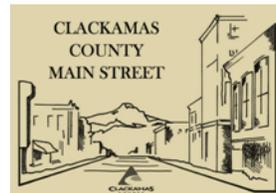


Clackamas County Main Street Economic Restructuring Committee Job Description



The job of the **Economic Restructuring Committee** is to identify new market opportunities for the traditional commercial district, find new uses for historic commercial buildings, and stimulate investment in property. The Economic Restructuring Committee must develop a thorough understanding of the district's economic condition and its best opportunities, focusing on incremental changes that gradually improve the area's economic foundation and eventually make large-scale investment possible.

Likely candidates include:

- | | |
|--|---|
| <input type="checkbox"/> Merchants | <input type="checkbox"/> Downtown property owners |
| <input type="checkbox"/> Realtors & mortgage brokers | <input type="checkbox"/> Consumers |
| <input type="checkbox"/> Marketing professionals & teachers | <input type="checkbox"/> Developers |
| <input type="checkbox"/> Investment brokers | <input type="checkbox"/> SBDC staff |
| <input type="checkbox"/> Economic development staff
(city/county) | <input type="checkbox"/> Business students |

Major responsibilities:

- Learn about the district's current economic condition and identify opportunities for market growth
- Strengthen existing businesses and recruit new ones
- Find new economic uses for traditional Main Street buildings
- Develop financial incentives and capital for building rehabilitations and business development
- Monitor the economic performance of the district
- Commits to at least one year of service
- Commits to monthly committee meetings and to subcommittee meetings if appropriate
- Works 3 to 5 hours per month outside of committee meetings
- Attends all training sessions
- Reads selected orientation materials
- Learns about the Main Street Approach® to downtown revitalization
- Recruits/orients new members
- Prepares in advance for meetings
- Cooperatively drafts an annual work plan
- Takes responsibility for projects
- Always present the organization positively to the public