



PATRICK OPHANN/CHN

PRESENTATIONS WITH A PURPOSE - TO SAVE LIVES

With a background in broadcasting, marketing and geoscience education, Roddey's empowering message to national conference audiences and town hall gatherings is to prepare for the unexpected and create partnerships.

"We have to stop thinking a disaster will never happen to us, or if it does, somebody will be there to save us," says Roddey. "In big disasters, like earthquakes or tsunamis, you and your neighbors, even your community, could be on your own for much longer than you think."

"He is a showman with a carefully honed patter. His stage presence falls somewhere between Al Gore and Tony Robbins. With a salt and pepper goatee and glasses, he looks a little like Stephen King, and uses his storyteller's intensity to achieve the magnetic effects of any good evangelist."

Aaron Mesh, Willamette Week Magazine

James Roddey

Translating the world of science into a call for action.

Portland, OR

James Roddey is an award winning writer, director, and natural disaster preparedness expert, sometimes lovingly known as "The Prophet of Doom."

Former Director of Communications with the American Red Cross, he has also served as the Earth Sciences

Information Officer for the state of Oregon.

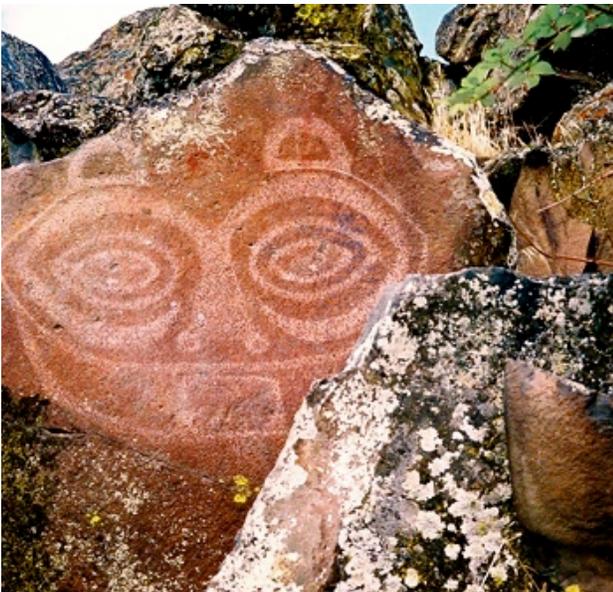
Roddey is a familiar face and voice to people in Oregon and around the country when natural disasters strike, through his appearances on local radio and TV stations, and nationally on The O'Reilly Factor, CNN, The CBS Evening News, and NPR.

To learn more about James or to schedule a talk to your organization, go online to:

<http://web.me.com/jroddey>

Roddey motivates his audiences with storyteller skills using first person narratives, myths and legends, and humor, wrapped in a unique multimedia presentation that surprises his audiences.

"He's actually not a Prophet of Doom at all," said one audience member. "He's an educator who is helping us put our fear aside and be ready to handle 'The Big One' when it happens.



NATIVE AMERICAN MYTHS AND LEGENDS

It wasn't until about 15 years ago that Native American myths and historical narratives that mention earthquakes and tsunamis in the Pacific Northwest were recognized as factual stories.

Roddey incorporates these and other stories from around the world into his presentations to engage and challenge his audience. Even though these stories are speaking of events that may have happened hundreds, even thousands, of years ago, the symbolism and importance of the information is vitally relevant today.

"We're the first generation in modern history that understands the significance of these stories," says Roddey. "It's our responsibility to share this knowledge with our friends, families and communities so we can prepare for, respond to and recover from catastrophic events like earthquakes and tsunamis. It's time for us to become the storytellers and create a culture of awareness in Oregon and the Pacific Northwest."