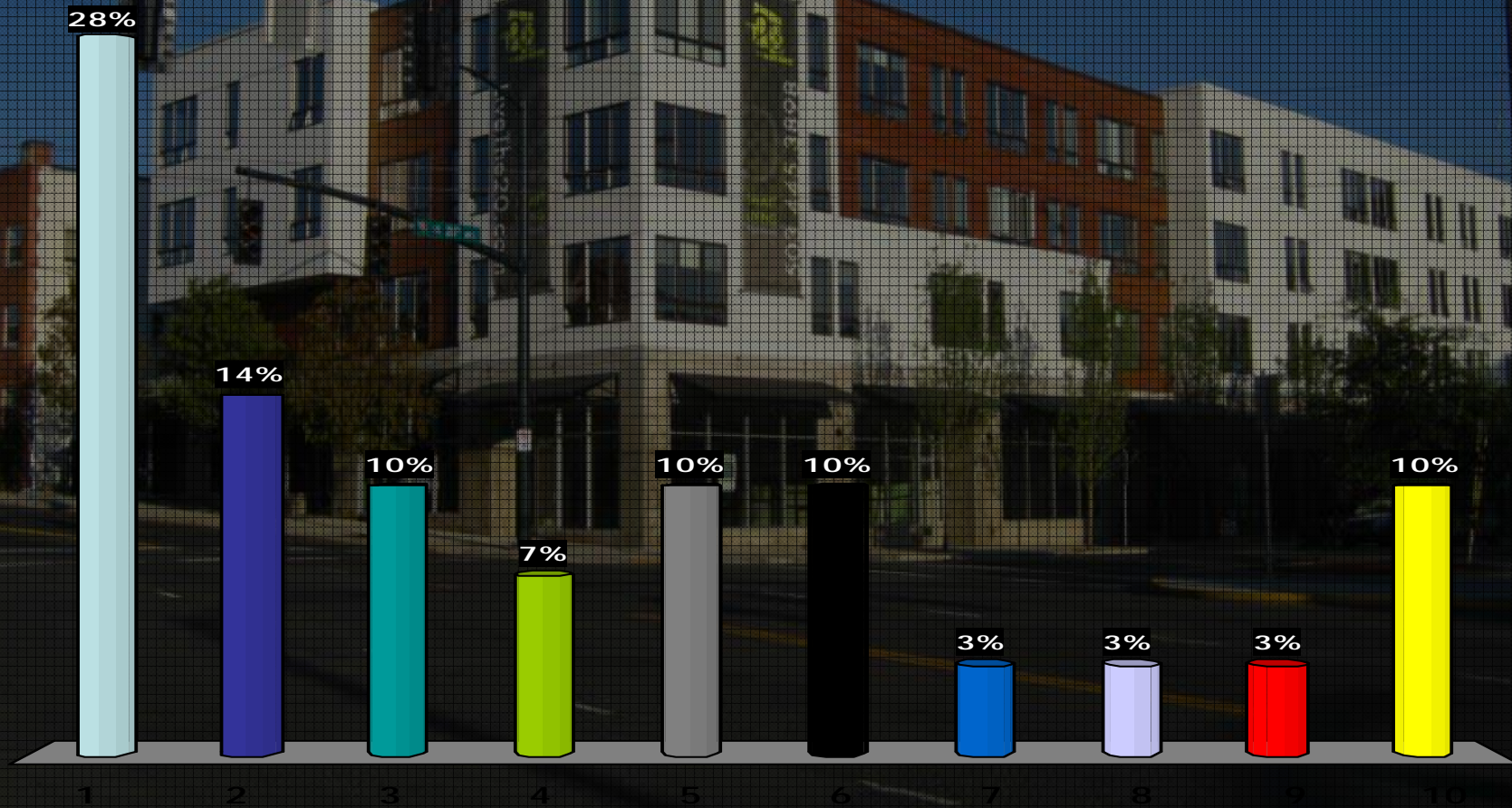


Mean = 5



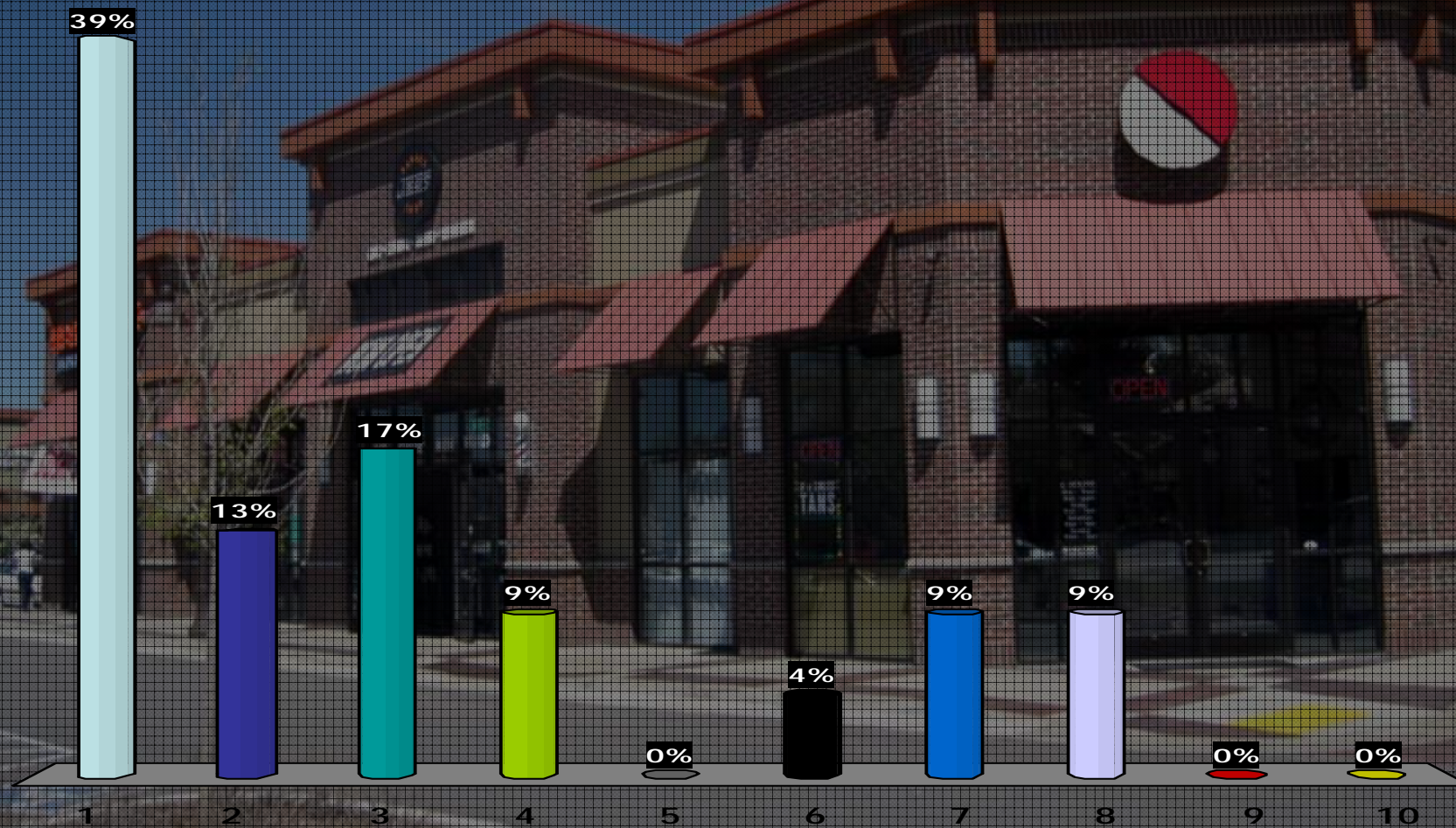


Mean = 4.1379



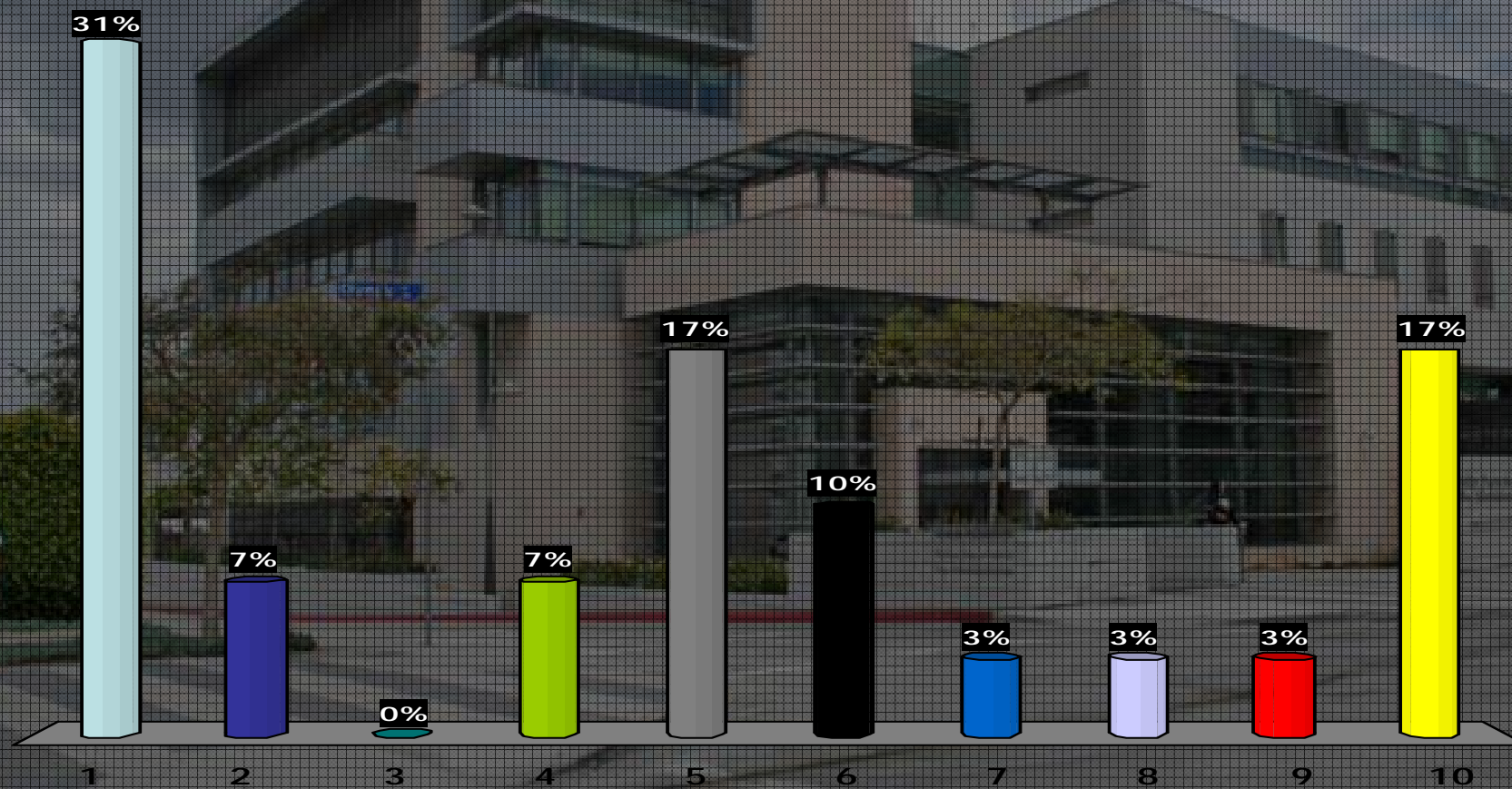


Mean = 3.087



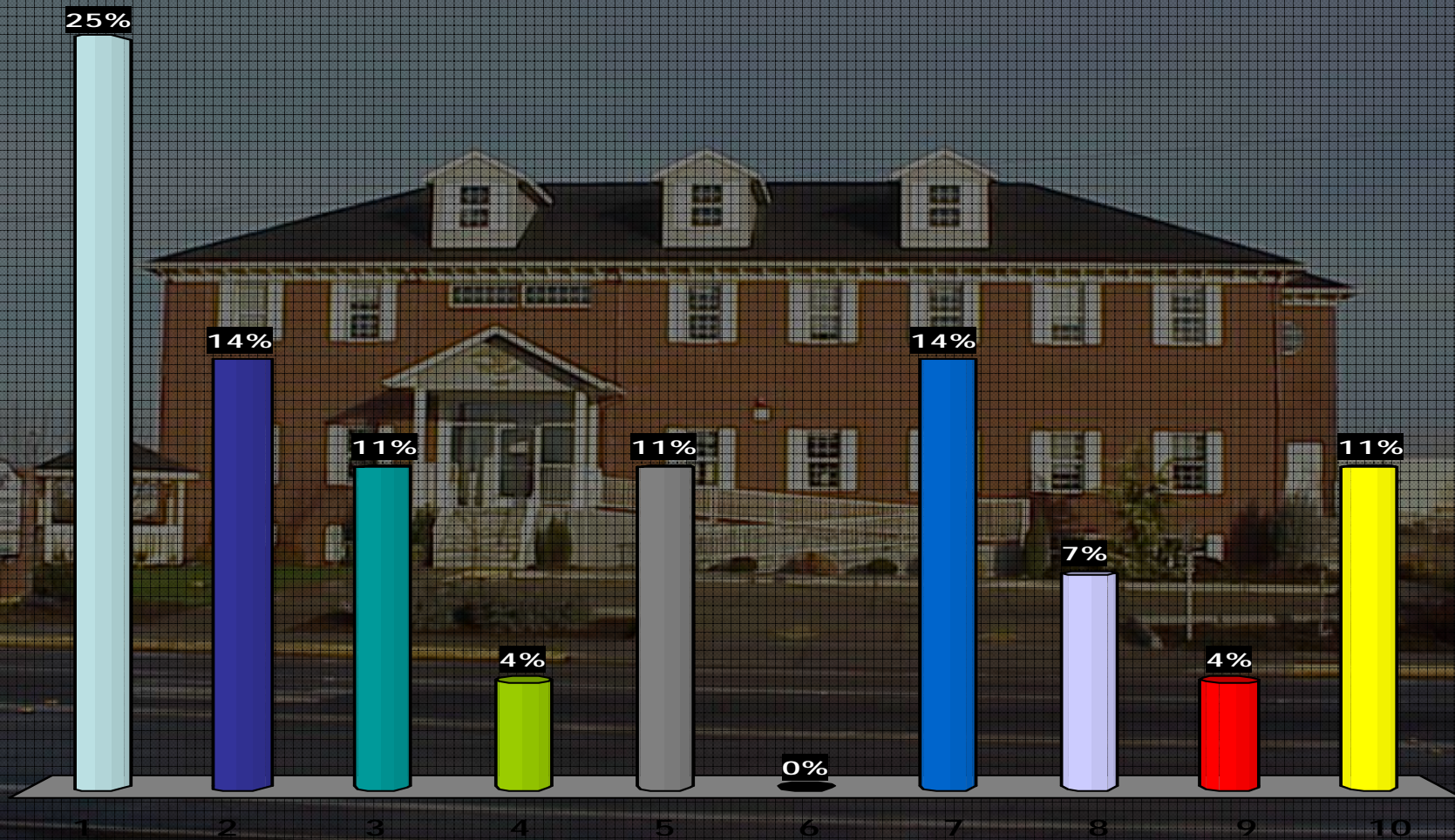


Mean = 4.7586



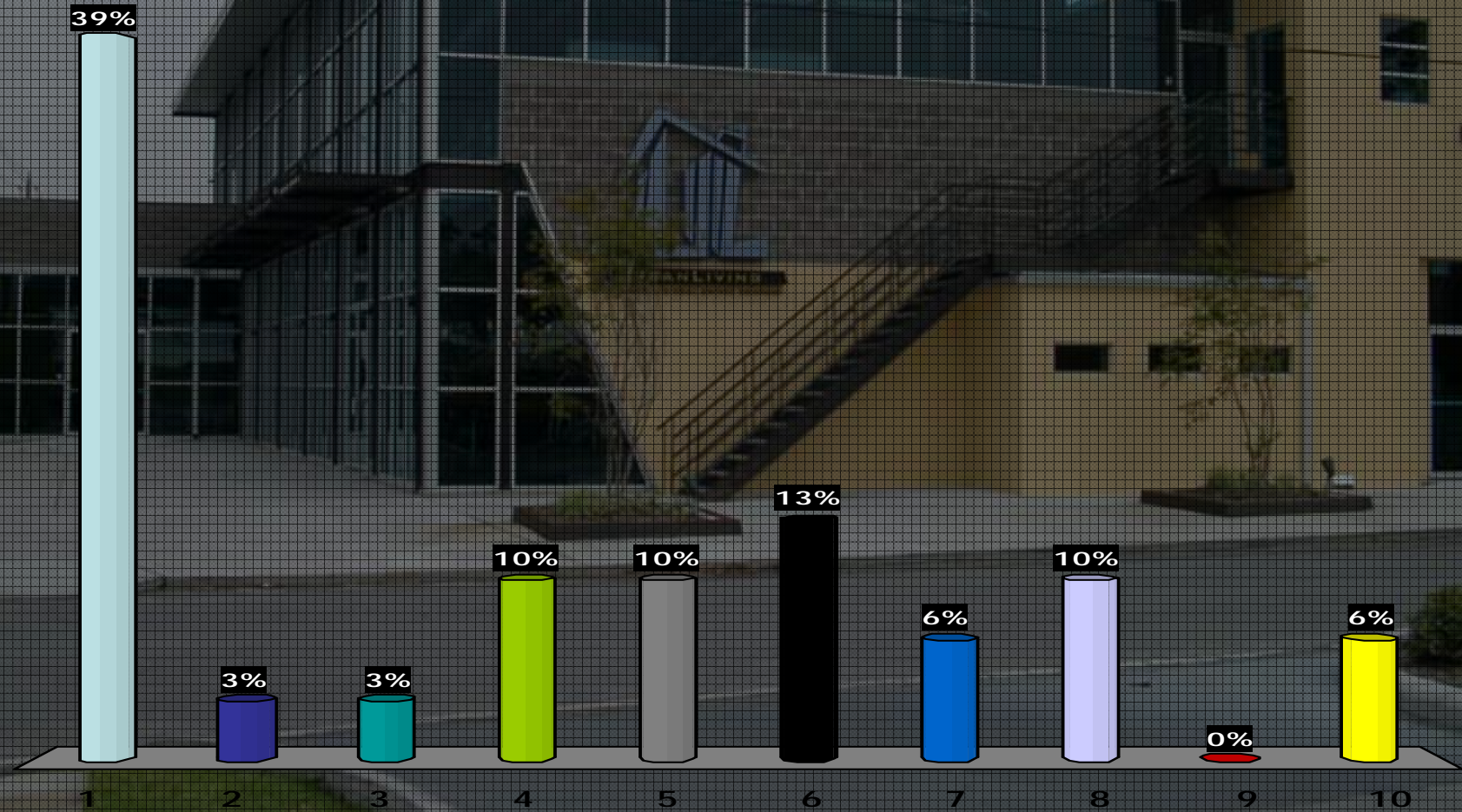


Mean = 4.5



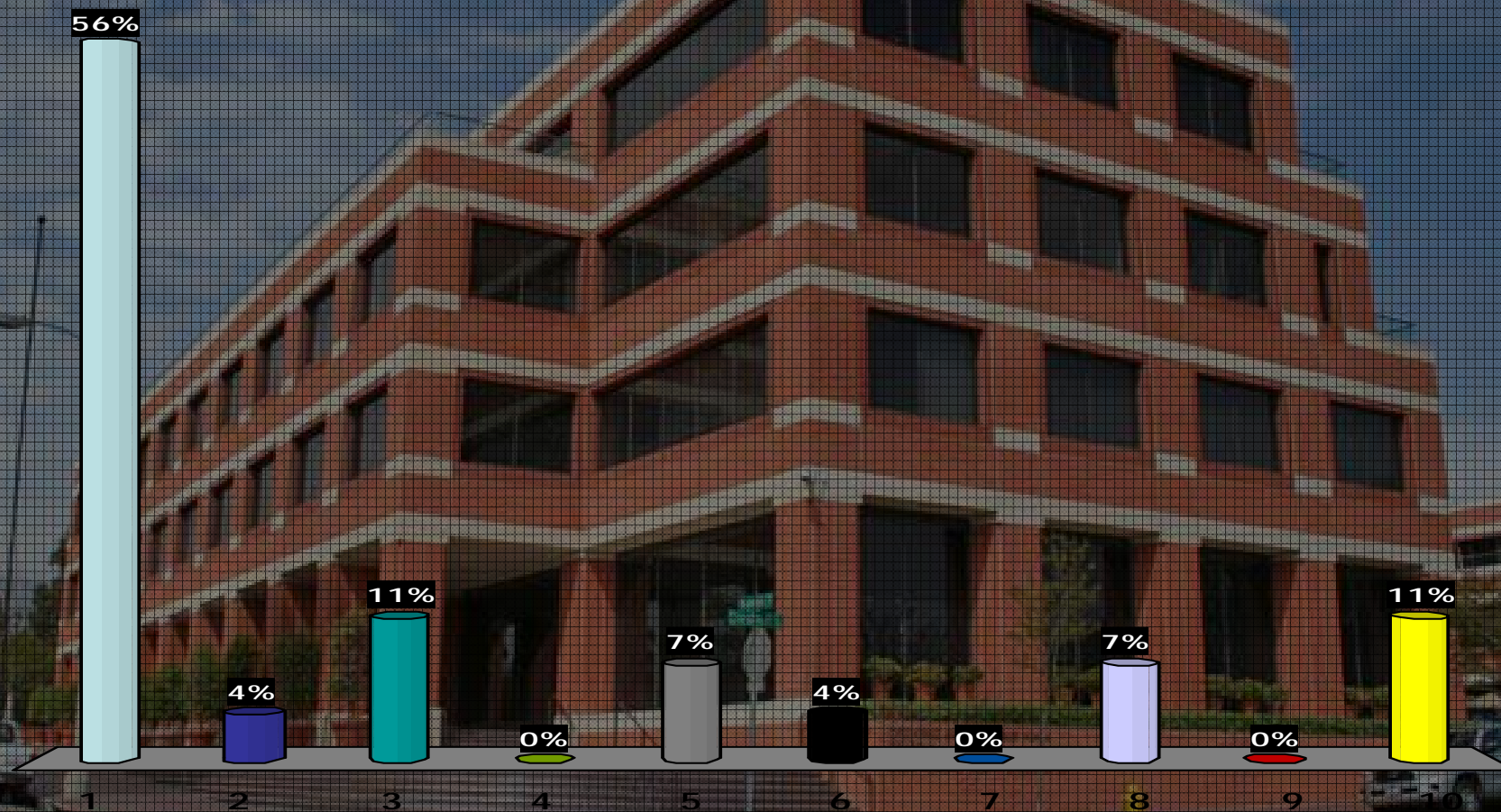


Mean = 4.0645



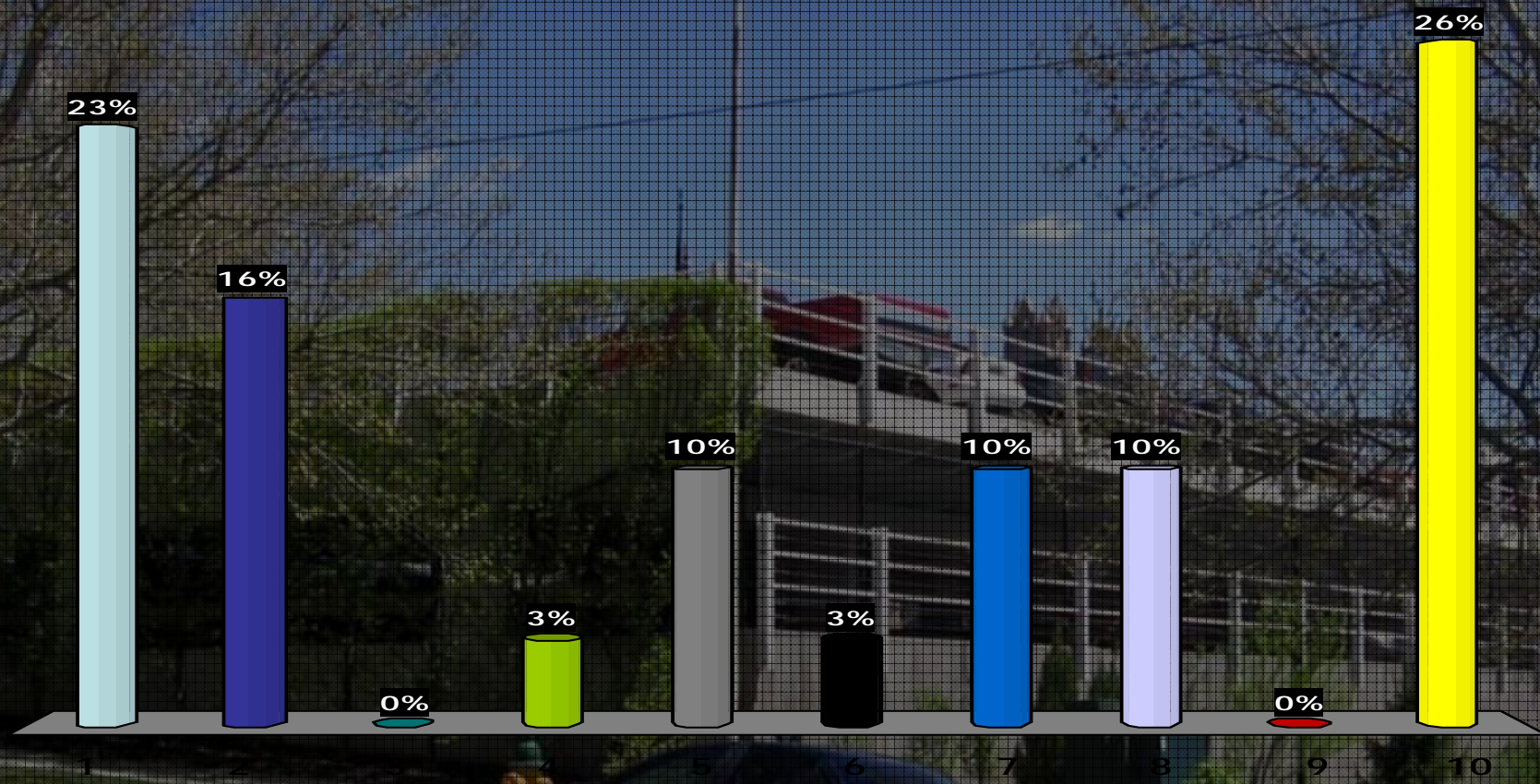


Mean = 3.2593





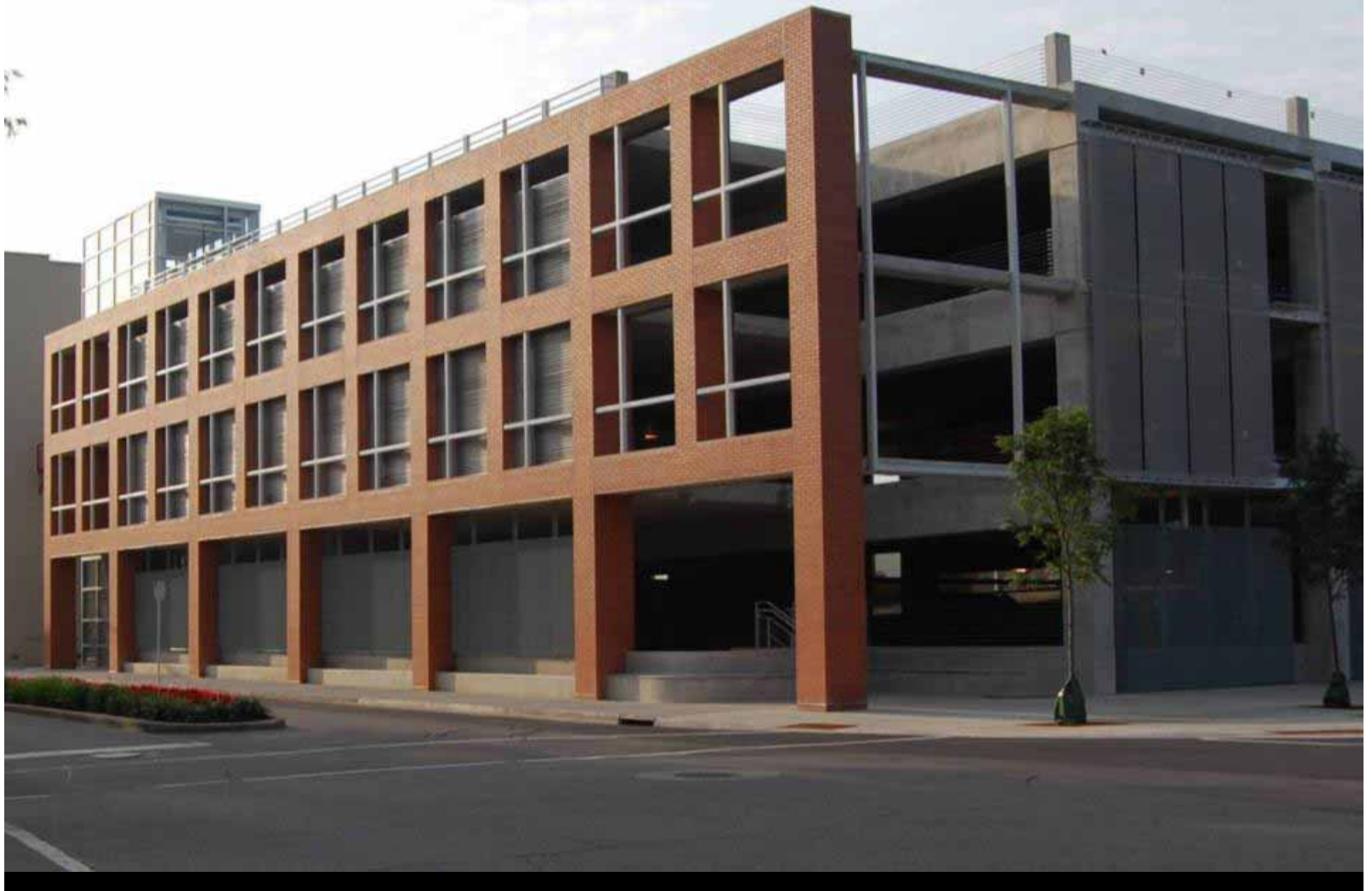
Mean = 5.3871





Mean = 7.5714





Mean = 4.1

